

## BULLETIN 03 – SEGMENT INFORMATION TO ATHLETES

### LAST MILE TO LAUSANNE!

Dear athletes and teams!

The SEGMENT Festival is looking forward to have you onboard of this 1st edition of the event in the beautiful Olympic capital, Lausanne, Switzerland.

We strive to push the boundaries by offering a unique concept mixing music and elite sport. To complement the experience we planned activities and an exhibition park with local actors from the area to make your experience unforgettable. The venue ideally provides an immersive universe that brings the mountain to the city.

We can't wait to welcoming you in iconic Beaulieu!

### 1. SEGMENT festival - Event Programme (off-competition)

#### Friday 15th September

10h00 – 20h00	Chill Zone : NK Skate Zone, Expo, Films, Talks, DJ
21h00 – 3h00	Concerts
<i>Concert 1</i>	22h00 – 22h50 <i>Buschi</i>
<i>Concert 2</i>	23h20 – 00h20 <i>Jazzy Bazz</i>
<i>Concert 3</i>	00h50 – 02h00 <i>Caballero &amp; JeanJass</i>

#### Saturday 16<sup>th</sup> September

10h00 – 20h00	Chill Zone : NK Skate Zone, Expo, Films, Talks, DJ
21h00 – 3h00	Concerts
<i>Concert 1</i>	22h00 – 23h00 <i>Petit Biscuit</i>
<i>Concert 2</i>	23h30 – 00h45 <i>Vladimir Cauchemar</i>
<i>Concert 3</i>	00h50 – 02h50 <i>Nina Kraviz</i>

#### Sunday 17<sup>th</sup> September

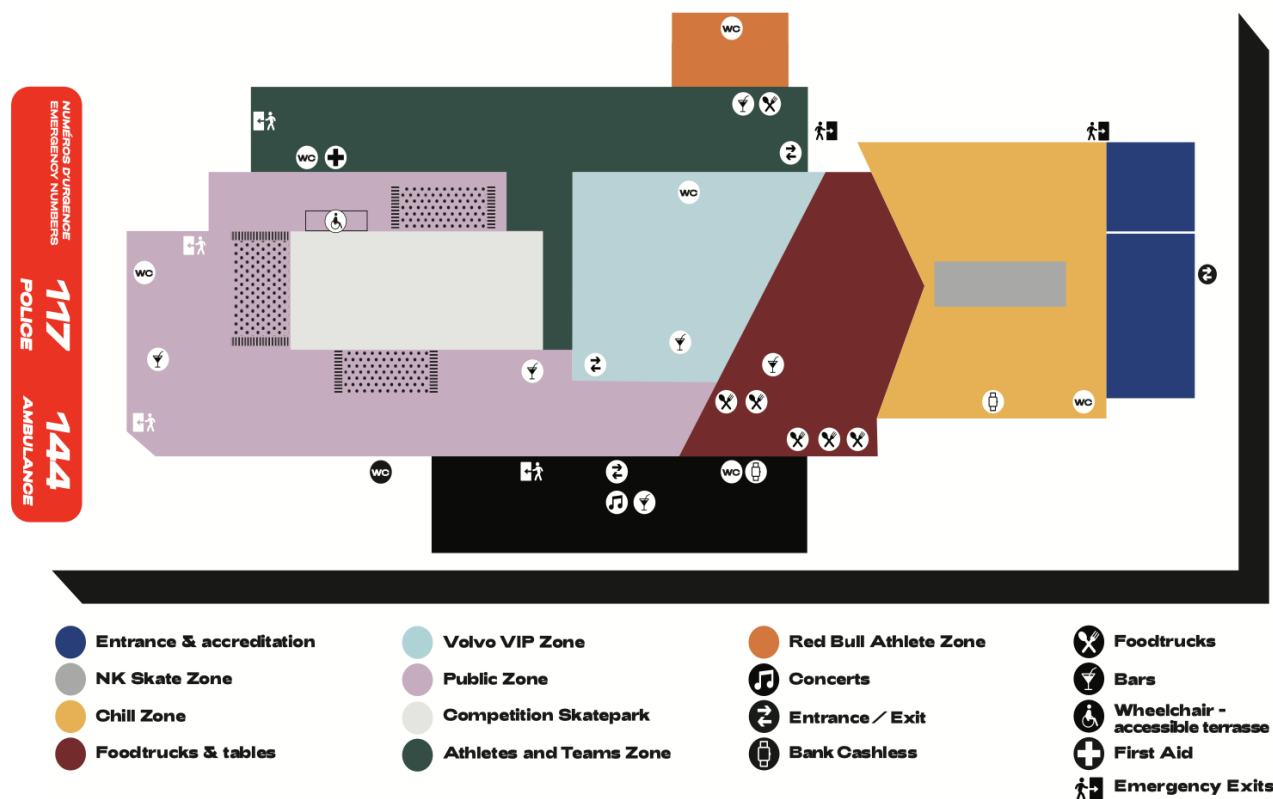
10h00 – 18h00	Chill Zone : NK Skate Zone, Expo, Films, Talks, DJ
11h00 – 16h00	NK Open x SEGMENT Festival



If you want to participate, please ask at the accreditation centre for information.

## 2.Venue Map

### PLAN DE SITUATION / SITE MAP



## 3. Accreditation and Cashless

Upon arrival, access is through **Avenue Jomini**, up the stairs of Beaulieu on your right hand side. Follow the signs on your right to the accreditation office. You will be granted an accreditation pass. This document should be worn at all times and will be checked by security to access specific areas, such as the Red Bull Athletes Lounge.

