



SKATEBOARDING CONTINENTAL CHAMPIONSHIPS

EVENT CRITERIA



CONTACT

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1. INTRODUCTION

World Skate is the IOC-recognized World Governing Body for Skateboarding. Only Skateboarding events organized and/or sanctioned by World Skate will be part of the qualification process for the Tokyo 2020 Olympic Games.

This document outlines World Skate's expectations for potential event hosts by sharing our vision, competition concepts, and detailed requirements for an organizer looking to produce Skateboarding events part of the Season #2 of the TOKYO 2020 Olympic Games qualification season. While the following content refers mainly to a single discipline event, World Skate is open to considering events sanctioned for both street and park disciplines.

2. VISION AND CONCEPT

World Skate Skateboarding events merge the existing culture of skateboarding with the Olympic principles of fairness, inclusion, and universality. Skateboarding contests go beyond just sport, offering an opportunity to unite the skateboarding community along with a chance for passionate practitioners and fans to celebrate the culture while witnessing the progression of the sport in front of their very eyes. Through accompanying events focusing on art, music, design, social responsibility, terrain, instruction, wellness, invention, and innovation, World Skate events promote Skateboarding as a lifestyle that extends well beyond the narrow confines of a Sport Discipline. World Skate events are visually driven with clear and consistent communications. World Skate events incorporate the best of top-level skateboarding events while respecting their locality. Photos, videos and art are pivotal in the creation of strategic media and communication campaigns for World Skate events. Assets are to be produced, in accordance with the nuanced demands of the culture, by skateboarding specialists. Well-structured and refined media campaigns delivered through endemic, social, and traditional networks, play a pivotal role in executing a successful World Skate Skateboarding event.

3. EVENT OVERVIEW

PROGRAM

The event format will be defined by event organizer in compliance with World Skate competition rules and finalized only after World Skate approval. In a minimum 3-day competition, the goal is to allow access to as many skaters from as many countries as possible with respect to running three regular-length days of competition. A minimum of 2 days practice must be granted to athletes prior to competition days. Gender quotas will be determined on an individual event basis, nonetheless the organizer will conduct maximum effort in order to guarantee basis of gender equality throughout the event.

Event Program must comply with World Skate Skateboarding Competition Rules and shall be approved by World Skate. For example:

- DAY 1: Practice
- DAY 2: Practice
- DAY 3: Round 1 Continental Open Qualifier can accommodate 150 skaters (male and female combined) Open to World Skate National Federations with country and gender quotas of 3 Male and 3 Female Skater.
- Day 4: Round 2 Quarterfinal can accommodate up to 80 skaters. Day 4 qualifiers will see a set number of skaters qualified from Day 3, meet pre-seeded skaters from the World Skateboarding Rankings (maintained by World Skate and based on performance at sanctioned events).
- Day 5: Prelims/Semi-Finals will see 20 skaters per gender, a total combined of 40, will compete in the Prelims/Semi-finals. Finals will see the top 8 ranked Male and female skaters from Prelim/Semi-Finals compete in the finals.

ATHLETE'S ELIGIBILITY

As by World Skate competition rules, in order for athletes to register to event, they must either be affiliated to World Skate recognized National Federation or have received a World Skate wildcard. Participation quotas will be determined on a case-by-case basis and agreed with World Skate.

ACCESS BY COUNTRY QUOTA

All Continent's World Skate National Federations have the right to register athletes to the event with respect to country quotas and total spot availability on a first come, first served basis. These athletes will compete in Continental Open Qualifiers.

ACCESS BY RANKING

World Skateboarding Ranking is the reference point for athletes seeding into Round 2 Qualifiers. Quantity of pre-seeded athletes against athletes qualified from previous competition phases must be discussed and agreed with World Skate.

ACCESS BY WILD CARDS

In order to ensure universality of access to the competition and event success, World Skate reserves the right to allocate a number of wildcards, per gender, to athletes otherwise not included in the competition.

TOKYO 2020 QUALIFYING SYSTEM STATUS

The events will be classified as Continental Championship, the 4th tier of Olympic qualification point earning competitions after World Championship, World Tour, and 5-Star Events.

PRIZE MONEY

A minimum of \$50,000 USD prize money will be paid to competitors by World Skate. The total prize purse will be split equally between men and women.

ATHLETES' ENTRY FEE

All athletes, regardless of the way they registered for the event, must pay an equal entry fee. The amount of such fee we'll be agreed with World Skate and is considered a World Skate's sole revenue. The registration fee must entitle athletes to the services listed in the technical requirements.

