



INLINE FREESTYLE WORLD CHAMPIONSHIPS



ABOUT WORLD SKATE

World Skate is the governing body recognized by the IOC for all sports performed on skating wheels.

100 YEARS
OF LEADERSHIP IN ROLLER SPORTS

12,000 ATHLETES
ENGAGED AT WORLD SKATE EVENTS

137 NATIONAL FEDERATIONS
AFFILIATED WITH WORLD SKATE





ABOUT THE CHAMPIONSHIPS

The Inline Freestyle World Championships represent the pinnacle of individual skill and breathtaking artistic expression on inline skates. They feature the world's elite athletes competing in a spectacular showcase of technical precision, fluid creative movement, and raw athletic prowess across various disciplines. It's an inherently urban sport, born on the streets and often performed in public spaces, making it perfectly suited for vibrant city centres and incredibly engaging for spectators who witness urban landscapes transformed into dynamic stages.

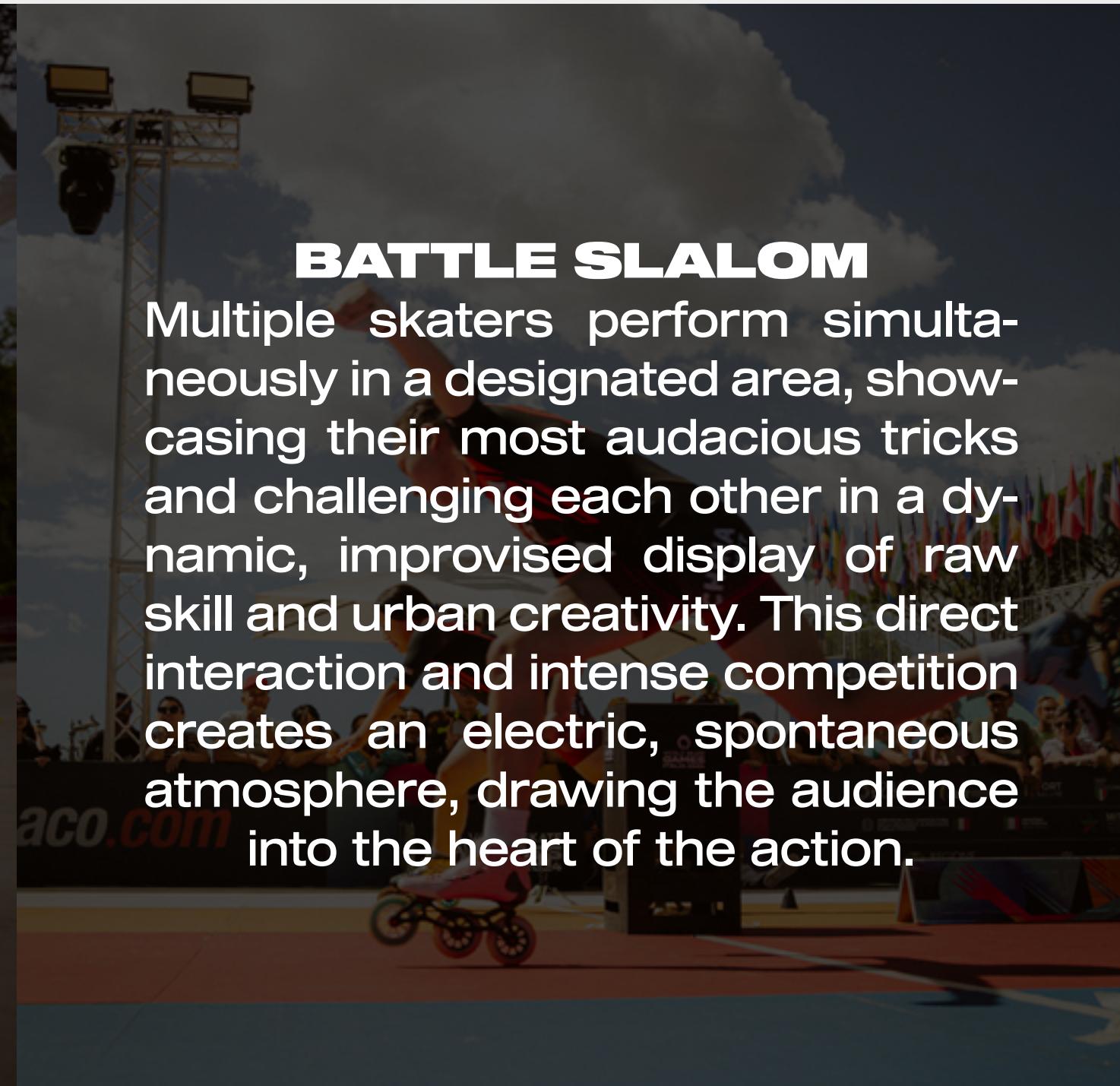
DISCIPLINES OF INLINE FREESTYLE

Inline Freestyle truly embodies the fusion of sport and art, combining elements of skating, dance, and acrobatics performed on inline skates across multiple disciplines. Each discipline emphasizes individual flair, technical mastery, and creative improvisation, making the athletes true urban performers. The rules are visually intuitive, allowing new audiences to quickly grasp the brilliance of the performances and get captivated by the electrifying show.



