



**WORLD
SKATE**

BIDDING SKATE CROSS WORLD CHAMPIONSHIPS 2025



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TIMELINE

- **STEP 1: SUBMISSION OF THE BIDDING APPLICATION**
JANUARY 2024
- **STEP 2: SUBMISSION OF THE HOST CANDIDATURE:**
Within 60 days after STEP 1
- **STEP 3: SUBMISSION OF THE PROJECT**
30 days after STEP 2
- **STEP 4: AWARDING OF THE WORLD CHAMPIONSHIPS 2023**
30 days after STEP 3
- **STEP 5: CONTRACT**
1 month after the awarding

INTRODUCTION

MISSION AND VISION

World Skate is the sole governing body, recognized by the IOC, for all sports performed on skating wheels. Its main role includes recognizing, assisting and representing over 135 Member Federations in the five Continents in the development and promotion of all disciplines, as well as promoting the development and the spreading of such disciplines in non-member countries. World Skate aims to promote the visibility and the development of all its disciplines through international events, including (but not limited) the World Championships.

The Skate Cross World Championships (hereinafter referred to as “Championships”) are the most important international event for this discipline. They will be held annually, except in the year of the World Skate Games.

CONCEPT

Skate Cross belongs to the so-called Urban Sports, it is a sport loved and followed by young people, who practice it not only on official tracks, but also on the roads of their cities; the concept, therefore, as well as the way the event will be prepared and operated, should be taken into consideration by the potential Host through the following elements:

- Create a sense of unity among the athletes of different countries.
- Promotion of the Host City and its Tourism Industry.
- Harmony with nature and other environmental considerations.
- Respect of World Skate Statutes and By Laws, IOC Anti-Doping Rules, WADA Code and World Skate Anti-Doping Rules and the Rules of the Skate Cross Working Group and obligations towards World Skate according to the contract of the Championships.

BENEFITS

The Championships will be a sports festival at the highest level, that see every year the attendance of about 20 nations together with a crowd of supporters and aficionados for about three days.

The enhancement of the infrastructures, the renovation of existing sport facilities or the creation of new ones could create huge benefits for the Host not only for this event, but for many other events in the future.

The organisation of such an event shall create a strong economic impact, that shall bring huge revenues, *inter alia*, coming from:

- sponsors
- ticketing
- sale commissions from food service
- restaurants and hotels concessions
- stands rental
- sale of merchandising and souvenirs
- tourism in the following years
- creation of new partnerships
- advertising and launch of new products, not necessarily sport related.

ORGANIZATION FEE

The Host City shall pay World Skate a Championships organization fee of at least 20.000 USD. Payment methods shall be detailed in the “Candidature Presentation”.

In case after the awarding the Championships and before signing the contract, the Host City withdraws, World Skate reserves the right to award the Championships to another candidate.

Section 2

RESPONSIBILITIES

INTRODUCTION

World Skate is entitled to organize the Championships and owns all commercial, media and intellectual property rights.

World Skate grants the right to stage, promote and organize the event in accordance with the specific terms and conditions provided for in the Contract.

World Skate President is the only legal representative of World Skate and is entitled to sign the contract with the Host City.

World Skate Vice-Presidents have the duty to promote and develop the Championships in their Continental Areas through all mass and social media, advertising etc.

World Skate Skate Cross Manager and Working Group are in charge of the technical program of the Skate Cross World Championships.

World Skate and the Host City shall also be in charge of the activities listed below:

WORLD SKATE KEY RESPONSIBILITIES

- Identify potential organizers, coordinate and follow up candidatures, manage documentation and information, lead inspection, organisational/coordination and technical visits of the candidate cities.
- Drawn up the program for both the general event and competition.
- Communicate the technical details regarding competitions, sports equipment and regulations.
- Supervise for approval every step of the Host.
- Track and help to resolve any issue or obstacles that may come up during the event preparations.
- Approve the general event’s concepts, themes and publications.
- Coordinate, where requested by the Host, marketing, sponsor partnerships and other commercial or promotional activities.
- Establish accreditation guidelines.
- Ensure that the Timeline set in this bidding application and ratified in the subsequent contract thereof is met and approve the relevant updates submitted by the Host City.

