



# BIDDING ROLLER FREESTYLE WORLD CHAMPIONSHIPS 2025



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## TIMELINE

- **STEP 1: SUBMISSION OF THE BIDDING APPLICATION**  
FEBRUARY 2024
- **STEP 2: SUBMISSION OF THE HOST CANDIDATURE:**  
Within 60 days after STEP 1
- **STEP 3: SUBMISSION OF THE PROJECT**  
30 days after STEP 2
- **STEP 4: AWARDING OF THE WORLD CHAMPIONSHIPS 2025**  
30 days after STEP 3
- **STEP 5: CONTRACT**  
1 month after the awarding

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# INTRODUCTION

## MISSION AND VISION

World Skate is the sole governing body, recognized by the IOC, for all Roller Sports and Skateboarding. Its main role includes recognizing, assisting and representing over 135 Member Federations in the five Continents in the development and promotion of all roller sports, as well as promoting the development and the spreading of such sports in non-member countries. World Skate aims to promote the visibility and the development of all its sports through international events, including (but not limited to) the World Championships.

The Roller Freestyle World Championships (hereinafter referred to as “Championships”) are the most important international event for this discipline. They will be held annually, except in the year of the World Skate Games.

**IMPORTANT:** the Street, Park and Vert Roller Freestyle World Championships can be organized separately

## CONCEPT

The concept, as well as the way the event will be prepared and operated, should be taken into consideration by the potential Host through the following elements:

- Create a sense of unity among the athletes of different countries.
- Promotion of the Host City and its Tourism Industry.
- Harmony with nature and other environmental considerations.
- Respect of World Skate Statutes and Bylaws, IOC Anti-Doping Rules, WADA Code and World Skate Anti-Doping Rules and the Rules of the Roller Freestyle Technical Commission and obligations towards World Skate according to the contract of the Championships.

## POTENTIAL REVENUES

The Championships will be a sports festival at the highest level in about 6 days (including the training days). Such setup will give the LOC the possibility of generating various forms of revenues streams such as:

- tourism in the following years
- creation of new partnerships
- advertising and launch of new products, not necessarily sport related.

## **ORGANIZATION FEE**

The Host City shall pay to World Skate a Championships organization fee of at least 30.000 USD. Payment methods shall be detailed in the “Candidature Presentation”.

In case after awarding the Championships and before signing the contract, the Host City withdraws, World Skate reserves the right to award the Championships to another candidate.

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Section 2

# **RESPONSIBILITIES**

## **INTRODUCTION**

World Skate is entitled to organize the Championships and owns all commercial, media and intellectual property rights.

World Skate grants the right to stage, promote and organize the event in accordance with the specific terms and conditions provided for in the contract.

The World Skate President is the only legal representative of World Skate and is entitled to sign the contract with the Host City.

World Skate Vice-Presidents have the duty to promote and develop the Championships in their Continental Areas through all mass and social media, advertising etc.

The World Skate Chairman of the Roller Freestyle Commission is in charge of the technical program of the Roller Freestyle World Championships.

World Skate and the Host City shall also be in charge of the activities listed below:

## **WORLD SKATE KEY RESPONSIBILITIES**

- Identify potential organizers, coordinate and follow up candidatures, manage documentation and information, lead inspection, organisational/coordination and technical visits of the candidate cities.
- Drawn up the program for both the general event and competition.
- Communicate the technical details regarding competitions, sports equipment and regulations.
- Supervise for approval every step of the Host.
- Track and help to resolve any issue or obstacles that may come up during the event preparations.
- Approve the general event’s concepts, themes and publications. Coordinate, where requested by the Host, marketing, sponsor partnerships and other commercial or promotional activities.