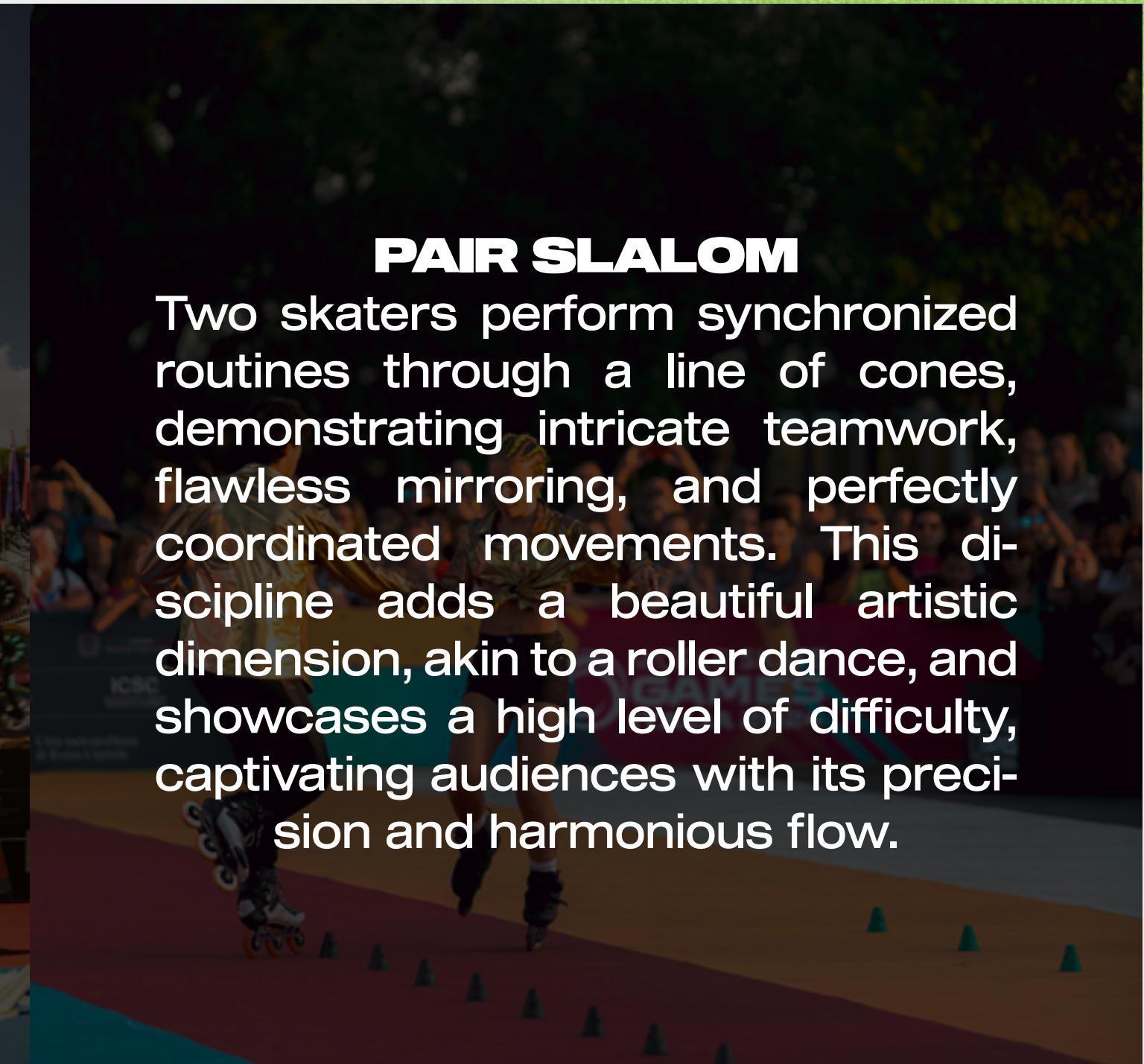
CLASSIC SLALOM

Athletes perform intricately choreographed routines weaving through a precise line of cones, demonstrating mesmerizing footwork, graceful spins, and seamless transitions. It's a true display of elegant artistry and precise control, with every fluid movement adding to the overall visual spectacle and narrative.



BATTLE SLALOM

Multiple skaters perform simultaneously in a designated area, showcasing their most audacious tricks and challenging each other in a dynamic, improvised display of raw skill and urban creativity. This direct interaction and intense competition creates an electric, spontaneous atmosphere, drawing the audience into the heart of the action.



PAIR SLALOM

Two skaters perform synchronized routines through a line of cones, demonstrating intricate teamwork, flawless mirroring, and perfectly coordinated movements. This discipline adds a beautiful artistic dimension, akin to a roller dance, and showcases a high level of difficulty, captivating audiences with its precision and harmonious flow.

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SPEED SLALOM

Skaters race through a line of cones as quickly as possible, emphasizing explosive power and rapid footwork. This discipline is incredibly fast-paced and thrilling, perfect for captivating live and broadcast audiences due to its clear objective and immediate results, offering a pulse-pounding burst of urban speed.

SLIDE

Athletes perform various braking techniques and slides on a flat surface, demonstrating supreme control, balance, and creative flair. Each slide is a unique, dynamic movement that adds to the visual appeal, turning friction into art.