- Promote the event all over the world through World Skate Communication and Promotional Media.
- Coordinate smooth overall event-related operations: anti-doping controls, marketing, media & communications.
- Provide the formats for competitions as well as criteria concerning athletes and qualification systems.
- Ensure the participation of top athletes.
- Provide the sports registration through the Sport Entry Platform.

HOST CITY - KEY RESPONSIBILITIES

- Establish a Local Organising Committee (LOC) as following:
 - President of the LOC.
 - Project Manager
 - Communication Manager.
 - Transportation Manager.
 - Accommodation Manager.
 - Venue Manager.
 - Protocol Manager.
 - Marketing Manager.
 - Person/s in charge of medical care and emergencies.
 - Person/s in charge of Anti-Doping Control.
 - Person/s in charge of Accreditation.
 - Any other staff deemed necessary.
- Ensure that the Championships are of a world class standard.
- Promote the event, the competitions and the World Skate Program both domestically and internationally.
- Promote national and international marketing, communication and promotion plans to be approved by World Skate.
- Manage all necessary press releases dealing with matters including but not being limited to dates, deadlines, announcements and marketing issues that shall always be subject to the prior approval of World Skate; the Host City shall use its best endeavours to ensure that the Championships are widely publicized, ensuring that the dedicated Website contains daily updates on both competitions and results. Press releases of sporting or technical nature must have the prior approval of World Skate.
- Design a logo and a coordinated image for the promotion of the event, that will be also used for the “Look & Feel” during the event in cooperation with the Graphic Manager of the Communication Dpt. of World Skate.
- Collaborate with World Skate to establish the general event program, and World Skate Programs (Gala, Doping-Free Sport, institutional meetings, press conferences and so on).
- Prepare a financial planning, by establishing an event budget.
- Communicate every three months to World Skate the various steps regarding the organization of the event getting in touch with the different Departments that may support the Host in overcoming the problems that may arise from time to time. Naturally the closer the event date the more frequent the updates will be.
- Provide and set up infrastructures and venues, equipment, technology and facilities for the success of the competitions.

- Manage the organization, coordination and implementation of on-site technical visit and inspections.
- Organize the logistics for all accredited families.
- Manage and facilitate the accreditation operations of all the attendees, including national and international media representatives, establishing the look and content of the card, arranging accreditation zones and access controls following the guidelines provided by World Skate.
- Provide assistance to all the participants in obtaining visas, including information on required vaccinations (if necessary).
- Provide all the volunteers with uniforms, whose design shall be approved in advance by World Skate.
- Organize Top Opening, and Award Ceremonies in compliance with the requirements set out by World Skate.
- Establish and manage the infrastructure and the services to enable anti- doping sample collection and laboratory analysis.
- Organize medical services to all the people attending the Championships, arranging First aid and medical care at the training and competition venues.
- Provide its Transfer of Knowledge (ToK), as “know how” data, information, working processes, operational strategies, etc. to World Skate within one month after the end of the event, and a “Facts and Figures” document concerning all possible numerical and percentage data related to all areas of the event (logistic, communication, press, media and so on) within 10 days after the conclusion of the event itself.

HOST CITY - RIGHTS

The Host City shall retain full rights from for revenues derived from:

- All box office gate receipts from ticket sales.
- Local and/or national administrative funding.
- Sponsors (advertising spaces on event’s program and billboards within the venues) except a possible Title Sponsor, whose rights and revenues belong to World Skate.
- Commissions, if any, from restoration and accommodation services, including but not limited to restaurants and hotels.
- Rental of stands.
- Sale of Championships’ clothing, including merchandising and other souvenirs.
- National TV Rights, subject to a written agreement with World Skate.

Section 3

EVENT INTRODUCTION

The Skate Cross World Championships are an international event, staged every year for the following categories:

- **Senior Men**
- **Senior Women**

- **Junior Men**
- **Junior Women**

This event does not exclude the possibility to organize, together with the sport competitions, meetings and seminars for coaches, delegates and judges, official events, press conferences, gala etc. The Skate Cross Working Group reserves the right to include other competitions or to replace any of them with other ones.