- Establish accreditation guidelines.
- Ensure that the timeline set in this bidding application and ratified in the subsequent contract thereof is met and approved the relevant updates submitted by the Host City.
- Promote the event all over the world through World Skate Communication and promotional media.
- Coordinate smooth overall event-related operations: doping controls, marketing, media & communications.
- Provide the formats for competitions as well as criteria concerning athletes and qualification systems.
- Ensure the participation of top athletes.
- Provide the sports registration through *Infinity*

## HOST KEY RESPONSIBILITIES

- Establish a Local Organising Committee (LOC) as following:
  - President of the LOC.
  - Project Manager.
  - Communication Manager.
  - Transportation and accommodation Manager.
  - Person/s Person in charge of medical care and emergencies.
  - Person/s Person in charge of Anti-Doping Control.
  - Person/s Person in charge of Accreditation.
  - Any other staff deemed necessary.
- Ensure that the Championships are of a world - class standard.
- Promote the event, the competitions and the World Skate Program both domestically and internationally.
- Develop national and international marketing, communication and promotion plans to be approved by World Skate.
- Manage all necessary press releases dealing with matters including but not being limited to dates, deadlines, announcements and marketing issues that shall always be subject to the prior approval of World Skate.
- Design a logo and a coordinated image for the promotion of the event, that will be also used for the “Look & Feel” during the event in cooperation with the Graphic Manager of the Communication Dpt.of World Skate
- Collaborate with World Skate to establish the general event program, and World Skate Programs (Gala, Doping-Free Sport, institutional meetings, press conferences and so on.
- Prepare a financial planning, by establishing an event budget.

- Communicate to World Skate the various steps regarding the organization of the event getting in touch with the different Departments that may support the Host in overcoming the problems that may arise from time to time. Naturally the closer the event date the more frequent the updates will be.
- Provide and set up infrastructures and venues, equipment, technology and facilities for the success of the competitions.
- Manage the organization, coordination and implementation of on-site technical visits and inspections.
- Organize the logistics for all accredited families.
- Manage and facilitate the accreditation operations of all the attendees, including national and international media representatives, establishing the look and content of the card, arranging accreditation zones and access controls following the guidelines provided by World Skate.
- Provide assistance to all the participants in obtaining visas, including information on required vaccinations (if necessary).
- Provide all the volunteers with uniforms, whose design shall be approved in advance by World Skate.
- Organize Top Award Ceremonies in compliance with the requirements set out by World Skate.
- Establish and manage the infrastructure and the services to enable the doping control sample collection process and laboratory analysis, always following the instruction of the WSK Anti-doping manager and/or delegate, and in accordance with all the WADA rules and WSK Anti-doping Rules.
- Organize medical services to all the people attending the Championships, arranging First aid and medical care at the training and competition venues.
- **Provide** its Transfer of Knowledge (ToK), as “know how” data, information, working processes, operational strategies, etc. to World Skate within one month after the end of the event, and a “Facts and Figures” document concerning all possible numerical and percentage data related to all areas of the event (logistic, communication, press, media and so on) within 10 days after the conclusion of the event itself.

## HOST CITY - RIGHTS

The Host City shall retain full rights from for revenues derived from:

- Local and/or national administrative funding.
- Sponsors (advertising spaces on event’s program and billboards within the venues) except a possible Title Sponsor, whose rights and revenues belong to World Skate.
- Commissions, if any, from restoration and accommodation services, including but not limited to restaurants and hotels.
- Rental of stands.
- Ticketing
- Sale of Championships’ clothing, including merchandising and other souvenir
- National TV Rights, subject to a written agreement with World Skate.

## EVENT INTRODUCTION

The Roller Freestyle World Championships are an international event, staged every year that celebrate the excellence of the different specialties of the discipline:

- Street
  - Pro Men
  - Pro Women
  
- Park
  - Pro Men
  - Junior men
  - Pro Women
  - Junior Women
  
- Vert
  - Pro Men
  - Pro Women

This event does not exclude the possibility to organize, together with the sport competitions, meetings and seminars for coaches, delegates and judges, official events, press conferences, gala etc. The Technical Commission reserves the right to include other competitions or to replace any of them with other ones.

All the competitions shall be promoted through national and international broadcasting, social networks and media.

A doping free sport program shall be an integral part of the Championships. World Skate, in connection with the Host City, shall be responsible for all the information concerning the controls before, during and after the competitions, ensuring that these controls shall be conducted in accordance with the WADA rules and its international standards.

The Championships will be scheduled over 4 days.

World Skate is responsible for establishing the official sports program of the Championships. All participating athletes shall belong to World Skate Member Federations and comply with World Skate Regulations, World Skate Anti-Doping Rules and WADA Code and shall agree to doping controls as deemed necessary.