CONTEST OFFICIALS

Competition officials for Continental Championship events, are appointed by World Skate and consist of:

- ✓ 1 Technical Delegate
- ✓ 1 Head judge
- ✓ 5 Judges
- ✓ 1 Competition Secretary (or Sport Registration Delegate)
- ✓ 1 Contest Director
- ✓ 1 Timekeeper

CONTEST STAFF

- ✓ 2 Announcers (1 if he/she can speak both local language and English)
- ✓ Deejay
- ✓ 2 Assistants (if necessary)

Technical Delegate, Head Judge, Competition Secretary and the 5 Judges appointments and compensation will be the sole responsibility of World Skate. Contest Director,

Announcers, DeeJay and Timekeeper appointments will be agreed between local organizer and World Skate. Compensation of these official will be taken care by Local Organizer.

All contest officials and contest staff travel, board, lodging, meals, and transportation costs shall be covered by Local Organizer.

WORLD SKATE FAMILY

The following World Skate staff and member will participate the event guaranteeing organization support, protocol and institutional representation:

- ✓ World Skate President plus guest
- ✓ 4 World Skate staff members (maximum)
- ✓ Anti-doping manager/delegate (if necessary)

All World Skate family travel, board, lodging, meals, and transportation costs shall be covered by Local Organizer.

4. TECHNICAL REQUIREMENTS, STANDARDS, ITEMS AND SERVICES

In order to stage the event, the Organizer shall provide a Venue in accordance with the following Technical Requirements and Standards, as well as provide the items and the services described below at its own expense.

- ✓ Indoor or Outdoor Field of Play (FOP)/Skatepark - temporary or permanent build. Acceptable surface material is concrete or wood. Design, area and surface material are subject to World Skate approval.
- ✓ Spectators Stands - minimum 500 seats capacity.

- ✓ Services for Contest Officials and World Skate Staff - Catering provided at no additional cost every practice and contest day for all Contest officials, competition staff and World Skate family members, full access to water and soft drinks.
- ✓ Services for Athletes and Team staff - Catering provided every practice and contest day, English speaking doctor, massage/physio service, full access to water and soft drinks, covered or air-conditioned skater rest and relaxation area, high speed dedicated wireless internet. Services to be provided at no cost for to Athletes and National Teams' staff. By agreement with World Skate, the sole cost of the catering can be included in the registration fee and deducted from LOC sanctioning fee.
- ✓ Service for spectators - Toilets, skateboard check-in / storage, attendee skateboarding area, food and beverage service.
- ✓ Press Room - Press room with at least 5 workstations, high-speed internet, printer, coffee machine, water, and soft drinks.
- ✓ Audio/Video in-venue - In-venue video wall for live scoring, sport presentation, and video replay.
- ✓ Scoring System - Live scoring system available to judges, spectators, and webcast.
- ✓ Office Areas - Fully equipped and catered office for World Skate and organizer staff.
- ✓ Two separate office spaces with a total of 5 workstations. Wired high-speed connection for heavy-weight data transfer.
- ✓ IT Requirements - Open Wi-Fi for athletes and spectators, dedicated high-speed Wi-Fi internet available for Contest Officials, Competition staff, World Skate Staff.

- ✓ Anti-Doping Stations and Facilities - As required By WADA Code, International Standards and World Skate Anti-Doping Regulations.
- ✓ Anti-Doping tests and service - to be conducted according to World Skate instructions and under World Skate Anti-Doping Manager/Delegate strict supervision and lead.
- ✓ Medical Services - English speaking first aid paramedic assistance equipped for emergency transport (ambulance).
- ✓ Opening Ceremony - At Organizer's discretion.
- ✓ Sport Registration - Registration shall be collected by World Skate through its Sports Entry Platform and must be operated and staffed by event organizer together with World Skate Sports Registration Delegate. Registration office must check-in riders and make sure they're eligible to compete in any points earning event.
- ✓ Medals/Trophies - to be approved by World Skate.
- ✓ TV Live Broadcasting - At organizer discretion.
- ✓ Web Streaming - Minimally required for prelims and finals.
- ✓ Professional Sound System and PA - subject to World Skate approval.
- ✓ Announcers - Two professional skateboarding announcers, with deep knowledge of the sport. One announcing in native English language, one announcing in native local language. If native language announcer speaks fluent English as well, organizer might employ just one announcer. In any case English language should prevail on every contest related announcement
- ✓ Accreditation Process - The Accreditation Process shall be managed by the Organizer together with World Skate Sport Registration Delegate. The organizer

shall provide all the attendees with an accreditation card, as per World Skate instructions.

- ✓ Volunteers Project - The Organizer shall provide a valuable volunteer program and train the volunteers as per World Skate instructions. Numbers and roles TBD on case-by-case basis.

