



# SKATEBOARDING VERT WORLD CHAMPIONSHIP



# ABOUT WORLD SKATE

World Skate is the governing body recognized by the IOC for all sports performed on skating wheels.

**100 YEARS**  
OF LEADERSHIP IN ROLLER SPORTS

**12,000 ATHLETES**  
ENGAGED AT WORLD SKATE EVENTS

**137 NATIONAL FEDERATIONS**  
AFFILIATED WITH WORLD SKATE



# ABOUT SKATEBOARDING VERT

This proposal details how the World Skate Skateboarding Vert World Championships will deliver a landmark event, elevating your city's reputation as a premier destination for innovative and engaging international sports.

Skateboarding Vert (short for “vertical”) represents one of the most spectacular and adrenaline-fueled disciplines within skateboarding. Vert skating takes place on massive U-shaped ramps called half-pipes or vert ramps, typically standing 11-14 feet tall with near-vertical transitions. Athletes launch themselves high above the coping (the metal edge at the top of the ramp), performing gravity-defying aerial tricks while traveling at high speeds.

# EVENT FORMAT

World Skate Skateboarding Vert competitions follow established formats, designed for spectator engagement and to build an incredible, continuous community spirit:

## DAY 1/2:

Training – An unparalleled opportunity for fans to see the athletes up close, witness their dedication, and get a preview of the incredible skills that will be on display. This also fosters interaction within the global skateboarding community.

## DAY 3/4:

Qualifying (per gender)

## DAY 5:

Skateboarding Vert Finals





# WORLD SKATE SKATEBOARDING VERT RANKING



The “World Skate Skateboarding Vert Ranking” considers:

- **RESULTS** from the current season.
- **POINTS** allocated based on final placement and event importance.
- **COMPETITIONS COUNTED:**  
World Championships and Skateboarding Vert World Cup events.

# SKATEBOARDING VERT IN NUMBERS

**80+**

ATHLETES: Likely to participate annually, representing a vibrant and diverse global community of skaters.

**30+**

NATIONS: Would be represented, highlighting the sport's global reach and unifying power within the international skating community.

\*BASED ON OTHER WORLD SKATE EVENTS

## BROADCAST

**SIGNIFICANT REACH:**  
The simple format make the event a highly televisual sport that is easy for viewers to understand and enjoy.

## SOCIAL MEDIA

**MASSIVE ENGAGEMENT:**  
The incredible tricks and the insane high level of skaters combined with its urban appeal, generate considerable interest online.



## SOCIAL MEDIA / DIGITAL IMPACT

Skateboarding Vert athletes often command significant social media followings, similar to other action sports, amplifying the event's reach and engaging younger demographics with dynamic content that captures the thrilling essence of the sport and the unique lifestyle of its passionate community.

- **STRONG SHARING METRICS** across multiple social platforms, driven by visually impressive feats of athleticism.
- **DEDICATED FAN COMMUNITIES** driving organic content distribution and creating buzz around the athletes and the event, showcasing the strength and passion of the skater community.

# ROI FOR THE HOST CITY

Hosting a Skateboarding Vert event provides significant, multi-faceted benefits, particularly due to its urban compatibility, strong media appeal, and the incredible atmosphere it creates, fostering a strong connection with the local and global skating communities:

- GLOBAL VISIBILITY:** Extensive media coverage across traditional and digital channels, driven by the sport's visually captivating nature and easily digestible format. The excitement of the live event translates perfectly to screen, giving your city unparalleled exposure on a global stage.
- SPORT DEVELOPMENT:** Significant growth of local skating communities and programs, directly inspired by the high-energy performances and the visible camaraderie among elite athletes.
- YOUTH ENGAGEMENT:** A strong connection with younger, digitally-native demographics through dynamic, authentic urban sport content that resonates with modern culture and lifestyle, often inspiring new participants from the community.
- LEGACY PROGRAMS:** Development of skating infrastructure and coaching programs, leaving a lasting positive impact on the local community by fostering physical activity and a sense of belonging.
- NEAR-TOURISM:** World Skate events drive near-tourism through live event ticket sales, as people are eager to experience the electric atmosphere first hand and be part of this vibrant community event.



