



ARTISTIC WORLD CHAMPIONSHIPS



ABOUT WORLD SKATE

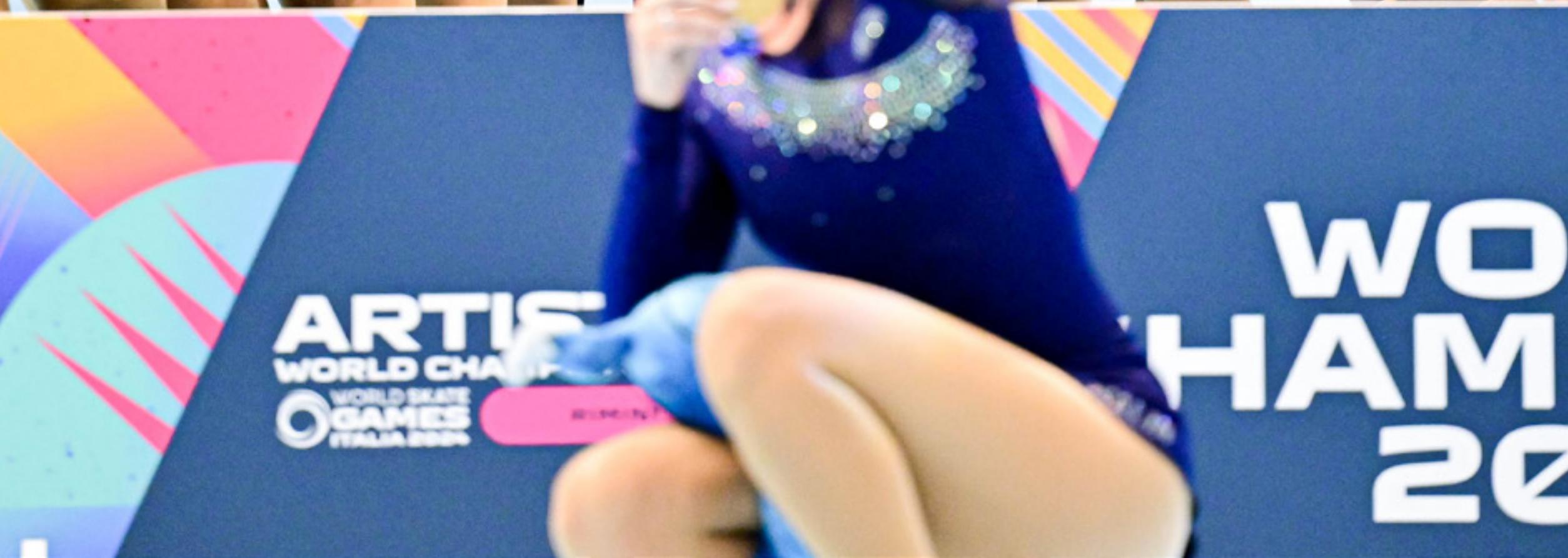
World Skate is the governing body recognized by the IOC for all sports performed on skating wheels.

100 YEARS
OF LEADERSHIP IN ROLLER SPORTS

12,000 ATHLETES
ENGAGED AT WORLD SKATE EVENTS

137 NATIONAL FEDERATIONS
AFFILIATED WITH WORLD SKATE





ABOUT THE CHAMPIONSHIPS

The Artistic World Championships represent the pinnacle of artistic skating excellence, featuring the world's elite athletes competing in a spectacular showcase of technical skill, artistic expression, and athletic prowess.

