

© WORLD SKATE
**STYLE
GUIDE**



LOGO VARIANTS

The World Skate logo is available in three formats: vertical, horizontal, and single-line. Each format is provided in both black and white versions, as well as a coloured version.

The monochrome black and white versions are the primary logo treatments and should be used across all layouts and standard communication materials. A coloured version of the World Skate logo is also available and may be used for more official or high-profile occasions where a more distinctive brand presence is appropriate.



CHALLENGER EVENTS

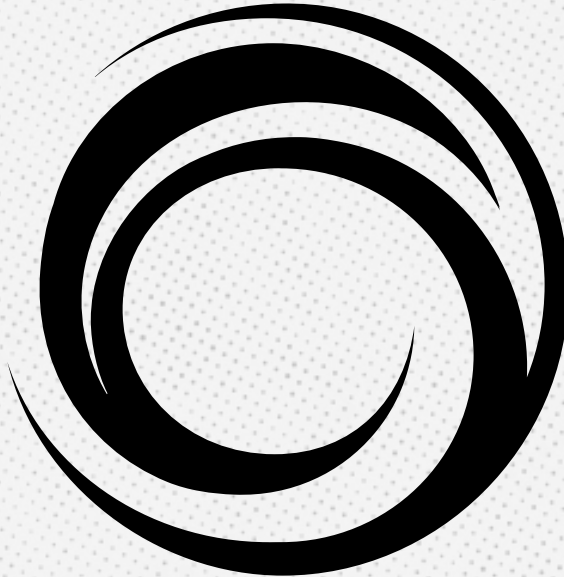


A dedicated lockup logo is available for Challenger Events.

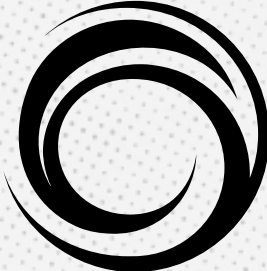


CONTINENTAL BRANCHES





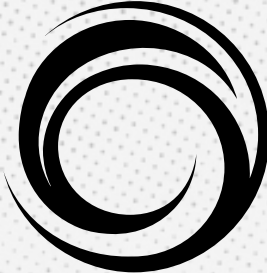
WORLD SKATE
EUROPE



WORLD SKATE
AMERICA



WORLD SKATE
AFRICA



WORLD SKATE
ASIA



WORLD SKATE
OCEANIA

COLORS

WS GREEN #9FCF62



WS GRADIENT #51704D – #9FCF62



TYPOGRAPHY

SEQUEL 100 WIDE 95

a b c d e f g h i j k l m
n o p q r s t u v w x y z
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 (\$ € . , ! ?)

SEQUEL 100 WIDE 45

a b c d e f g h i j k l m
n o p q r s t u v w x y z
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 (\$ € . , ! ?)

DOS AND DON'TS



ALWAYS MAINTAIN A SAFE DISTANCE EQUAL TO THE WIDTH OF THE LOGO ICON BETWEEN THE LOGO AND OTHER ELEMENTS.

NEVER ALTER THE PROPORTIONS OR ORIENTATION OF THE LOGO, NOR ADD ANY EFFECTS TO IT.

**AS MOLUPTA
TIONSEQUI IM
INUM ESTIO
VOLOR SOLES
TOTA NUSAM**

KEEP LINE SPACING AND SPACING TIGHT AT ALL TIMES TO AVOID EXCESSIVE WHITE SPACE AND MAINTAIN CLEAR READING FLOW.

USE ONLY CAPITAL LETTERS FOR HEADLINES AND SUBLINES.