The general competition format is established by the Roller Freestyle Technical Commission in accordance with World Skate Roller Freestyle Technical Regulations and checked for consistency by World Skate certified international judges.

## INSPECTIONS

During the bidding period, World Skate shall appoint 1 person to inspect the park/ramp and verify that all promotional, technical, logistics and communication aspects comply with the requirements of this bidding application.

Once the Championships are awarded, World Skate shall schedule 1 inspection/technical visit to supervise the

selected track and to support and advise the Host City in the organization of the event.

The Host City shall incur the travelling, board and lodging, and transportation expenses for World Skate Managers that perform the inspections.

## VENUES

During the candidature process, World Skate shall evaluate the appropriateness of the infrastructures in relation of quality, security, location, capacity etc. to grant a smooth running of the competitions.

The Park/Ramp shall be approved by World Skate and shall meet all World Skate technical requirements in relation to surface, dimension, adherence etc... and all safety and health requirements for all participants.

Tribunes for the spectators shall be arranged; the stands shall also include reserved and diversified seats devoted to VIPs and authorities.

The Host City shall ensure that the surface and the dimensions of the park/ramp may not be altered from what was originally specified and agreed without express written permission from World Skate.

## TECHNICAL REQUIREMENTS

The Host shall also guarantee for the entire period of the Championships the following **technical requirements**:

**Roller Freestyle Park Competitions** take place within a course that consists of various types of obstacles such as ramps, walls, and railings

**Roller Freestyle Vert Ramp Competitions** take place on a vert Ramp

**Roller Freestyle Street Competitions** take place on a Street Park.

For both streetstyle and park style courses, the shape and layout are left to the creative imagination of the designer. They are not required to adhere to any standard shape or form. Unique and creative designs are encouraged. All events, other than the Continental Championships, must be run in a skatepark made of concrete as the primary skateable surface.

It remains the exclusive right of the World Skate to assess the characteristics and suitability of any design.

Skatepark design is subject to certification by World Skate before the beginning of the event.

**More detailed technical guidelines will be available to all those who submit their applications.**

## LOGISTICS

The Host City is responsible to manage and facilitate the logistics of the World Skate Roller Freestyle World Championships as regards all participants/accredited families:

- World Skate Family
- National Federations
- Media

## TRAVEL AND ACCOMMODATION

The Host City shall incur the travelling expenses for the whole World Skate Family (approximately 15 people) including:

- President
- Downhill Technical Commission
- Technical Officials
- World Skate Manager and Staff
- Communication Manager and Staff
- Anti-doping Manager

The Host City shall provide round-trip flights (if possible direct flights) in economy class and shall try to meet in the best way the needs of the members of the World Skate Family.

Tickets shall be directly sent by the Host City in due time to the members of the World Skate Family. An invitation letter shall also be sent if necessary for obtaining the visa, whose period of validity shall be consistent with the accommodation dates.

The Host will take on responsibility for accommodation, full board and lodging in 4\* or 5\* International Hotels, and all related expenses for all the members of the World Skate Family mentioned above. Hotels shall be close to the venue; walking distance is preferable.

The hotel reserved for the World Skate Family shall be considered as its Headquarters and no National Federations can be lodged in the same hotel.

The abovementioned accommodation plan shall be provided according to the following scheme:

WORLD SKATE FAMILY	NR.	Arrival days before the event	Arrival before the Opening Ceremony	Departure after the event	Accommodation	Hotel
PRESIDENT	1		1 day	1 day	dus	4/5 stars
ROLLER FREESTYLE TECHNICAL COMMISSION	6	2 days		1 day	dus	4/5 stars
TECHNICAL OFFICIALS (1 TECH. DELEGATE + 5 JUDGES)	6	2 days		1 day	twin	4/5 stars

<b>WORLD SKATE MANAGERS AND STAFF</b>	<b>3</b>	2 days		1 day	dus	4/5 stars
<b>COMMUNICATION MANAGEMENT &amp; STAFF</b>	<b>2</b>	2 day		1 day	dus	4/5 stars
<b>ANTIDOPING MANAGER</b>	<b>1</b>	2 days		1 day	dus	4/5 stars
<b>ANNOUNCERS/DJ</b>	<b>2+1</b>	2 days		1 dat	Twin	4/5 stars

The Host shall also provide a selection and availability of international standard hotels (between 3 and 5 stars) at a fair price to accommodate:

- National Federations
- Media

The Host City shall enclose to the candidature a complete list of all the official hotels and related price list at the date of the event: the rates shall include breakfast and fees in USD and hotels rates must be as cheap as possible.