962 ATHLETES

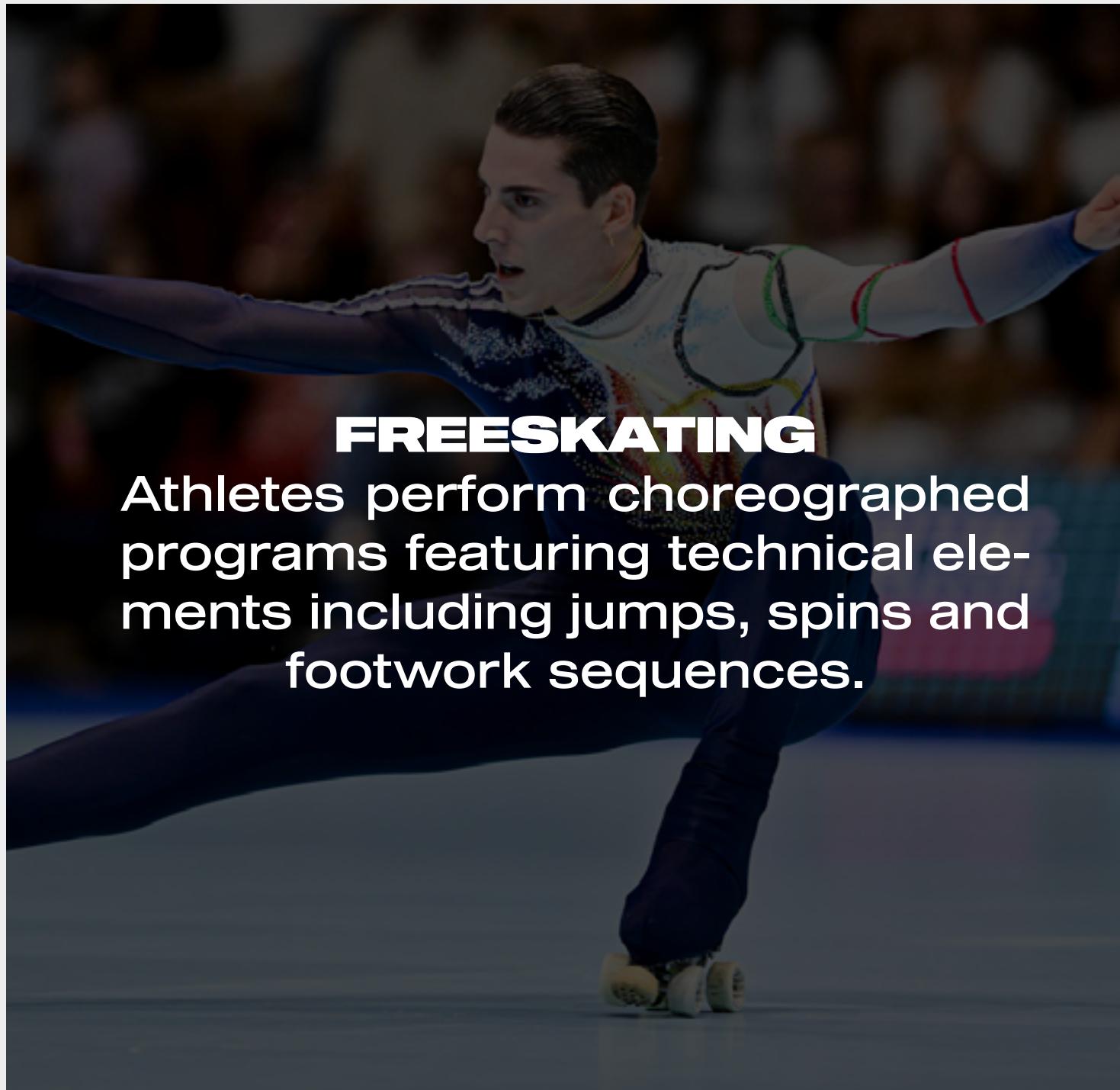
FROM

41 NATIONS

PARTICIPATED IN THE 2024
CHAMPIONSHIP IN ITALY

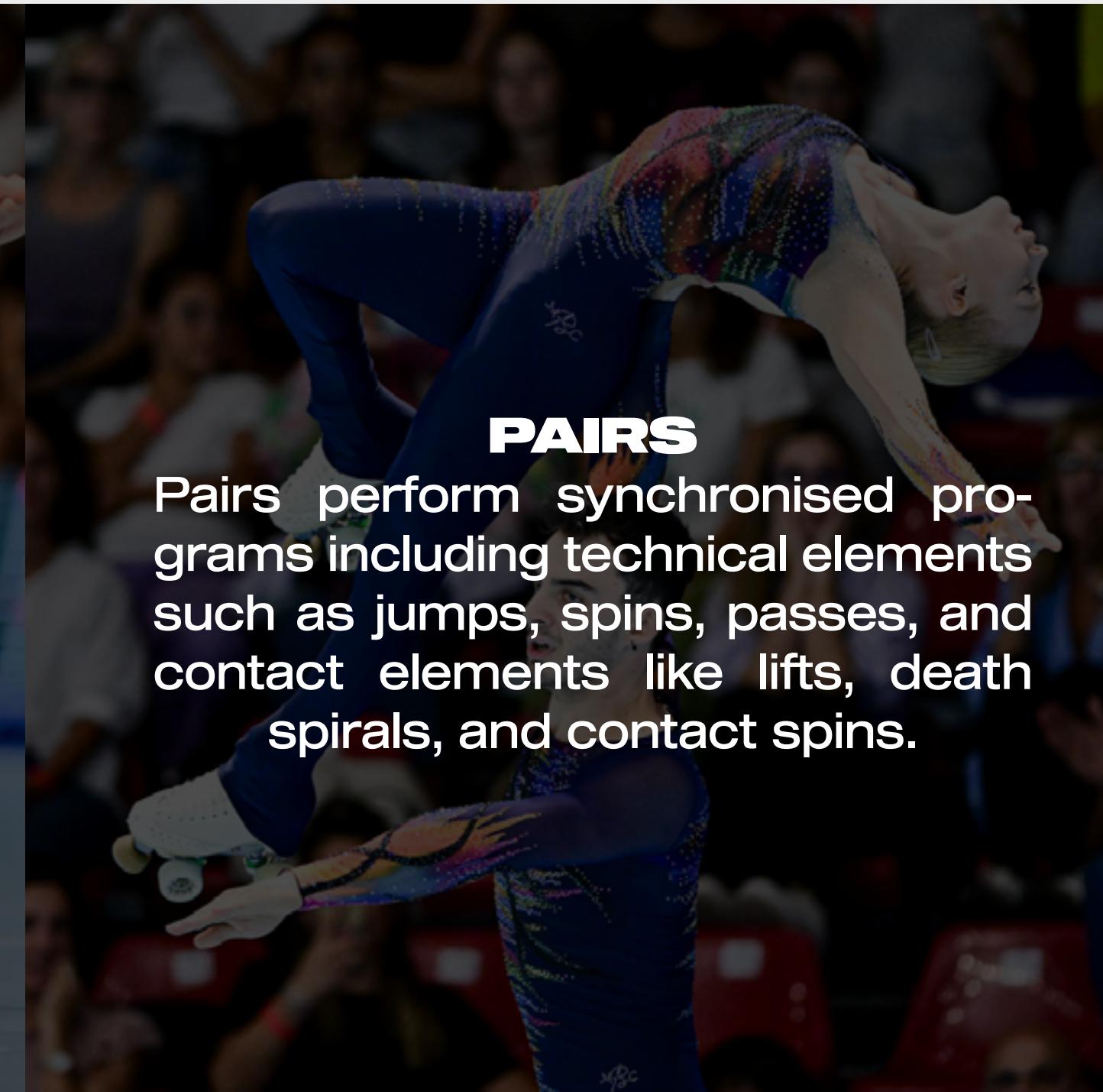
DISCIPLINES OF ARTISTIC

Artistic combines elements of skating, dance and acrobatics performed on roller skates across multiple disciplines:



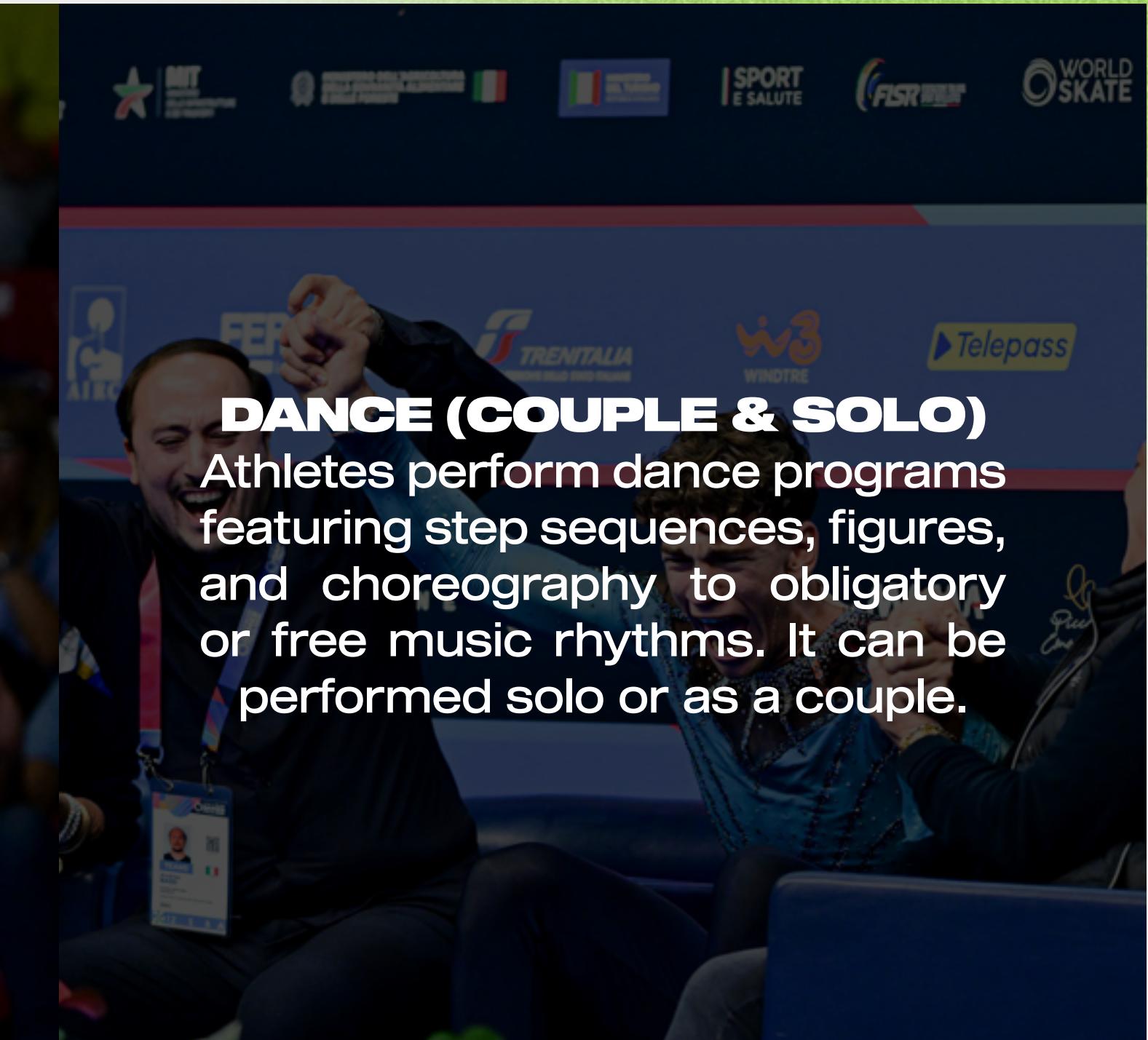
FREESKATING

Athletes perform choreographed programs featuring technical elements including jumps, spins and footwork sequences.



PAIRS

Pairs perform synchronised programs including technical elements such as jumps, spins, passes, and contact elements like lifts, death spirals, and contact spins.