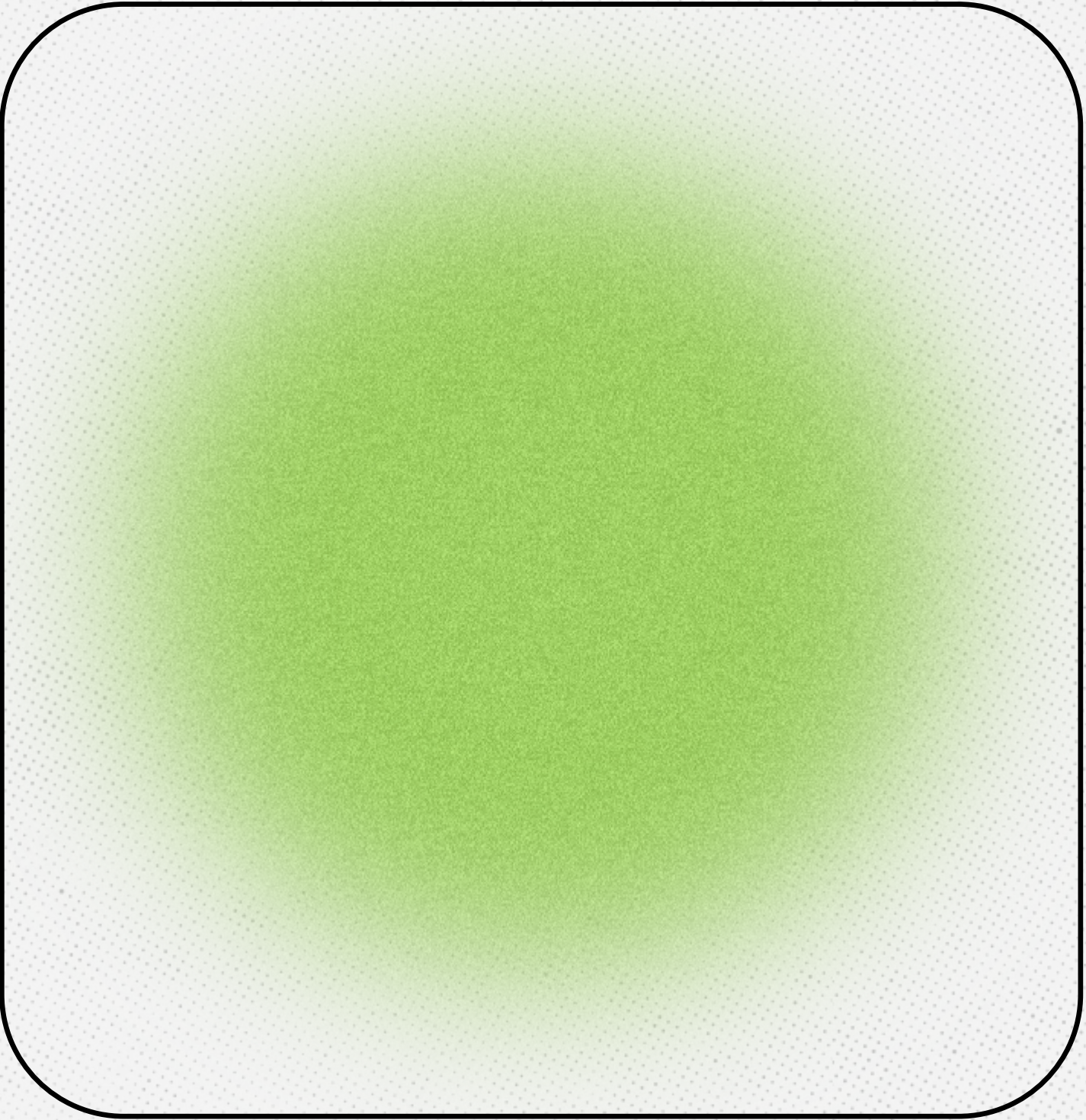
**ESA
IMR
ASE
TOT
TAL**

DO NOT USE
COLOR IN TEXT.