Athletes and delegates are not allowed to be lodged in the World Skate's headquarter hotel.

The Host shall provide a contact for the Host Logistics Department which shall take care of all the aspects relating to the Accommodation, Meals and Transportation.

Breakfast shall be available at the hotel, while lunch and/or dinner may require catering at the competition venues with ample and flexible schedules. Food shall satisfy all cultural and religious needs.

Athletes, Delegates (if present) or media must not be constrained to be accommodated in a specific hotel or to avail themselves of specific menus, nutrition programs or diets as a precondition to join the event.

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The Host shall provide to the representative of national and international Media a selection and availability of international standard hotels (between 3 and 5 stars) at a fair price. Hotels shall be close to the venue, max walking distance 20 minutes. The rates shall include breakfast and fees in USD must be as cheap as possible.

## **TRANSPORTATION**

The Host City shall provide the World Skate Family with a shuttle service from and to the airport; an adequate number of cars and minivans with drivers shall be available to the World Skate Family, as necessary, between the hotel and the venues.

Cars shall be available, as necessary, for World Skate President, Anti-Doping Manager/Delegate, World Skate Manager and Communication Staff,

Vans shall be available for the Technical Commission and Technical officials,

The Host shall take into consideration transfer very early in the morning and very late in the night.

All the National Teams, single athletes and representatives of media, lodged in the official hotels, shall be provided with shuttle services from/to the airport and between the official hotels and the competition and

training venues throughout the day and during all the competitions and official training days.

Accurate transportation scheduling is of the utmost importance for the success of the Championships.

The transportation service shall start from the first day of training up to the last day of competitions.

Drop-on and drop-off of all athletes in front of the main entrance of the venues must be granted to all the athletes attending even if lodged in unofficial hotels.

## OPERATION & SERVICE

### PREAMBLE

This procedure aims to guide the Host to carry out the entire accreditation procedure of a World Skate event and to acknowledge how the registration process will be carried out.

### REGISTRATION PROCESS

The registration process will be carried out through *Infinity*, the new World Skate Sports Registration Platform (hereinafter “the System”), available in both web version and mobile app (iOS and Android).

Participants in World Skate events are divided in four Macro families:

1. World Skate.
2. LOC (Local Organizing Committee).
3. Media.
4. Teams (Athletes, NTOs & NF Management)

Registration process:

1. The World Skate Family registration process shall be directly managed by World Skate through the system.
2. LOC registration process (Staff members, Managers, Volunteers, Contractors, Workers, Host’s VIP and Guests etc.) shall be directly managed by the Host through the *Infinity* system as per World Skate instructions.
3. Media registration process shall be carried out by World Skate through the system.
4. National Federations’ registrations are directly processed by NFs dedicated Staff through the *Infinity* system. Each NF can apply for its own Delegation which shall be composed in accordance with Country Quota and limits set time by time in compliance with each discipline’s Sports and Technical Rulebook

In addition, each NF can register its President, Secretary General and, in multi-disciplinary events, one “Chef de Mission” and two Staff Members.

***a specific Annex with detailed information will be sent to the Organizers in due time.***

## ACCREDITATION

The Host shall establish the look and content of the card, according to the World Skate Branding Guidelines of the Event, that shall be sent to World Skate for approval. The Host shall also manage the accreditation zones and the access controls.

## VISAS

The Host will provide assistance to the accredited families and VIPs for the Series as well as for the Final in obtaining appropriate visas (i.e., invitation letter issuance or protocol agreements with Embassies). All participants are responsible for paying for the costs related to the obtaining of a visa as well as applications for transit visas, where required.

## PROTOCOL

The World Skate Head of Protocol shall work in connection with the Host, but shall oversee any decision. The Host is entrusted with the organization and the development of the procedures of the Opening Ceremony and all the Awards Ceremonies, that shall be submitted to the final approval of World Skate.