5. TRAVEL, ACCOMMODATION AND LOGISTICS

The host shall provide at its own expenses the following services

A. Travel for the following groups:

- ✓ Contest officials
- ✓ Contest staff
- ✓ World Skate Family (President and guest on business class)

B. Accommodation (full board and lodging) for the following groups:

- ✓ Contest officials
- ✓ Contest staff
- ✓ World Skate Family

C. Ground Transportation - Transportation from and to the airport, as well as from the venue to the hotels and back for the following group of people:

- ✓ Contest officials
- ✓ Contest staff
- ✓ World Skate Family

6. SANCTIONING FEE

The organizer of the event will pay a minimum \$80,000 sanctioning fee to World Skate per discipline of competition (Street or Park). This amount includes the contest prize money per discipline (\$50,000) and the Contest Officials' compensation (as of Point 3 CONTEST OFFICIALS).

7. COMMUNICATION, PROMOTION AND MARKETING

Adequate branding, marketing and communication is key for skateboarding events. The Organizer must build the event around a solid branding and marketing structure, that fits into the standard of Skateboarding top-level events. The organizer shall provide the following services:

- ✓ Unique branding, identifying their event worldwide. A particular consideration should be put on artwork designer selection. The artist or artists selected are expected to reflect the identity of the event as well as the host city character and the domestic skateboarding scene heritage.
- ✓ Coordinate image applied throughout promotional campaign, event execution, broadcasting, post event reporting.
- ✓ Promotional campaigns shall run from 60-days before the event both online and offline, extending up until 10 days after the event. Such campaign is subject to World Skate prior approval.
- ✓ Social media promotional campaigns with particular effort, but not limited, to Instagram and Facebook.
- ✓ Professional skateboarding specialist photographer and video operator producing photos and footage during the event. Such assets to be used by organization and World Skate for royalty free media/press releases, website and social media updated.

- ✓ World Skate branding must be included in every piece of communication and platform of execution. World Skate logo handling and assets execution are subject to World Skate approval.
- ✓ In-Venue World Skate branding - World Skate branding in multiple locations in-camera on the FOP and amongst the spectator areas - to be approved by World Skate.
- ✓ Live webcast must be available worldwide starting, but not necessarily limited to, Semi Finals. Details subject to World Skate approval.

8. MEDIA, TICKETING AND OTHER RIGHTS AND BENEFITS

World Skate owns all the International Media rights on the event including all National/Custom Media, Ticketing, Title Sponsor, Royalties and other rights and benefits.

Bearing in mind that profitability is key for each of the parties involved, World Skate will discuss and grant to the organizer, on a case by case base basis, adequate rights ownership waiver. In any case World Skate and its partners shall retain all promotional rights for all content from the event for institutional and sports purposes (e.g. web streaming, photos, videos, usage of logos etc.).

Following details will be discussed at a later stage.

9. APPLICATION SUBMISSION

The Application for hosting and organizing World Skate Official events is open to all World Skate Member Federations, Municipalities, Companies and any other entities concerned.

Candidates shall announce their intention to host the event concerned by fulfilling the following requirements:

- ✓ Official Letter of submission of the application (written in English) addressed to World Skate including:
 - Commitment for the protection and promotion of the World Skate Bran.
 - Commitment not to host other sport events during the period of the Skateboarding Events included one week before and after its conclusion, except those previously agreed with World Skate.
 - Name and position of the legal entity responsible for the LOC and authorized to sign the contract.
 - Commitments to respecting terms and conditions included in the candidature presentation.
- ✓ Submission of the required information and documents with exhaustive descriptions of the outlined topics.
- ✓ Guarantees of local or national government support for hosting the event concerned.
- ✓ Acknowledgement of Application (Please see below).

The Application shall be sent to WORLD SKATE by email, written in English, to the following address: secretariat@worldskate.org.

Once the Application process will be closed, World Skate will evaluate the applicants at its own discretion, using fair criteria based on the importance of the city involved, its appeal and its infrastructures. Existing and valuable venues as well as a greater economic bid offer will be considered as added values to the application. World Skate might arrange site inspection visits, where necessary, to be scheduled in agreement with the applicants.

Event contract will be signed, with organizer and/or host city within 60 days from the event assignment.