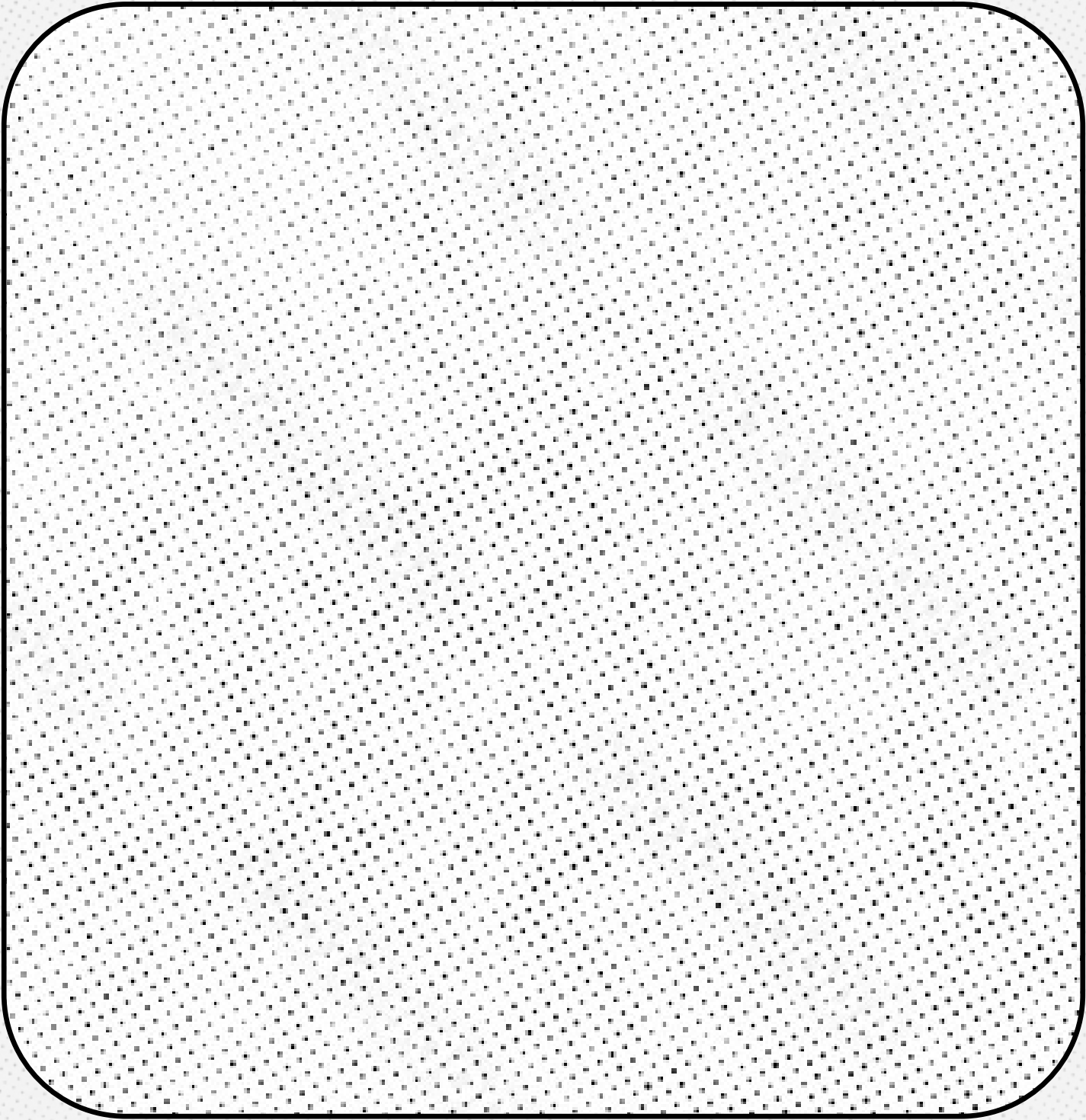
GRAPHIC ELEMENTS



WS GREEN DOT
The WS Green Dot serves as a graphic element to break up layouts, fill whitespace, and highlight important information or content.



BACKGROUND TEXTURE
The Background Texture must be used at around 30% opacity as a subtle background element, adding depth and visual dynamism to the layout without overpowering the content.