All the competitions shall be promoted through national and international broadcasting, social networks and media.

A doping free sport program shall be an integral part of the Championships. World Skate, in connection with the Host City, shall be responsible for all the information concerning the controls before, during and after the competitions, ensuring that these controls shall be conducted in accordance with the WADA rules and its international standards.

The Championships will be scheduled over three days sometime between July and October of the calendar year.

World Skate is responsible for establishing the official sports program of the Championships. All participating athletes shall belong to World Skate Member Federations, comply with World Skate Regulations and World Anti-Doping Code and shall agree to doping controls as deemed necessary.

The general competition format is established by the Skate Cross Manager and Working Group in accordance with the Skate Cross Technical Regulations of World Skate and checked for consistency by World Skate certified international judges and calculators.

To each athlete participating in the Championships will be given the opportunity to have a practice period within the Championships venue prior to the beginning of the competitions.

Section 4

VENUES

During the candidature process, World Skate shall evaluate the appropriateness of the infrastructures in terms of quality, safety, location, capacity etc. provide a smooth running of the competitions.

The track shall be approved by World Skate and shall meet all World Skate technical requirements in relation to surface, dimension, adherence etc... and all safety and health requirements for all participants.

Accessibility of all participants, sufficient spectator capacity and access for people with disabilities shall be guaranteed.

The venues shall include, without limitation, the following: sufficient space for all those involved in preparing, organizing and staging the event; dressing rooms, facilities that shall be suitable for athletes training, practicing and competing during the Championships, for spectators, media and World Skate administrators. Such facilities shall be made available and in perfect conditions for the full period which World Skate shall reasonably request.

The Host shall ensure that the surface and the dimensions of the track may not be altered from what was originally specified and agreed without express written permission from World Skate.

The requested competition track shall have a length of 300/ 400m and a width of min. 4m at any point of the track; however, in particular circumstances, and particular zones of the track the width can be reduced to 3m, subject to approval by World Skate.

The facilities also include a minimum number of 1200 seats for the spectators, with reserved and diversified seats for the authorities, VIP guests, World Skate members, judges, press officers, photographers, athletes and delegates.

Facilities shall be available since at least 2 days before the Championships until the end of the competitions.

Venues shall open in the morning one hour before the beginning of the official training sessions and shall close in the evening one hour after the end of the competitions.

The Host shall also guarantee for the entire period of the Championships the following:

TECHNICAL REQUIREMENTS

- A Start Ramp
- 5 main obstacles
- Chicanes (can be added on the side of some obstacles).
- Min 4 walkie talkies.
- Camera for photo finish.
- Electronic chronometer system.
- Big screen to display the results.
- Communication board to display information.
- Sound system connected with the judge's computer.
- Special cable to connect the sound system with the start judge's computer.
- Min 8 sets of 4 color shirts available for the race.

and the following:

GENERAL REQUIREMENTS

- Medical and First Aids services, Ambulance.
- 1 doctor on-call near or at the competition venue.
- Infirmary for athletes and spectators.
- Protective mattresses to cover dangerous places.
- Anti-Doping control rooms, separated by gender with reserved toilets.
- Reserved rooms/areas for the World Skate President and the World Skate Management and Staff, for the Skate Cross Manager and Working Group, for judges, for Media press and Accreditation. All these rooms/areas shall have WIFI connection and shall be fully equipped.
- Skaters area accessible only by skaters, judges and press.
- Waiting room next to the start ramp where skaters are called before each qualification run.
- Arrival area, where skaters can wait for the results.
- Interview area close to the finishing line, but out of the track.
- Rest rooms.
- Massage rooms.
- At least 4 dressing rooms for athletes divided by gender.

- Booths for the sale of local products as well as sponsors of the Championships or skate producers or sport equipment that request it with an agreement with the Organizer.
- Lighting suitable for filming the competitions.
- Lighting on the track or on too dark portions in case of night races.
- Water supply to be directly handed to the athletes, available in the skaters area.
- Board of results for spectators.
- Toilets reserved for spectators.
- Permanent cleaning service.