Additionally, this event will use a cashless system, which means you will also receive a cashless chip (on a wristband) that you can credit with your desired amount of money to buy food and drinks on site (*please note that local law applies when it comes to alcohol consumption*).

Accepted means of payment are : **CREDIT CARD (Visa, Maestro & Master Card), TWINT, GOOLE PAY & APPLE PAY** (with activation fees of CHF 1.00 on the first top up), no cash.

After the event, until October 1st, you can ask for a refund of your remaining credit.

Accreditation Office Operating hours for Athletes and Teams (timetable subject to change):

Fri. Sept. 8<sup>th</sup> from 4pm to 7pm  
Sat. Sept. 9<sup>th</sup> from 8.30am to 6pm  
Sun. Sept. 10<sup>th</sup> from 8.30am to 6pm  
Mon. Sept 11<sup>th</sup> from 8.30am to 7pm

Tue. Sept. 12<sup>th</sup> from 8.30am to 4.30pm  
Wed. Sept. 13<sup>th</sup> from 8.30am to 8pm  
Thu. Sept. 14<sup>th</sup> from 10.30am to 8pm  
Fri. Sept. 15<sup>th</sup> from 9.30am to 7pm  
Sat. Sept. 16<sup>th</sup> from 1pm to 6pm

#### 4. Food & Beverages

From Saturday 9th, 2 food trucks and 1 dedicated bar will be at your disposal in the athlete area. Food trucks will offer diverse options every day and at least 1 vegetarian option.

From Thursday 14th, the festival will be open and more food trucks & bars will be available, exclusively in the public area.

#### 5. Olympic Museum Entry

Athletes **accompanied by a +1 will be granted 1x free entry (entrance) to the Olympic Museum, simply by showing their personal event accreditation.**

On this occasion the museum has prepared a specific exhibit for the event, with an extraordinary showcase of skateboarding elements from the Tokyo Olympics.

Location: Quai d'Ouchy 1, 1006 Lausanne, Switzerland

Public transport access: Bus (number 21) and Metro (to Ouchy-Olympique) - approx. 30min from Beaulieu

Open from Tuesday to Sunday, from 9 am to 6 pm

Add Distance and average transport time from the venue

By car : less than 5km, 10min drive

#### 6. Social Media

World Skate's and our production crew will follow you closely and will produce various assets that we are happy to share with you.

##### Here is what you can expect to get from us content wise

- High quality pictures action & lifestyle
- Daily contest videos
- Specific video content on demand

##### How you get the content?

- Dropbox
- Ask directly to [ac@segment-series.com](mailto:ac@segment-series.com) for any specific content

##### How to use the content?

###### DO's:

- Feel free to use the content we create **AND** to create your own assets using the footage provided
- Tag us:  
<https://www.instagram.com/worldskatesb/>  
and  
<https://www.instagram.com/segmentfestival/>
- Credit the photographer —> Name of the photographer in the name of the photo
- Don't forget the hashtags **#SF23** and **#WorldSkateboardingTour #WorldSkateSB**
- **Important!** Always mention the credits **@PhotographerName** & **@segmentfestival** for pictures

### **DONT's:**

Provide the footage to your sponsors or any entity that isn't a partner of the event as there are some image rights related to the produced content. To sum up, any commercial use of the pictures and moving pictures is strictly forbidden.

### **Press & Interviews**

We might have interview requests for you, in that situation your Athletes' Liaison Natalia Sanchez will get in contact with you or your Team manager to coordinate it.

### **Contact**

- Get in touch with Alicia for any PR / content / communication related matter: [ac@segment-series.com](mailto:ac@segment-series.com) // WhatsApp : +3362764980

## **7. Lausanne Transport (TL)**

Please note that, unlike at other Pro Tour venues, no shuttle will be provided to the competition site. Public transportation is efficient and reliable.

Also bear in mind that, every hotel in Lausanne will give each of its guest a [Lausanne Transport Card](#) for free (up to 15 days) upon arrival at the hotel. This means you can use public transportation (bus/ train / metro) for free during the entire duration of your stay, which is a big advantage. The card also gives you access to some discounted activities in the area.



TL - Website: <https://www.t-l.ch/en/home/>

TL - Application

Download with Apple : <https://apps.apple.com/ch/app/tl/id1470402943?l=fr>

Download with Android: <https://play.google.com/store/apps/details?id=ch.tl.tl&pli=1>

TL – MAP



## 8. Tourist Information – Lausanne Tourisme

A tourism office is located right next to Lausanne Train Station and will be happy to welcome you and provide information on the local must-dos and -sees with swiss flair.

Address : **Av. Louis-Ruchonnet 1, 1003 Lausanne**

Turn left when exiting the outside of the train station. It is located right at the entrance of “Quartier des arts”, Plateform10, Place de la Gare. Look up for the big “i” sign in red.

Lausanne Tourisme – Website : <https://www.lausanne-tourisme.ch/en/>

## 9. Skateboarding in Lausanne

- **La Fièvre** (free with your accreditation) : <https://www.fievre.ch/>

### **Saturday 9th September**

18h00 – 23h00                      Party at La Fièvre skatepark

- **Bowl de Vidy** (public skatepark)  
: <https://www.lausanne-tourisme.ch/en/explore/vidy-bowl/>

**The SEGMENT Festival Team wishes you a smooth travel!**  
**See you soon in Beaulieu for some action-packed adventure**