FREE JUMP

Skaters attempt to clear a bar set at increasing heights, showcasing incredible vertical power and daring. These are high-impact, crowd-pleasing moments that generate immense excitement, pushing the boundaries of what's possible on skates.

COMPETITION FORMAT

All World Skate Inline Freestyle competitions follow established formats, designed for maximum spectator engagement and to build an incredible, multi-faceted show:

DAY 0 (TRAINING): An opportunity for fans to see the athletes up close and get a preview of the skills that define this urban art form.

DAY 1: Slide, Free Jump and Pair Slalom – Kicking off the event with a mix of high-impact action and synchronized artistry, setting a vibrant tone.

DAY 2: Speed Slalom – A day of pure speed and adrenaline, featuring rapid-fire races that keep the audience on the edge of their seats with clear, instant results.

Day 3: Freestyle Classic Slalom – Showcasing elegant and technical routines, truly blending sport with artistic performance in a captivating display.

Day 4: Freestyle Battle Slalom – The ultimate showdown of improvisation and skill, where skaters directly compete to outdo each other, creating an explosive and highly interactive spectacle that highlights the street culture origins of the sport.



WORLD SKATE

INLINE FREESTYLE

RANKING



The “World Skate Inline Freestyle Ranking” system would consider:

- **RESULTS** from the current season.
- **POINTS** allocated based on final placement and event Tier.
- **INCLUDED COMPETITIONS:**
Continental Championships, World Championships, and Inline Freestyle World Cup events.