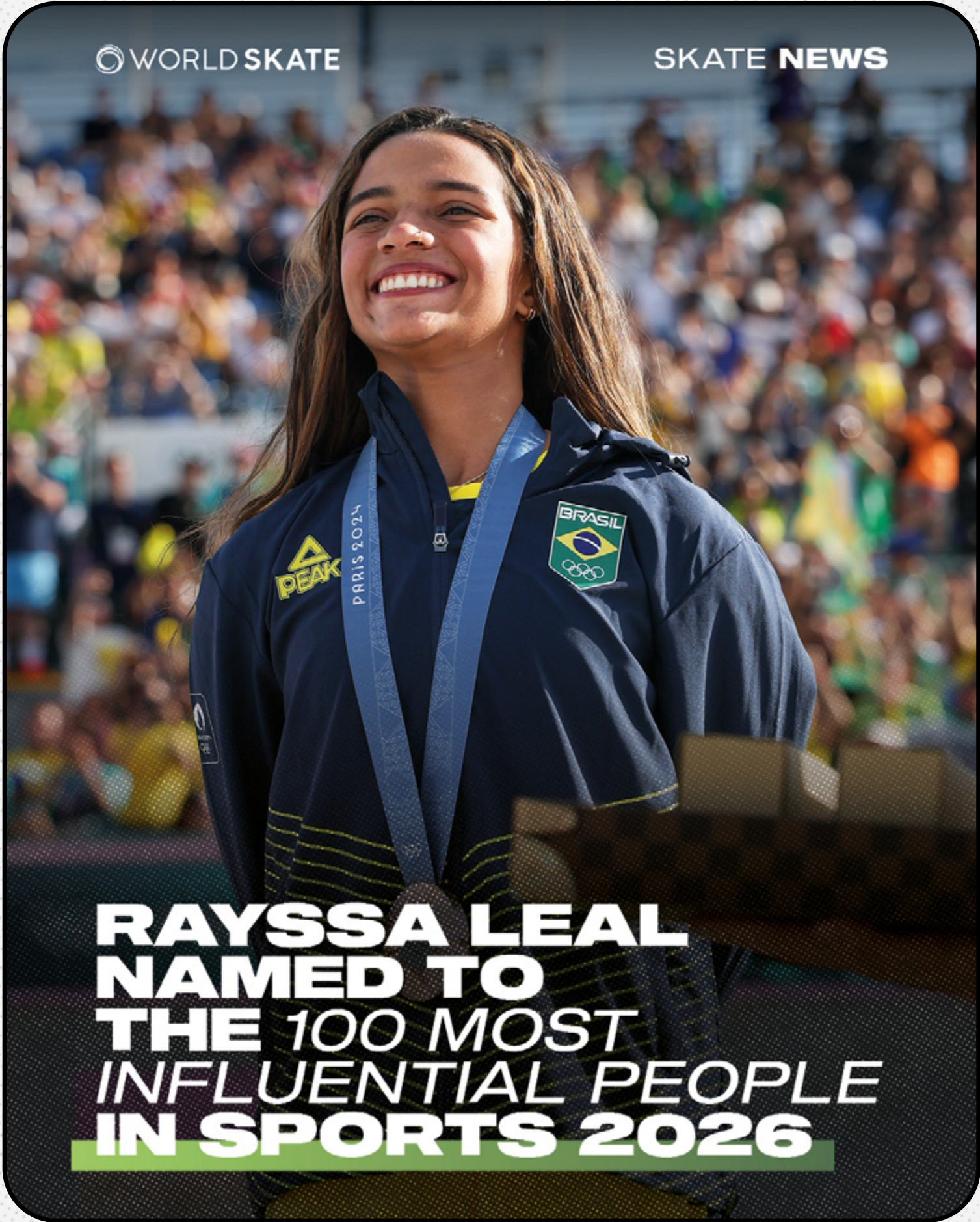


WS GRADIENT
The WS Gradient can be applied to images by setting the gradient layer to Multiply. If the program does not support blending modes, place the image over the gradient at 20% opacity to achieve the same effect.