The Host is responsible for providing:

- World Skate flags.
- Flags and national anthems of the attending countries.
- Medals for the award ceremonies. **(Layout submitted to the final approval of World Skate)**

## SPEAKERS

An integral part of the competitions is the presence of announcers (min. 2), English speaking, expert of the discipline of Roller Freestyle, able to provide with extreme accuracy and protocol professionalism what is required by the discipline during the competitions, award and opening ceremonies. All announcements and the reading of scores shall be made in English and in the language of the Host

## TECHNOLOGY

The Host shall take measures to ensure ease of communication by engaging relevant technology measures before, during and after the Championships to provide a solid and stable tv signal that can be streamed worldwide through our tv and web channels This includes test events, information systems, telecommunications and internet. Inside the venue a scoring & results system and one or more scoreboards shall be present, as well as an adequate audio system.

## MEDICAL SERVICES AND ANTI-DOPING

The Host shall ensure medical services to athletes, spectators, workforce, media and VIP guests according to the established World Skate standards. The Host shall coordinate hospital services with Public Health Authorities.

The Host shall plan, establish and manage the infrastructure and the services to enable the doping control sample collection processes and laboratory analysis to be conducted in accordance with the World Skate Anti-doping Rules, the International Standards for Testing and Investigation (ISTI) and following the

instruction of the WSK AD Manager/Delegate.

The Host shall cover all the costs related to the doping controls and the laboratory analysis, which will be decided by the WSK AD Manager/delegate according to the WSK test distribution plan.

The Host shall also cooperate with the World Skate Anti-doping department in delivering services and education and information program content.

## **SECURITY**

All matters related to security are the Host's responsibility and should be coordinated with the competent public security authorities of the Host. However, in some cases coordination with World Skate regulations must take place.

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## **Section 7**

# **PROMOTION & COMMUNICATION**

The Host has the responsibility of creating and executing a comprehensive national communications plan which utilizes, but is not limited to TV, social media, both public and private partners, city billboards, flyers, and event/spectator guides to inform and promote an event.

World Skate shall both directly and indirectly support the host and its international communication and promotional activities for the Championships with experts well experienced in marketing and communications.

The Host shall work in close collaboration with World Skate marketing and communication departments.

## **LOOK & FEEL**

The Host will use the Corporate Image in the setting up of the venue and of the rink, inside and outside. The same image shall be used to set up airports, hotels, event venues if different from the competition venue in agreement with World Skate.

Inside the venue only World Skate logo and advertisements previously approved by World Skate shall be permitted. Institutional logos must be agreed with World Skate.

## **MEDIA**

As international and national media, journalists, photographers, newspapers, TV stations, etc. could be interested in covering such an event, the Host is also responsible for producing a press kit subject to World Skate approval and providing relevant information.

Adequate Press/Media rooms/areas and interview rooms shall be provided in the competition venues, that must be equipped with a press tribune. All these areas shall be supplied with electric power, adequate wireless connection and hub for cable internet connections.

Media seats fully equipped - internet, power, desk - should be provided on the tribune.

The Host should ensure staffing to carry out general event communications, daily bulletins, press releases, press conferences and interviews, reports and information on the athletes as well as contents for internet and websites.

## **BROADCASTING**

World Skate is the owner of all Television and Digital Media Rights of the Championships. The Host is responsible for ensuring international standard quality TV production and signal. The international signal will be provided with an objective and impartial quality. It shall include high quality standard cameras and equipment to ensure a professional broadcast experience, slow-motion, replays, basic TV graphics and timing and be delivered with all appropriate editorial supports.

The Broadcasting plan will be arranged by World Skate in order to ensure international broadcasting and thus global promotion of the event. World Skate is responsible for negotiating the international television rights. World Skate may, however, assign, upon agreement, in whole or in part, the television rights to the Host or to a third party.

The Host is asked to give its commitment to investing in the necessary state-of-the-art technology and expertise to offer the best available services to the respective target groups (i.e. domestic and international TV, media, etc.) and to communicate top quality information.