More specific technical guidelines shall be available to all those who shall submit their candidature.

INSPECTIONS

During the bidding period World Skate will appoint 2/3 persons to inspect the venues and verify that all promotional, technical, logistics and communication aspects comply with the requirements of the bidding application.

Once the Championships are awarded, World Skate shall schedule min.2 inspection/technical visits to supervise the selected venues and to support and advice the Host in the organization of the event.

The Host City shall incur the traveling, board and lodging, and transportation expenses for World Skate Managers, whose number will be established from time to time by World Skate.

Section 5

LOGISTICS

The Host City is responsible to manage and facilitate the logistics of the World Skate Skate Cross World Championships as regards all participants/accredited families:

- World Skate Family
- National Federations
- Media

TRAVEL AND ACCOMODATION

The Host City shall incur the traveling expenses for the whole World Skate Family (approximately 20 people) including:

- President & his guest
- Skate Cross Manager and Working Group
- Technical Officials
- World Skate Managers and Staff
- Communication Manager and Staff

- Anti-doping Manager
- Speakers
- Streaming crew (if necessary)

The Host City shall provide round-trip flights (if possible direct flights) in economy class and shall try to meet in the best way the needs of the members of the World Skate Family.

Tickets shall be directly sent by the Host City in due time to the members of the World Skate Family. An invitation letter shall also be sent if necessary for obtaining the visa, whose period of validity shall be consistent with the accommodation dates.

The Host will take on responsibility for accommodation, full board and lodging in 4* or 5* International Hotels, and all related expenses for all the members of the World Skate Family mentioned above. Hotels shall be close to the venue; walking distance is preferable.

The hotel reserved for the World Skate Family shall be considered as its Headquarters and no National Federations can be lodged in the same hotel.

The abovementioned accommodation plan shall be provided according to the following scheme:

WORLD SKATE FAMILY	No. OF PEOPLE	Arrival up to the beginning of the Championships	Departure after the end of the Championships	Accomm.	Hotel
PRESIDENT & HIS GUEST	2	2 days	1 day	double	4/5 stars
MANAGER OF SKATE CROSS	1	2 days	1 day	dus	4 / 5 stars
SPEAKERS	2	2 days	1 day	dus	4/5 stars
TECHNICAL OFFICIALS	6	2 days	1 day	twin	4 / 5 stars
MANAGEMENT & STAFF	2	2 days	1 day	dus	4 / 5 stars
COMMUNICATION MANAGEMENT & STAFF	2	2 days	1 day	dus	4/ 5 stars
ANTI DOPING MANAGER	1	2 days	1 day	dus	4 / 5 stars

The Host shall also provide a selection and availability of international standard hotels (between 3 and 5 stars) at a fair price to accommodate:

- National Federations
- Media

The Host City shall enclose to the candidature a complete list of all the official hotels and related price list at the date of the event: the rates shall include breakfast and fees in USD and hotels rates must be as cheap as possible.

Athletes and delegates are not allowed to be lodged in the World Skate's headquarter hotel.

The Host shall provide a contact for the Host Logistics Department which shall take care of all the aspects relating to the Accommodation, Meals and Transportation.

Breakfast shall be available at the hotel, while lunch and/or dinner may require catering at the competition venues with ample and flexible schedules. Food shall satisfy all cultural and religious needs.

Athletes, Delegates (if present) or media must not be constrained to be accommodated in a specific hotel or to avail themselves of specific menus, nutrition programs or diets as a precondition to join the event.

The Host shall provide to the representative of national and international Media a selection and availability of international standard hotel (between 3 and 5 stars) at a fair price. Hotels shall be close to the venue, max walking distance 20 minutes. The rates shall include breakfast and fees in USD must be as cheap as possible.

TRANSPORTATION

The Host City shall provide the World Skate Family with a shuttle service from and to the airport; an adequate number of cars and mini vans with driver shall be available to the World Skate Family, as necessary, between the hotel and the venues.