SOCIAL MEDIA





**RAYSSA LEAL
NAMED TO
THE 100 MOST
INFLUENTIAL PEOPLE
IN SPORTS 2026**



**EVENT
CALENDAR
2026**

**13-15
NOV**

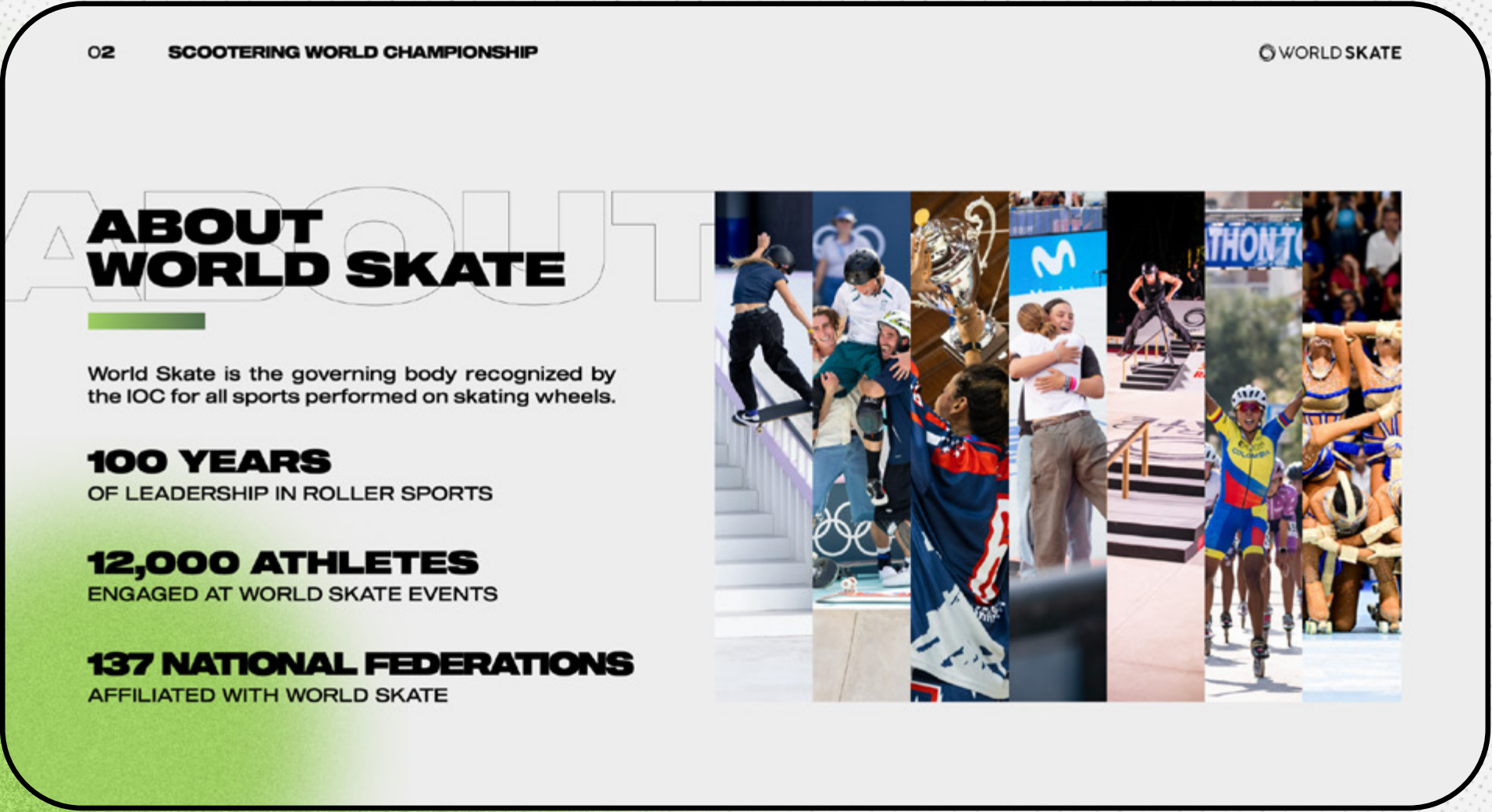




**SPEED
TRACK SERIES
WORLD CUP FINAL**
XINHUA



BANNER/ DECKS



FLAGS



COLOURED ALTERNATIVE



WORD DOCS

FONT: Montserrat
FONT COLOUR: black
LAYOUT MARGINS:
normal (2.45cm)
SIZE: A4
*(Header from Top /
Footer from Bottom: 1,27cm)*

COVER FONT SIZES:
Headline: 26, Sub: 16,
Sub-sub: 14 (Uppercase bold)

PAGE FONT SIZES:
Headlines: 14 UPPERCASE bold
Sub-Headlines: 14 UPPERCASE
Sub-sub-Headlines: 12 bold Sentence Case
Text: 11 Sentence Case
Header/Footer: 9 UPPERCASE



4. VEHICLES AND TRANSPORT STAFFING

4.1 AMBULANCE REQUIREMENTS

- **Quantity:** Minimum of two (2) fully equipped ALS ambulances must be available throughout the entire event (including training and competition phases).
- **Redundancy Rationale:** The requirement for two vehicles is to ensure mandatory redundancy. At least one fully equipped ambulance must remain stationed at the venue at all times; this ensures that if one ambulance is utilized for hospital transport, the event can continue with immediate medical coverage still on-site.
- **Standard:** All vehicles must be fully equipped for Advanced Life Support.

4.2 AMBULANCE STAFFING

- **Crew:** One paramedic (highest national ALS level) and one ER assistant per vehicle.
- **Drivers:** One driver per ambulance with the highest national qualification for ambulance transport.

5. MEDICAL AREAS AND INFRASTRUCTURE

To ensure a rapid and effective response, the Organizer/OC must establish distinct medical areas categorized by their proximity to the FOP and their level of clinical capability.

5.1 MEDICAL TENT (FOP EVALUATION UNIT)

A dedicated **Medical Tent** must be positioned in immediate proximity to the Field of Play.

- **Purpose:** To provide a privacy shelter and secure environment for the initial medical evaluation of athletes immediately following an incident on the FOP.
- **Requirements:** It must be shielded from public view, weather-protected, climate controlled, and equipped to allow the EMO or Medical Doctor to conduct rapid assessments, including concussion screenings, in a calm and controlled environment.

5.2 CENTRAL MEDICAL POST (PRIMARY CENTER)

The **Central Medical Post** is the primary, structured medical center for the event.

- **Location:** Ideally situated with easy access for ambulances and proximity to the athlete areas.
- **Structure:** This is an articulated and climate-controlled center designed for more extensive stabilization and treatment. It serves as the primary hub for the medical equipment listed in Section 6.1 and acts as the coordination point for all medical evacuations.

**DOWNLOAD
ALL ASSETS**

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