## **STREAMING**

All the competitions of the Championships shall be broadcasted exclusively on World Skate TV. The TV production and encoding for streaming on World Skate Web Tv is entirely in charge of the Host. The Host must ensure adequate Internet cable dedicated to streaming. The characteristics of the connection must be agreed with the World Skate Communication Dpt.

The Host shall be responsible for at least 2 English speaking commentators for the live streaming.

## **ARTWORKS AND MEDIA ASSETS**

All media assets shall be approved by World Skate: TV graphics (on-site, on-screen), social networks, OOH media, etc. World Skate logo handling and assets execution are subject to World Skate approval.

## **TV GRAPHICS**

The host will adhere to TV graphic standards as provided by World Skate.

## **LOGO**

Once the official nomination is provided in writing, the candidate shall develop the event logo to be publicly released followed by the supervision and coordination of the world skate graphic designer in charge of working on it.

When defining the name or title of the event, the elements that have to be mentioned and that shall appear in the same order are:

- the name of the discipline
- World Championships caption
- the 'Host City' name
- the event year
- if applicable, the 'Title sponsor'

The Host shall design both horizontal and vertical versions of the logo and send to WORLD SKATE the following formats:

- Logo in vector format EPS, AI or PDF
- Logo in High resolution in: PNG, JPG or TIFF
- A color version: Negative and Positive

Such logo may only be published after World Skate approval.

The Host shall be granted the right to use the World Skate logo, which shall be sent to the Host immediately after the signing of the contract, and that will be displayed along the circuit and in all the publications and merchandising.

## WEBSITE

The Host shall develop an Official website of the Roller Freestyle World Championships, whose domain shall be: [www.disciplinecityYEAR.org](http://www.disciplinecityYEAR.org). Alternatively, a section in the Host's website is accepted. The web page shall contain all necessary information about the Championships, the city, the region, the country, official hotels, programs etc... which should be available.

The layout shall be approved by World Skate.

## DESIGN

The Host City, coordinated and supervised by the world skate graphic designer, shall design a Corporate Image for promoting the event. The list of designs shall include logo, emblems, medals, mascots, information icons, visuals, slogans, publications, website and audio-visual productions. All this material shall be approved by World Skate and the World Skate Logo shall always be predominant.

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Section 8

# LEGAL OBLIGATIONS

The Bidder is solely responsible for any aspects relating to the bid application and for all commitments entered into relating to the organization and the staging of the Championships.

- The Contract outlines all legal, commercial, organizational, financial and reporting obligations as well as all relationships, roles and responsibilities involved in the planning, the staging and the debriefing of the Championships. It also includes a consent by the Host City to comply with World Skate guidelines in terms of event, accreditation, protocol, anti-doping controls, sustainability, volunteers, marketing and communications, media, host broadcaster.
- The Contract for the Roller Freestyle Championships shall be signed no later than one month after the awarding of the Bidder by World Skate.
- The Host City and the LOC have joint operational and management duties; they shall be legally and financially responsible for fulfilling the obligations provided for under the Contract. The Host City and the LOC must maintain appropriate management and supervision throughout the entire event.

- The Host City and the LOC are jointly responsible for engaging the necessary insurance policies for the organization of the Event including transportation, liability and cancellation insurance policies.
- The Host City undertakes to protect and promote World Skate’s Brand.
- The Host City commits itself not to host other sports events during the period of the Championships, including one week before the event begins and one week after the event ends.
- The Host City undertakes to accept and comply with all World Skate Rules and Regulations, including the Data Protection Policy.
- The Host City acknowledges and accepts the differences between the Bidding Application and the Contract: the Bidding Application is explanatory, the Contract contains all duties and obligations to be fulfilled.

**This bidding application ends upon signing the contract, which shall be equipped with an Handbook and any related documents.**

## MILESTONES

Setting up of the LOC	1 month after the signing of the contract
Competition program (drafted by the TC Chairman)	1 month after the signing of the contract
Operation and service Information	1 year before the World Championships
Venues Information	1 year before the World Championships
Promotion Communication and Broadcasting plan: look&feel - media- broadcasting-streaming-logo-website-official photographer-design	9 months before the World Championships
TOK	1 month after the end of the Championships
“Facts and Figures”	10 days after the end of the World Championships



# BIDDING ROLLER FREESTYLE



## WORLD CHAMPIONSHIPS 2025

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