INLINE FREESTYLE IN NUMBERS

800+

ATHLETES: Likely to participate annually, showcasing a range of styles and talents from around the globe.

50+

NATIONS: Would be represented, highlighting the global reach and universality of this artistic and urban sport.

BROADCAST

TO MANY NATIONS: The visually stunning performances, clear competitive elements, and inherent showmanship make it highly televisual and attractive for broadcasters, ensuring a wide global audience.

SOCIAL VIEWS

The acrobatic nature, precise movements, and individual expression generate considerable interest online, extending the reach of the “show” far beyond the venue and resonating powerfully with digital audiences.

*BASED ON OTHER WORLD SKATE EVENTS





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SOCIAL MEDIA / DIGITAL IMPACT

Inline Freestyle athletes often command significant social media followings, similar to other action sports, amplifying the event's reach and engaging younger demographics with dynamic, shareable content that captures the thrilling, artistic, and urban essence of the sport.

- **STRONG SHARING METRICS** across multiple social platforms, driven by visually impressive tricks and performances that go viral.
- **DEDICATED FAN COMMUNITIES** driving organic content distribution and creating immense buzz around the athletes and the event.

ROI FOR THE HOST CITY



Hosting an Inline Freestyle event provides significant benefits, particularly due to its unique urban compatibility, strong media appeal, and the incredible atmosphere it creates – a vibrant, temporary cultural happening.

- **ECONOMIC IMPACT:** Proven economic boost to local businesses, from hospitality to retail, generated by thousands of visitors and event personnel.
- **GLOBAL VISIBILITY:** Extensive media coverage across traditional and digital channels, driven by the sport's visually captivating nature and easily digestible format.
- **SPORT DEVELOPMENT:** Growth of local skating communities and programs, inspired by the high-energy performances and the visible camaraderie among elite athletes.
- **YOUTH ENGAGEMENT:** A strong connection with younger, digitally-native demographics through dynamic, high-speed content that resonates with modern culture and athletic aspirations, often inspiring new participants from the community.
- **LEGACY PROGRAMS:** Development of skating infrastructure and coaching programs, potentially including upgrades to existing tracks or the creation of new circuits.
- **NEAR-TOURISM:** WSK events also drive near-tourism, people are eager to experience the electric atmosphere firsthand and be part of this vibrant community event.