10. INFORMATION AND DOCUMENTS

Applicants shall submit together with their applications, the following documents:

- A) CITY INFRASTRUCTURE AND SKATEBOARDING BACKGROUND - Describe existing city infrastructure and connections to main national and continental transport network skateboarding scene history and background. Include, if applicable, information about events' history and past edition achievements with pictures, press review and video reports.
- B) EVENT OUTLINE - Brief outline of the event Including discipline of competition, propose dates and season of competition (2019 or 2020), provisional schedule. Event outline should include information about eventual out of venue informal competitions, free sessions, art shows, parties, concerts and other skateboarding related activities. Provide short description of the activity and images of location.
- C) SKATER'S BENEFITS - Provide list and description of benefits and services LOC will provide to Skaters including but not limited to event price money, transportation, catering during the event, party and shows access and so on.
- D) SKATEPARK - Location, description and pictures of proposed competition venue and side activities. Architectural drawing with sizes and rendering of the Skatepark (Field of Play), designer and builder name and references released by pro skaters if available.
- E) LOCAL ORGANIZING COMMITTEE (LOC) TEAM - Present event organisation experience (other competitions hosted by the city & budget). Describe event LOC team, its composition and key members, their experience in the key areas of organization with particular emphasis put on sport organization, marketing, communication, broadcasting.
- F) VOLUNTEERS - Present a detailed volunteers program references inside Skateboarding and beyond.
- G) FUNDING MODEL - Describe the Host's funding and organizational model.
- H) ACCOMMODATION - List the possible hotels, category (*), capacity (hotel and conference rooms), distance from the airport, the competition venue and other

official event venues and their Min/max prices.

- I) **TRANSPORTATION AND ACCESSIBILITY** (including Visa application, immigration and customs) - List the nearest international airports and distance to proposed hotels and visa procedures (if required).
- J) **MEDICAL SERVICES** (Anti-Doping Control) - List the nearest hospitals, clinics and other emergency facilities. List the name of the National Anti-Doping Organisation (NADO) and contact information.
- K) **SECURITY** - Describe the different security measures to be taken in order to ensure the safety of all Event participants (local, regional and national).
- L) **MEDIA & BROADCASTING** - Provide communication planning for online, radio, press and TV.
- M) **EVENT LEGACY** (Sport, culture, facilities and tourism) - Describe how and why hosting the [_Skateboarding event_] would leave a lasting legacy for the Host Community.
- N) **KEY PARTNERS** (including National federations, Public and private partners) - List Key Championships partners and their contribution (i.e. financial, technical, etc.).
- O) **SANCTIONING FEE** - Considering the amount quoted in the requirements as a base line, please provide your best bid on sanctioning fee to be paid to World Skate and the request for media, ticketing, sponsoring and others rights ownership waiver.
- P) **BAILMENT** - Payment of bailment as guarantee. The bailment shall represent the 10% of the total amount offered as Sanctioning Fee. Should the bidder be chosen as Host, the bailment shall be deducted from the total amount due as Sanctioning Fee. In case the bidder will not be chosen, the bailment shall be refunded within 4 weeks from the date on which the payment has been deposited on World Skate bank account. The bailment shall be processed by bank transfer - with no

additional cost for World Skate - at the following bank details:

Beneficiary: World Skate
Bank UBS Lausanne
Place Saint-François, 16
1003 Lausanne, Switzerland

Account n. 0243-186105.61M
IBAN CH580024324318610561M
BIC UBSWCHZH80A

Q) GUARANTEES - List financial supports by political and sport authorities, municipalities, suretyships, insurances etc.

While all the information and documents listed above will be key in considering your candidacy, World Skate will consider with particular attention the following points: B, C, D, L, O.

11. FROM BIDDING TO CONTRACT

APPLICATION TIMELINE

- ✓ Submission of the candidature to World Skate: by 30th of June 2019
- ✓ Assignment of the Skateboarding Event: by 15th of July 2019
- ✓ Event Contract Signature contract: by 31st of August 2019

The Host acknowledges and accepts the differences between the Bidding Application and the Contract: this Application is explanatory while the Contract contains all duties and obligations to be fulfilled. The Contract outlines all legal, commercial, organizational, financial and reporting obligations as well as all relationships, roles and responsibilities involved in planning, staging and the debriefing of the Championships. It also includes a consensus from the Host to follow a WORLD SKATE event, accreditation, protocol, doping control, sustainability, volunteer, marketing and communications, media, host broadcaster and other such guidelines. The Host and the LOC have jointly operational and management duties; they are the entity legally and financially responsible for fulfilling the obligations of the Contract. The Host and the LOC must maintain appropriate management and supervision throughout the entire event.

Acknowledgment of Application

The undersigned _____ (Name, Surname and Office) declares to have taken note of this document, to share the content and to be able to comply with each item.

The undersigned declares, on behalf of _____ , to apply for hosting and organizing _____ [name of the Event] and, should his/her organization be selected as Host, to commit him/herself to sign the forthcoming Contract by acknowledging and accepting all the terms and the conditions to be set out by the Parties, according to World Skate standards.

The undersigned declares to have paid the 10% bailment as per point 10.P above and to acknowledge and accept all terms and conditions set out in this document.

Sincerely,

PLACE & DATE _____ / ____ / ____ _____

(Signature)