Cars shall be available, as necessary, for World Skate President, Anti-Doping Manager, World Skate Manager and Communication Staff, Vans shall be available for the Skate Cross Manager and Working Group and Technical officials.

The Host shall take into consideration transfer very early in the morning and very late in the night.

All the National Teams, single athletes and representatives of media, lodged in the official hotels, shall be provided with shuttle services from/to the airport and between the official hotels and the competition and training venues throughout the day and during all the competition and official training days, for the Opening and Closing Ceremonies and for all other official activities or events.

Accurate transportation scheduling is of the utmost importance for the success of the Championships.

The transportation service shall start from the first day of training up to the last day of competitions.

Drop-on and drop-off of all athletes in front of the main entrance of the venues must be granted to all the athletes attending even if lodged in unofficial hotels.

Section 6

OPERATION & SERVICE

PREAMBLE

This procedure aims to guide the Host to carry out the entire accreditation procedure of a World Skate event and to acknowledge how the registration process will be carried out.

REGISTRATION PROCESS

The registration process will be carried out through *Infinity*, the new World Skate Sports Registration Platform (hereinafter “the System”), available in both web version and mobile app ([iOS](#) and [Android](#)).

Participants in World Skate events are divided in four Macro families:

1. World Skate.
2. LOC (Local Organizing Committee).
3. Media.
4. Teams (Athletes, NTOs & NF Management)

Registration process:

1. The World Skate Family registration process shall be directly managed by World Skate through the system.
2. LOC registration process (Staff members, Managers, Volunteers, Contractors, Workers, Host's VIP and Guests etc.) shall be directly managed by the Host through the *Infinity* system as per World Skate instructions.
3. Media registration process shall be carried out by World Skate through the system.
4. National Federations' registrations are directly processed by NFs dedicated Staff through the *Infinity* system. Each NF can apply for its own Delegation which shall be composed in accordance with Country Quota and limits set time by time in compliance with each discipline's Sports and Technical Rulebook

In addition, each NF can register its President, Secretary General and, in multi-disciplinary events, one "Chef de Mission" and two Staff Members.

a specific Annex with detailed information will be sent to the Organizers in due time.

ACCREDITATION

The Host shall establish the look and content of the card, according to the World Skate Branding Guidelines of the Event, that shall be sent to World Skate for approval. The Host shall also manage the accreditation zones and the access controls.

VISAS

The Host City shall notify all applicable Country entry visas, vaccinations, customs regulations and laws while submitting the candidature file. The Host City shall also provide assistance to accredited families and VIP guests in obtaining appropriate visas (i.e. invitation letter or MoUs with Embassies). All participants are responsible for incurring the costs related to visa obtainment, as well as for transit visas, where required.

PROTOCOL

The Host City is entrusted with the organization of the Opening, Closing and Medal Award Ceremonies, whose plan shall be submitted to World Skate for approval. The Host City is responsible for providing World Skate flags, flags and national anthems of the represented countries, medals and certificates whose final layout shall be sent to World Skate for approval.

The Host City shall provide all the volunteer uniforms complying the final design approved by World Skate. The athletes shall be required to wear their official uniforms during competitions, Opening, Closing and Medal Award ceremonies and official events.

The official languages of the Artistic Skating Championships are both English and the official language of the Host Country. In case the official language of the Host Country is English, the other official language shall be

Spanish. On-site signage, event communications and publications, sports commentaries and any other information shall be in English.

ANNOUNCERS/SPEAKERS

An integral part of the competitions is the presence of 2 English speaking speakers/announcers expert of the discipline of Skate Cross, able to provide with extreme accuracy and protocol professionalism what required by the discipline during the competitions, awards- opening and closing ceremonies.

All announcements and the reading of scores (when required) shall be made in English and in the language of the Host. In case the Host will not be able to provide skilled speakers/announcers World Skate, after a careful evaluation, will provide speakers/announcers whose costs of travel, board and lodging will be in charge of the Host.