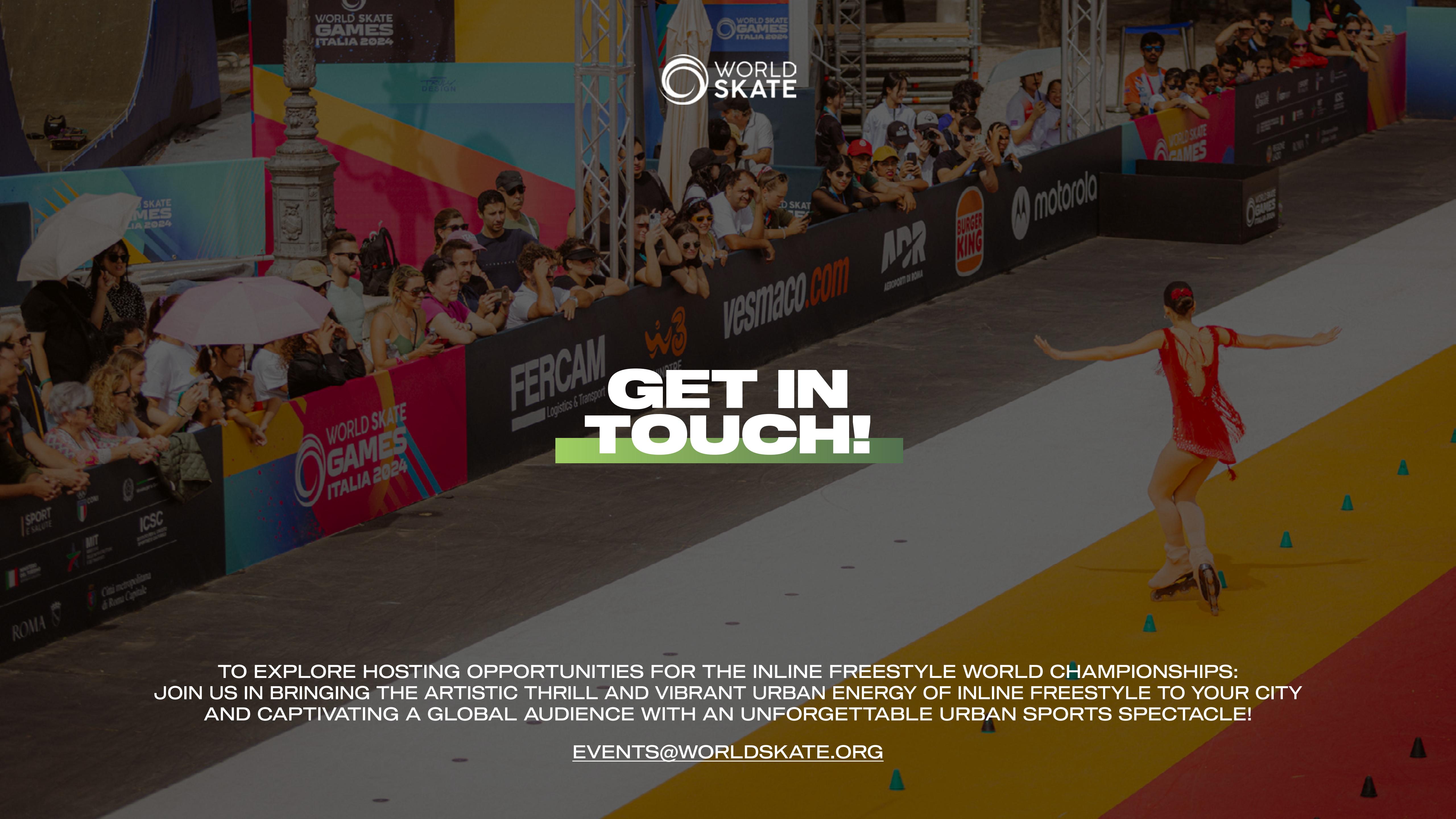


EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
EVENT SCHEDULE	DISCIPLINES	Speed Slalom, Freestyle Slalom Classic, Freestyle Slalom Battle, Freestyle Slides, Free Jump, Freestyle Pair Slalom, Team Speed Slalom (optional discipline)
	CATEGORIES	Junior Men, Junior Women, Senior Men, Senior Women
	CALENDAR	4 days (1 practice + 3 competition)
INFRASTRUCTURE	FOP	Competition area with minimum size of 45x25 m + warm up area with the same flooring
	MIXED ZONE	Area devoted to interviews and production of live contents equipped with a backdrop of at least 2x2 m branded with the logos of the event
	PHOTOGRAPHERS AREA	Area dedicated to the official photographers on the stands or on a platform overseeing the FOP or alongside the FOP
	STANDS	The minimum seating capacity is 1000 people with an adequate number of toilets easily reachable, reserved seats for disabled and some areas dedicated to athletes, staff, guests and media
	OFFICES	Dedicated offices for President, World Skate Management & Staff, Judges and Technical Commission, Media equipped with chairs, tables, AC, WiFi, cable and stationery
	ATHLETES TENTS/GAZEBOS	A number of tents/gazebos 3x3 m adequate to the number of participating athletes
	TECHNICAL COMMISSION AND OFFICIAL TENTS/GAZEBOS	Size 3x3 m - minimum 2
	PHYSIOTHERAPY AREA	Area inside Athletes Area with minimum 4 massage beds
	GUEST/VIPs AREA	Hospitality area - semis and finals
	ACCREDITATION CENTER	An area with at least 4 working stations - the Administration Area/Corner shall be part of it but separated in a way to ensure privacy
SERVICES	ANTIDOPING	Area exclusively dedicated to Antidoping controls made up of a waiting zone and 2 separate bathrooms (one per gender)
	COMMERCIAL/FAN ZONE AREA	Area dedicated to official commercial partners and fans, if applicable
	VOLUNTEERS & SUPPLIERS AREA	Area dedicated to volunteers and suppliers' meals and relaxation time
	AUDIO & VIDEO	<p>This service has to be adequate to size and acoustic of the venue, the requirements:</p> <ul style="list-style-type: none"> - an digital videowall - a control station with permanent supervision - a voice-over system with at least two wireless microphones and connection to broadcast music
	RACE NUMBERS	One number per athlete to be provided following the technical specifications of World Skate
	LIGHTING	Average lighting of at least 80 lux and average lighting ratio Eminimum/Emedium of at least 0,7 measured at FOP level (1m from the ground)
	SCORING/TIMEKEEPING SYSTEM	Criteria provided by World Skate and supplier to be approved by World Skate but provided by the Host, unless otherwise agreed

EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
SERVICES	INTERNET	Dedicated high speed connection in all areas, but especially for Media/Press Office, Broadcasting Area and Accreditation Area - minimum characteristics of 40 megabytes for download and 20 megabytes for upload
	RADIOS	A minimum of 5 radios for communication between competition area, Technical Commission and a World Skate Staff Coordinator
	REGISTRATION & ACCREDITATION	Software provided by World Skate (Infinity) - printing and related processes covered by the Host
	POWER	Must be adequate to the needs of all infrastructures
	SPORT PRESENTATION	1 DJ, 1 announcer (local language+English) and 1 qualified operator managing audio & video
	MEDICAL & AMBULANCE	Local medical doctor and staff including at least 2 paramedical staff and a driver for each ambulance
	CLEANING & WASTE	At least three people available during all phases of competition and training
	SECURITY	Adequate number of staff to ensure control of all reserved and public access
	SAFETY & SECURITY PLAN	To be implemented by an authorized professional appointed by the Host
T&A	WSK FAMILY	Travel, accommodation and local transportation (from/to airport, venue and hotel) shall be provided for around 32 people (staff members in a 4-stars hotel for an average of 6 days.
	NATIONAL FEDERATIONS	List of official hotels will be provided by the Host - the official hotel transportation to/from venue is a free service, to/from airport is provided by private shuttle upon payment
	MEDIA	Same services offered to National Federations
F&B	WSK FAMILY	Breakfast, lunch and dinner to be provided
	NATIONAL FEDERATIONS	Offer special deals with Official Partner Hotels to NFs
	MEDIA	Offer special deals with Official Partner Hotels to NFs
COMMUNICATION		Creation and execution of a multicanal and multitarget communications plan
MARKETING & PROMOTION	BRANDING	Creation of a venue branding following the guidelines provided by World Skate
	SIGNAGE	Creation of a signage system to easily reach the most important points of interest
BROADCASTING		Provide a service based on production details and World Skate technical requirements
TICKETING		Ticketing shall be managed by the Host and set at reasonable prices
PROTOCOL		The Host is responsible for the management of ceremonies (following World Skate guidelines and approval) and provision of flags, medals and announcers
ANTIDOPING		Support the World Skate Antidoping Manager in the activities related to antidoping protocol
STAFF		A team composed by at least 15 skilled members
VOLUNTEERS		30+ English speaking with a recognizable uniform and with specific roles and responsibilities
LEGAL		The Host has to sign a contract with World Skate



**GET IN
TOUCH!**

TO EXPLORE HOSTING OPPORTUNITIES FOR THE INLINE FREESTYLE WORLD CHAMPIONSHIPS:
JOIN US IN BRINGING THE ARTISTIC THRILL AND VIBRANT URBAN ENERGY OF INLINE FREESTYLE TO YOUR CITY
AND CAPTIVATING A GLOBAL AUDIENCE WITH AN UNFORGETTABLE URBAN SPORTS SPECTACLE!

EVENTS@WORLDSKATE.ORG