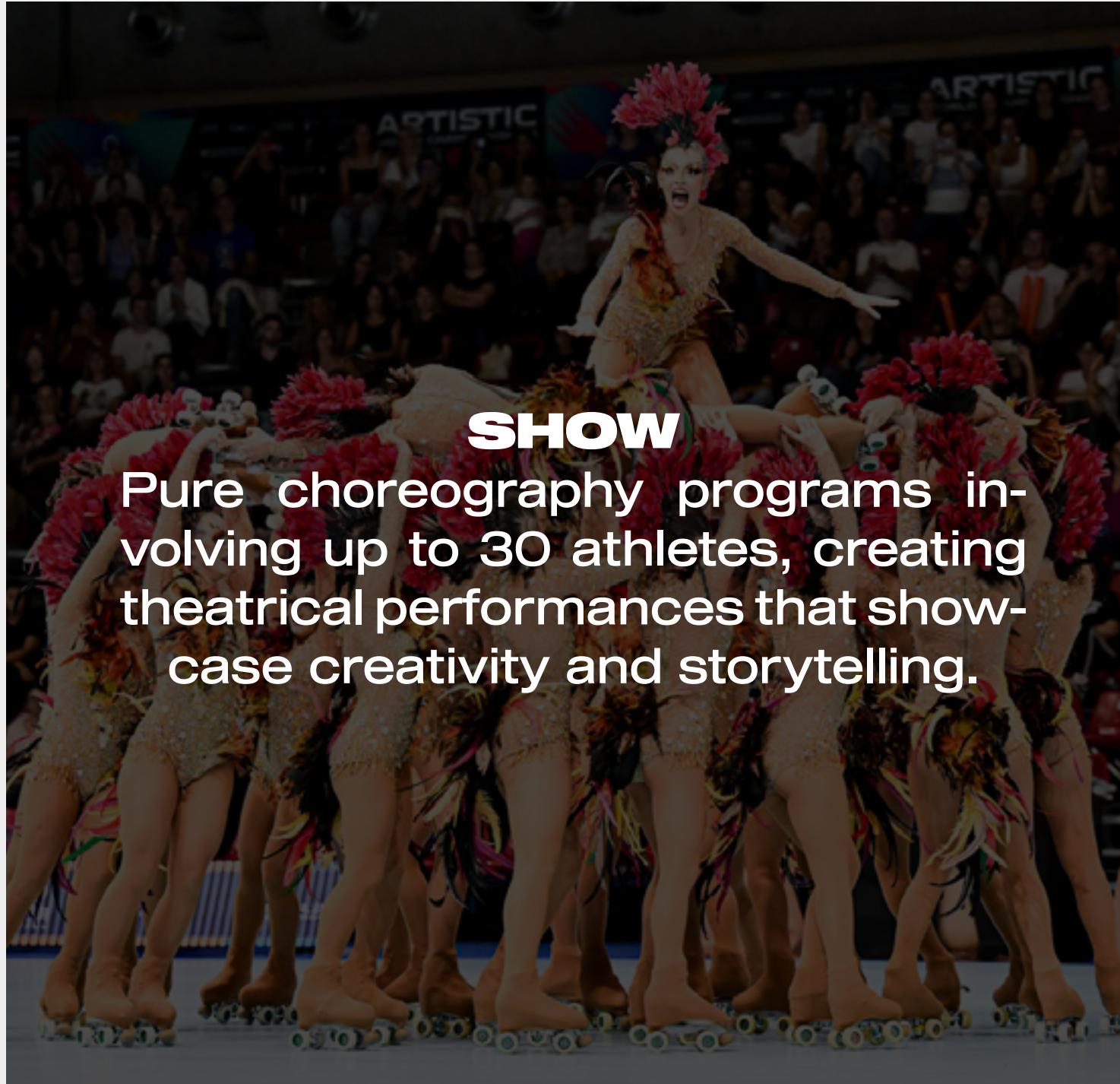
DANCE (COUPLE & SOLO)

Athletes perform dance programs featuring step sequences, figures, and choreography to obligatory or free music rhythms. It can be performed solo or as a couple.

DISCIPLINES OF ARTISTIC



Artistic combines elements of skating, dance and acrobatics performed on roller skates across multiple disciplines:



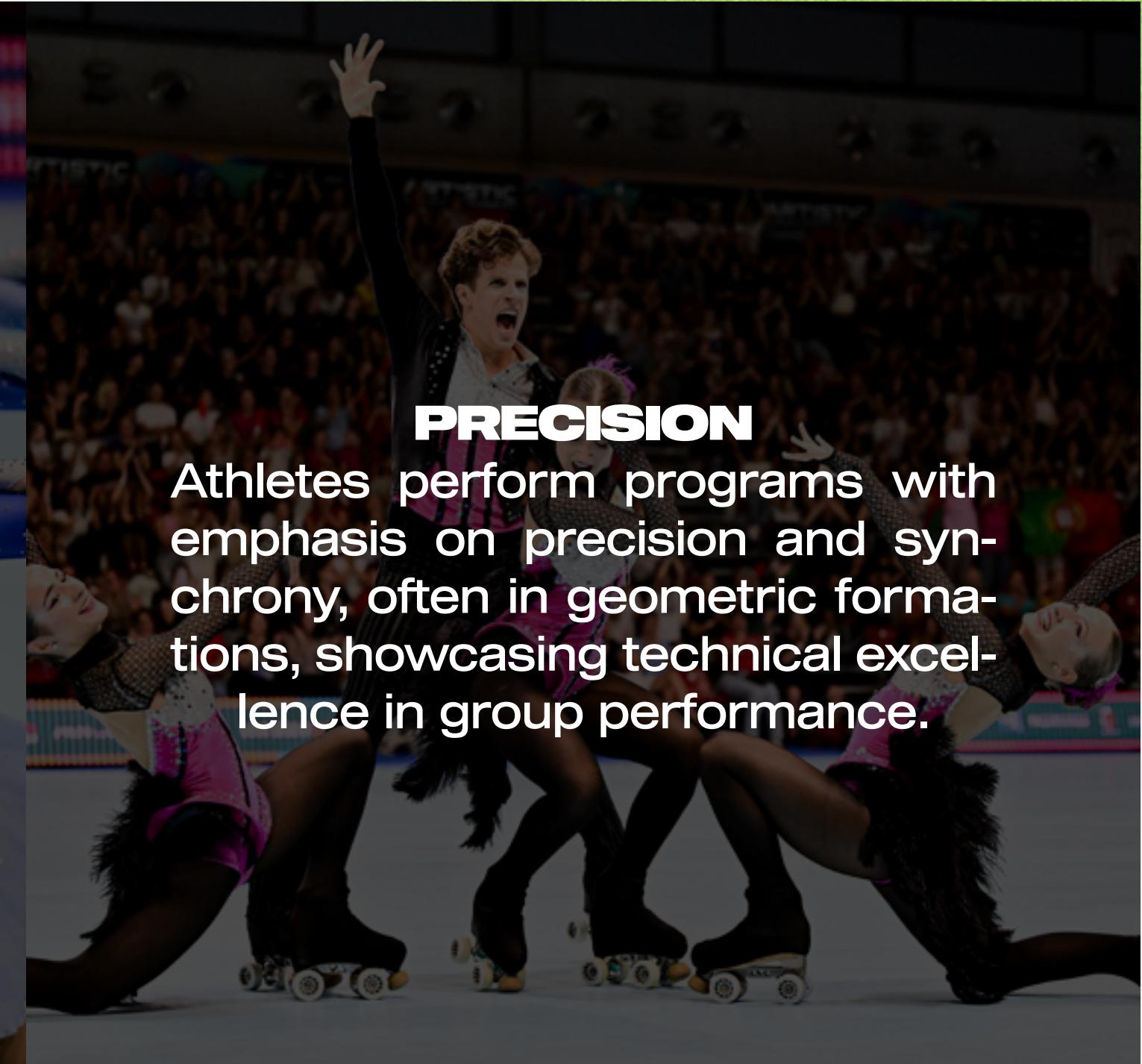
SHOW

Pure choreography programs involving up to 30 athletes, creating theatrical performances that showcase creativity and storytelling.



QUARTETS

Four skaters performing choreography with technical elements including step sequences, posed positions, spins, and formation changes.



PRECISION

Athletes perform programs with emphasis on precision and synchrony, often in geometric formations, showcasing technical excellence in group performance.