TECHNOLOGY

The Host City shall take measures to ensure ease of communication by engaging relevant technology measures before, during and after the Championships to provide a solid and stable tv signal that can be streamed worldwide through our tv and web channels. This includes test events, information systems, telecommunications and internet. Inside the venue a scoring & results system and one or more scoreboards shall be present, as well as an adequate audio system.

MEDICAL SERVICES AND ANTIDOPING

The Host shall ensure medical services to athletes, spectators, workforce, media and VIP guests according to the established World Skate standards. The Host shall coordinate hospital services with Public Health Authorities.

The Host shall plan, establish and manage the infrastructure and the services to enable the doping control sample collection processes and laboratory analysis to be conducted in accordance with the World Skate

Anti-doping Rules, the International Standards for Testing and Investigation (ISTI) and following the instruction of the WSK AD Manager/Delegate.

The Host shall cover all the costs related to the doping controls and the laboratory analysis, which will be decided by the WSK AD Manager/delegate according to the WSK test distribution plan.

The Host shall also cooperate with the World Skate Anti-doping department in delivering services and education and information program content.

SECURITY

All matters related to security are the Host's responsibility and should be coordinated with the competent public security authorities of the Host. However, in some cases coordination with World Skate regulations must take place.

PROMOTION & COMMUNICATION

The Host has the responsibility to promote the event, using TV promotion, social media, public and private partners and national campaigns including a detailed description of the World Skate Games concept, a comprehensive national and international communication and promotion plan, an official event and spectator guide, as well as city and on-site billboards.

World Skate will both indirectly and directly support the Host and its international communication and promotional activities for the Championships with experts well experienced in marketing and communications.

World Skate will also provide the Host with marketing and communications guidelines and the Host shall work in close collaboration with the World Skate Marketing and Communication Department.

The Host has the right to retain the revenues from national partnership agreements and marketing activities not belonging to World Skate. Nevertheless, the Host agrees to have all partnership agreements approved by World Skate and to support all marketing activities relating World Skate and its main corporate partners both before, during and after the Championships.

The Host shall provide detailed Communication and Promotional Plan to be approved by World Skate.

LOOK & FEEL

The Host will use the Corporate Image in the setting up of the venue and of the rink, inside and outside. The same image shall be used to set up airports, hotels, event venues if different from the competition venue in agreement with World Skate.

Inside the venue only World Skate logo and advertisements previously approved by World Skate shall be permitted. Institutional logos must be agreed with World Skate.

MEDIA

As international and national media, journalists, photographers, newspapers, TV stations, etc. could be interested in covering such event, the Host is also responsible for producing a press kit subject to World Skate approval and providing relevant information.

Adequate Press/Media rooms/areas and interview rooms shall be provided in the competition venues, that must be equipped with a press tribune. All these areas shall be supplied with electric power, adequate wireless connection and hub for at least 20 cable internet connections.

At least 20 media seats fully equipped - internet, power, desk should be provided on the tribune.

The Host should ensure staffing to carry out general event communications, daily bulletins, press releases, press conferences and interviews, reports and information on the athletes as well as contents for internet and websites.

BROADCASTING

World Skate is the owner of all Television and Digital Media Rights of the Championships. The Host is responsible for ensuring international standard quality TV production and signal. The international signal will be provided in an objective and impartial quality. It shall include slow-motion, replays, basic TV graphics and timing and be delivered with all appropriate editorial supports.

The Broadcasting plan will be defined by World Skate in order to ensure international broadcasting and thus global promotion of the event. World Skate is responsible for negotiating the international television rights. World Skate may, however, assign, upon agreement, in whole or in part, the television rights to the Host or to a third party.

The Host is asked to give its commitment to investing in the necessary state-of-the-art technology and expertise to offer the best available services to the respective target groups (i.e. domestic and international TV, media, etc.) and to communicate top quality information.

STREAMING

All the competitions of the Championships will be broadcasted exclusively on World Skate TV.

The Host must ensure adequate Internet cable dedicated to streaming. The characteristics of the connection must be agreed with the World Skate Communication Dpt.

The Host shall be responsible of at least 2 English speaking commentators for the live streaming.