# EVENT REQUIREMENTS

| MACRO          | ITEMS                                | DESCRIPTION   |
|----------------|--------------------------------------|---|
| EVENT SCHEDULE | CATEGORIES                           | Men & Women   |
|                | CALENDAR                             | 5 days (2 practice+3 competition)   |
|                | FOP                                  | The vert ramp shall not be lower than 3,5 m and can be as tall as 5 m, a roll-in can be added to the side of the Vert Ramp, but not in the middle of it, except if the Vert is minimum 12 m wide                                      |
|                | BUFFER ZONES FOR ATHLETES AND        | Adjacent to the field of play, a zone at least 2 m wide shall be arranged for athletes (and their coach, if applicable) who are about to compete  |
|                | MIXED ZONE                           | Area devoted to interviews and production of live contents equipped with a backdrop of at least 2x2 m branded with the logos of the event   |
|                | PHOTOGRAPHERS AREA                   | Area dedicated to the official photographers on the stands or on a platform overseeing the FOP or alongside the FOP   |
|                | STANDS                               | General spectator seating depends on the venue set-up and should include reserved accessible seating for disabled people and easily reachable toilets   |
|                | OFFICES                              | Dedicated offices for President, World Skate Management & Staff, Judges and Technical Commission, Media equipped with chairs, tables, AC, WiFi, cable and stationery  |
|                | TV COMPOUND                          | A dedicated parking area for production vehicles is required (approximately 25x8 m)   |
|                | ATHLETES AREA                        | Area close to the FOP for at least 100 athletes and officials - requirements specified in the Handbook  |
| INFRASTRUCTURE | CALL AREA                            | An area of 20 sqm located right before the FOP entrance (eventually combined with the Competition Management Office) shall be organized to control attendance and provided with bottled water and ice, black backdrop for SPP filming |
|                | MEETING SPACES                       | A suitable space to hold athlete meetings and press conferences accommodating at least 50 people  |
|                | PHYSIOTHERAPY AREA                   | Area inside Athletes Area with minimum 4 massage beds   |
|                | JUDGES AND SPORT PRESENTATION BOOTHS | 2 booths (minimum sizes 8x4 and 4x4 m) next to each other with sufficient seating, tables, power supply, one printer, Wi-Fi, air conditioning (if indoors), coffee corner with snacks and soft drinks, note-taking materials          |
|                | GUEST/VIPs AREA                      | Hospitality area - semis and finals   |
|                | ACCREDITATION CENTER                 | An area with at least 4 working stations - the Administration Area/Corner shall be part of it but separated in a way to ensure privacy  |
|                | ANTIDOPING                           | Area exclusively dedicated to Antidoping controls made up of a waiting zone and 2 separate bathrooms (one per gender)   |
|                | COMMERCIAL/FAN ZONE AREA             | Area dedicated to official commercial partners and fans, if applicable  |
|                | VOLUNTEERS & SUPPLIERS AREA          | Area dedicated to volunteers and suppliers' meals and relaxation time   |

# EVENT REQUIREMENTS

| MACRO                 | ITEMS                        | DESCRIPTION  |
|-----------------------|------------------------------|--|
| SERVICES              | AUDIO & VIDEO                | This service has to be adequate to size and acoustic of the venue, the requirements:   |
|                       | LIGHTING                     | Average lighting of at least 500 lux and average lighting ratio Eminimum/Emedium of at least 0,7 measured at competition track level (1 m from the ground)   |
|                       | SCORING/TIMEKEEPING SYSTEM   | A World Skate certified supplier will provide the system - technical hardware to be provided by the LOC according to the Scoring System criterias  |
|                       | INTERNET                     | Dedicated high speed connection in all areas, but especially for Media/Press Office, Broadcasting Area and Accreditation Area - minimum characteristics of 40 megabytes for download and 20 megabytes for upload |
|                       | RADIOS                       | A minimum of 10 radios with at least 4 channels to permit a fast and useful communication between FOP, judges, medical service and a World Skate Coordinator   |
|                       | REGISTRATION & ACCREDITATION | Software provided by World Skate (Infinity) - printing and related processes covered by the Host   |
|                       | POWER                        | Must be adequate to the needs of all infrastructures   |
|                       | SPORT PRESENTATION           | 1 DJ, 1 announcer (local language+English) and 1 qualified operator managing audio & video   |
|                       | MEDICAL & AMBULANCE          | Local medical doctor and staff including at least 2 paramedical staff and a driver for each ambulance + all requirements as per the World Skate Medical Guide  |
|                       | CLEANING & WASTE             | At least three people available during all phases of competition and training  |
|                       | SECURITY                     | Adequate number of staff to ensure control of all reserved and public access 24/7  |
|                       | SAFETY & SECURITY PLAN       | To be implemented by an authorized professional appointed by the Host  |
| T&A                   | WSK FAMILY                   | Travel, accommodation and local transportation (from/to airport, venue and hotel) shall be provided for around 30 staff members in a 4-stars hotel for an average of 7 days                                      |
|                       | NATIONAL FEDERATIONS         | shuttle upon payment   |
|                       | MEDIA                        | Same services offered to National Federations  |
| F&B                   | WSK FAMILY                   | Breakfast, lunch and dinner to be provided   |
|                       | NATIONAL FEDERATIONS         | Offer special deals with Official Partner Hotels to NFs  |
|                       | MEDIA                        | Offer special deals with Official Partner Hotels to NFs  |
| COMMUNICATION         |                              | Creation and execution of a multicanal and multitar get communications plan  |
| MARKETING & PROMOTION | BRANDING                     | Creation of a venue branding following the guidelines provided by World Skate  |
|                       | SIGNAGE                      | Creation of a signage system to easily reach the most important points of interest   |
| BROADCASTING          |                              | The service will be covered by World Skate - the Host has to provide a tv compound, a booth for commentators to work from and adequate power   |
| TICKETING             |                              | Ticketing shall be managed by the Host and set at reasonable prices  |
| PROTOCOL              |                              | The Host is responsible for the management of ceremonies (following World Skate guidelines and approval) and provision of flags, medals and announcers   |
| ANTIDOPING            |                              | Support the World Skate Antidoping Manager in the activities related to antidoping protocol  |
| STAFF                 |                              | A team composed by at least 15 skilled members   |
| VOLUNTEERS            |                              | 30+ English speaking with a recognizable uniform and with specific roles and responsibilities  |
| LEGAL                 |                              | The Host has to sign a contract with World Skate   |



**GET IN  
TOUCH!**

TO EXPLORE HOSTING OPPORTUNITIES FOR THE  
SKATEBOARDING VERT WORLD CHAMPIONSHIP:

[EVENTS@WORLDSKATE.ORG](mailto:EVENTS@WORLDSKATE.ORG)