COMPETITION FORMAT

All World Skate artistic competitions follow established formats:

FREESKATING

- Short Program: 7 compulsory technical elements
- Long Program: Free program with limited number of technical elements

SHOW, QUARTETS & PRECISION

- Single event format showcasing complete choreographic performances

DANCE

- Style Dance: Competition with set rhythm including compulsory dance elements
- Free Dance: Free program to music of skater's choice with technical elements



WORLD SKATE ARTISTIC RANKING

The “World Skate Artistic Ranking” system considers:

- **RESULTS** from previous World Championships and current season
- **POINTS** allocated based on final placement and event importance
- **COMPETITIONS COUNTED:** Continental Championships, World Championships, Artistic World Cup Semifinals and Finals
- **TIEBREAKERS** decided by best technical scores

ARTISTIC IN NUMBERS

950+

ATHLETES
PARTICIPATE
ANNUALLY*

40+

NATIONS
REPRESENTED

25+ M

SOCIAL MEDIA
IMPRESSIONS

15+ M

BROADCAST
VIEWERS
WORLDWIDE

75+

EVENTS ACROSS
5 CONTINENTS

*AT WORLD CHAMPIONSHIPS





MEDIA DISTRIBUTION

The Artistic World Championships are broadcast worldwide across various platforms:

- **GLOBAL MEDIA** distribution reaching 70+ countries
- **LIVE STREAMING** on digital platforms
- **HIGHLIGHTS PACKAGES** distributed to linear and digital partners
- **SOCIAL MEDIA** coverage and athlete spotlights
- **NEWS ACCESS** agreements with major distributors

SOCIAL MEDIA / DIGITAL IMPACT

The stars of artistic command significant social media followings:

VIDEO PERFORMANCE

- Average views: **250K-600K** per video
- Average likes: **5,000+** per video
- Exceptionally high engagement rates compared to other sports content
- Strong sharing metrics across multiple social platforms
- Dedicated fan communities driving organic content distribution





ROI FOR THE HOST CITY

Hosting an Artistic event provides multiple benefits:

- ECONOMIC IMPACT:

Thousands of hotel nights and local spending

- GLOBAL VISIBILITY:

Extensive media coverage across traditional and digital channels

- SPORT DEVELOPMENT:

Growth of local skating communities and programs

- YOUTH ENGAGEMENT:

Connection with younger demographics through dynamic sport content

- LEGACY PROGRAMS:

Development of skating infrastructure and coaching programs

VENUE REQUIREMENTS

COMPETITION VENUE

- Indoor facility with 50m x 25m minimum skating surface
- Competition-grade flooring (preferred wooden surface)
- Seating capacity: 3,000-5,000
- Athlete warm-up areas
- Technical installations for judges and scoring

SUPPORTING FACILITIES

- Practice venue with similar specifications
- Athlete changing areas and medical facilities
- Media center and broadcast positions
- VIP and hospitality areas
- Technical operations centre



EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
EVENT SCHEDULE	DISCIPLINES	Free Skating - Inline Free Skating - Solo Dance - Couple Dance - Pairs - Quartets - Precision - Small & Large Show Groups
	CATEGORIES	Men-Women Junior and Senior
	CALENDAR	14 days (training & competition everyday)
INFRASTRUCTURE	FOP	Rectangular shape 25x50 m rounded by fencing - flooring perfectly smooth and non slippery
	WARM UP AREA	Rectangular shape minimum 15x30 m - same characteristics of FOP
	KISS & CRY AREA	Area for athletes and coaches to wait for scores to be displayed
	JUDGES' AREA	Area dedicated to judges to watch and carry out their duties
	MIXED ZONE	Additional elevated area for judges for the show groups and quartets competitions
	PHOTOGRAPHERS AREA	Area dedicated to the official photographers on the stands or on a platform overseeing the FOP or alongside the FOP
	OFFICIAL PHOTOGRAPHER AREA	A suitable and favorably positioned booth for the World Skate Official Photographer's exclusive sale of event images
	STANDS	The minimum seating capacity is 3000 people with an adequate number of toilets easily reachable, reserved seats for disabled and some areas dedicated to athletes, staff, guests and media
	OFFICES	Dedicated offices for President, World Skate Management & Staff, Judges and Technical Commission, Media equipped with chairs, tables, AC, WiFi, cable and stationery
	ATHLETES CHANGING ROOMS	A number adequate to the number of participating teams - all changing rooms shall be equipped with showers and gender separated toilets
	JUDGES CHANGING ROOMS	Adequate to the number of judges with reserved and reachable toilets (one per gender)
	PHYSIOTHERAPY AREA	Area inside Athletes Area with minimum 4 massage beds
	GUEST/VIPs AREA	Hospitality area - semis and finals
	ACCREDITATION CENTER	An area with at least 4 working stations - the Administration Area/Corner shall be part of it but separated in a way to ensure privacy
SERVICES	ANTIDOPING	Area exclusively dedicated to Antidoping controls made up of a waiting zone and 2 separate bathrooms (one per gender)
	COMMERCIAL/FAN ZONE AREA	Area dedicated to official commercial partners and fans, if applicable
	VOLUNTEERS & SUPPLIERS AREA	Area dedicated to volunteers and suppliers' meals and relaxation time
	AUDIO & VIDEO	<p>This service has to be adequate to size and acoustic of the venue, the requirements:</p> <ul style="list-style-type: none"> - an digital videowall - a control station with permanent supervision - an audio communications system - 3 or 4 monitors
	LIGHTING	Average lighting of at least 750 lux and average lighting ratio Eminimum/Emedium of at least 0,7 measured at FOP level (1 m from the ground)
	SCORING/TIMEKEEPING SYSTEM	Provided by World Skate - technical details specified in the Handbook

EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
SERVICES	INTERNET	Dedicated high speed connection in all areas, but especially for Media/Press Office, Broadcasting Area and Accreditation Area - minimum characteristics of 40 megabytes for download and 20 megabytes for upload
	RADIOS	A minimum of 5 radios for communication between competition area, Technical Commission and a World Skate Staff Coordinator
	REGISTRATION & ACCREDITATION	Software provided by World Skate (Infinity) - printing and related processes covered by the Host
	POWER	Must be adequate to the needs of all infrastructures
	SPORT PRESENTATION	1 DJ, 1 announcers (local language+English) and 1 qualified operator managing audio & video
	MEDICAL & AMBULANCE	Local medical doctor and staff including at least 2 paramedical staff and a driver for each ambulance
	CLEANING & WASTE	At least three people available during all phases of competition and training
	SECURITY	Adequate number of staff to ensure control of all reserved and public access
T&A	SAFETY & SECURITY PLAN	To be implemented by an authorized professional appointed by the Host
	WSK FAMILY	Travel, accommodation and local transportation (from/to airport, venue and hotel) shall be provided for around 44 staff members in a 4-stars hotel for an average of 14 days
	NATIONAL FEDERATIONS	List of official hotels will be provided by the Host - the official hotel transportation to/from venue is a free service, to/from airport is provided by private shuttle upon payment
F&B	MEDIA	Same services offered to National Federations
	WSK FAMILY	Breakfast, lunch and dinner to be provided
	NATIONAL FEDERATIONS	Offer special deals with Official Partner Hotels to NFs
	MEDIA	Offer special deals with Official Partner Hotels to NFs
COMMUNICATION		Creation and execution of a multicanal and multitar get communications plan
MARKETING & PROMOTION	BRANDING	Creation of a venue branding following the guidelines provided by World Skate
	SIGNAGE	Creation of a signage system to easily reach the most important points of interest
BROADCASTING		Provide a service based on production details and World Skate technical requirements
TICKETING		Ticketing shall be managed by the Host and set at reasonable prices.
PROTOCOL		The Host is responsible for the management of ceremonies (following World Skate guidelines and approval) and provision of flags, medals and announcements
ANTIDOPING		Support the World Skate Antidoping Manager in the activities related to antidoping protocol
STAFF		Create a staff team composed by 15 skilled members
VOLUNTEERS		50+ English speaking with a recognizable uniform and with specific roles and responsibilities
LEGAL		The Host has to sign a contract with World Skate

A black and white photograph of a man and a woman roller skating. The man is in the foreground, performing a low, dynamic pose with one arm extended and a hand held out. The woman is behind him, also in a dynamic pose, leaning into the man's arm. They are both wearing dark, form-fitting roller skating leotards with colorful, glowing patterns. The background is a plain, light-colored wall.

**GET IN
TOUCH!**

TO EXPLORE HOSTING OPPORTUNITIES
FOR THE ARTISTIC WORLD CHAMPIONSHIP:

EVENTS@WORLDSKATE.ORG