ARTWORKS AND MEDIA ASSETS

All media assets shall be approved by World Skate: TV graphics (on-site, on-screen), social networks, OOH media, etc. World Skate logo handling and assets execution are subject to World Skate approval.

TV GRAPHICS

The host will adhere to TV graphic standards as provided by World Skate.

LOGO

Once the official nomination is provided in writing, the candidate city shall develop the event logo to be publicly released followed by the supervision and coordination of the world skate graphic designer in charge of working on it.

When defining the name or title of the event, the elements that have to be mentioned and that shall appear in the same order are:

- the name of the discipline
- World Championships caption
- the 'Host City' name
- the event year
- if applicable, the 'Title sponsor'

The Host City shall design both horizontal and vertical versions of the logo and send to World Skate the following formats:

- Logo in vector format EPS, AI or PDF
- Logo in High resolution in: PNG, JPG or TIFF
- A color version: Negative and Positive

Such logo may only be published after World Skate approval.

The Host City shall be granted the right to use the World Skate logo, which shall be sent to the Host City immediately after the signing of the contract, and that will be displayed along the circuit and in all the publications and merchandising.

WEBSITE

The Host City shall develop an Official website of the Skate Cross World Championships, whose domain shall be: www.disciplinecityYEAR.org.

Alternatively, a section in the Host City own website is accepted. The web page shall contain all necessary information about the Championships, the city, the region, the country, official hotels, programs etc... which should be available.

The layout shall be approved by World Skate.

DESIGN

The Host City shall design a Corporate Image for promoting the event. The list of designs shall include logo, emblems, medals, mascots, information icons, visuals, slogans, publications, website and audio-visual productions. All this material shall be approved by World Skate and the World Skate Logo shall always be predominant.

MARKETING PARTNERS, OFFICIALS SUPPLIERS, TICKETING, LICENSING AND MERCHANDISING

The Host City shall be in charge of negotiating marketing, sponsoring, merchandising and any remaining commercial rights upon World Skate approval.

All revenues accruing from the exploitation of the rights negotiated by the Host City shall entirely belong to the Host City. World Skate Logo shall be predominant according to the guidelines specified in the contract.

Section 8

LEGAL OBLIGATIONS

- The Bidder is solely responsible for any aspects relating to the bid application and for all commitments entered into relating to the organization and the staging of the Championships.
- The Contract outlines all legal, commercial, organizational, financial and reporting obligations as well as all relationships, roles and responsibilities involved in the planning, the staging and the debriefing of the Championships. It also includes a consent by the Host City to comply with World Skate guidelines in terms of event, accreditation, protocol, anti-doping controls, sustainability, volunteers, marketing and communications, media, host broadcaster.

- The Contract for the Skate Cross World Championships shall be signed no later than one month after the awarding of the Bidder by World Skate.
- The Host City and the LOC have joint operational and management duties; they shall be legally and financially responsible for fulfilling the obligations provided for under the Contract. The Host City and the LOC must maintain appropriate management and supervision throughout the entire event.
- The Host City and the LOC are jointly responsible for engaging the necessary insurance policies for the organization of the Event including transportation, liability and cancellation insurance policies.
- The Host City undertakes to protect and promote World Skate’s Brand.
- The Host City commits itself not to host other sports events during the period of the Championships, including one week before the event begins and one week after the event ends.
- The Host City undertakes to accept and comply with all World Skate Rules and Regulations, including the Data Protection Policy.
- The Host City acknowledges and accepts the differences between the Bidding Application and the Contract: the Bidding Application is explanatory, the Contract contains all duties and obligations to be fulfilled.
- **This bidding application ends upon signing the contract, which shall be equipped with a Handbook and any related documents.**

MILESTONES

Setting up of the LOC	1 month after signing the contract
Competition program (drafted by the TC Chairman)	1 month after signing the contract
Promotion Communication and Broadcasting plan: look & feel - media- broadcasting- streaming-logo-website-official photographer-design	9 months before the World Championships
Venues Information	1 year before the World Championships
Operation and Service Information	1 year before the World Championships
TOK	1 month after the World Championships
“Facts and Figures”	10 days after the World Championships