

SKATEBOARDING VERT WORLD CHAMPIONSHIP



ABOUT

WORLD SKATE

World Skate is the governing body recognized by the IOC for all sports performed on skating wheels.

100 YEARS

OF LEADERSHIP IN ROLLER SPORTS

12,000 ATHLETES

ENGAGED AT WORLD SKATE EVENTS

137 NATIONAL FEDERATIONS

AFFILIATED WITH WORLD SKATE



ABOUT SKATEBOARDING VERT

This proposal details how the World Skate Skateboarding Vert World Championships will deliver a landmark event, elevating your city's reputation as a premier destination for innovative and engaging international sports.

Skateboarding Vert (short for “vertical”) represents one of the most spectacular and adrenaline-fueled disciplines within skateboarding. Vert skating takes place on massive U-shaped ramps called half-pipes or vert ramps, typically standing 11-14 feet tall with near-vertical transitions. Athletes launch themselves high above the coping (the metal edge at the top of the ramp), performing gravity-defying aerial tricks while traveling at high speeds.

EVENT FORMAT

World Skate Skateboarding Vert competitions follow established formats, designed for spectator engagement and to build an incredible, continuous community spirit:

DAY 1/2:

Training – An unparalleled opportunity for fans to see the athletes up close, witness their dedication, and get a preview of the incredible skills that will be on display. This also fosters interaction within the global skateboarding community.

DAY 3/4:

Qualifying (per gender)

DAY 5:

Skateboarding Vert Finals



WORLD SKATE SKATEBOARDING VERT RANKING

The “World Skate Skateboarding Vert Ranking” considers:

- **RESULTS** from the current season.
- **POINTS** allocated based on final placement and event importance.
- **COMPETITIONS COUNTED:**
World Championships and Skateboarding Vert World Cup events.

SKATEBOARDING VERT IN NUMBERS

80+

ATHLETES: Likely to participate annually, representing a vibrant and diverse global community of skaters.

30+

NATIONS: Would be represented, highlighting the sport's global reach and unifying power within the international skating community.

BROADCAST

SIGNIFICANT REACH: The simple format make the event a highly televisual sport that is easy for viewers to understand and enjoy.

SOCIAL MEDIA

MASSIVE ENGAGEMENT: The incredible tricks and the insane high level of skaters combined with its urban appeal, generate considerable interest online.

*BASED ON OTHER WORLD SKATE EVENTS



SOCIAL MEDIA / DIGITAL IMPACT

Skateboarding Vert athletes often command significant social media followings, similar to other action sports, amplifying the event's reach and engaging younger demographics with dynamic content that captures the thrilling essence of the sport and the unique lifestyle of its passionate community.

- **STRONG SHARING METRICS** across multiple social platforms, driven by visually impressive feats of athleticism.
- **DEDICATED FAN COMMUNITIES** driving organic content distribution and creating buzz around the athletes and the event, showcasing the strength and passion of the skater community.

ROI FOR THE HOST CITY

Hosting a Skateboarding Vert event provides significant, multi-faceted benefits, particularly due to its urban compatibility, strong media appeal, and the incredible atmosphere it creates, fostering a strong connection with the local and global skating communities:

- **GLOBAL VISIBILITY:** Extensive media coverage across traditional and digital channels, driven by the sport's visually captivating nature and easily digestible format. The excitement of the live event translates perfectly to screen, giving your city unparalleled exposure on a global stage.
- **SPORT DEVELOPMENT:** Significant growth of local skating communities and programs, directly inspired by the high-energy performances and the visible camaraderie among elite athletes.
- **YOUTH ENGAGEMENT:** A strong connection with younger, digitally-native demographics through dynamic, authentic urban sport content that resonates with modern culture and lifestyle, often inspiring new participants from the community.
- **LEGACY PROGRAMS:** Development of skating infrastructure and coaching programs, leaving a lasting positive impact on the local community by fostering physical activity and a sense of belonging.
- **NEAR-TOURISM:** World Skate events drive near-tourism through live event ticket sales, as people are eager to experience the electric atmosphere first hand and be part of this vibrant community event.



EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
EVENT SCHEDULE	CATEGORIES	Men & Women
	CALENDAR	5 days (2 practice+3 competition)
INFRASTRUCTURE	FOP	The vert ramp shall not be lower than 3,5 m and can be as tall as 5 m, a roll-in can be added to the side of the Vert Ramp, but not in the middle of it, except if the Vert is minimum 12 m wide
	BUFFER ZONES FOR ATHLETES AND MIXED ZONE	Adjacent to the field of play, a zone at least 2 m wide shall be arranged for athletes (and their coach, if applicable) who are about to compete Area devoted to interviews and production of live contents equipped with a backdrop of at least 2x2 m branded with the logos of the event
	PHOTOGRAPHERS AREA	Area dedicated to the official photographers on the stands or on a platform overseeing the FOP or alongside the FOP
	STANDS	General spectator seating depends on the venue set-up and should include reserved accessible seating for disabled people and easily reachable toilets
	OFFICES	Dedicated offices for President, World Skate Management & Staff, Judges and Technical Commission, Media equipped with chairs, tables, AC, WiFi, cable and stationery
	TV COMPOUND	A dedicated parking area for production vehicles is required (approximately 25x8 m)
	ATHLETES AREA	Area close to the FOP for at least 100 athletes and officials - requirements specified in the Handbook
	CALL AREA	An area of 20 sqm located right before the FOP entrance (eventually combined with the Competition Management Office) shall be organized to control attendance and provided with bottled water and ice, black backdrop for SPP filming
	MEETING SPACES	A suitable space to hold athlete meetings and press conferences accommodating at least 50 people
	PHISIOTHERAPY AREA	Area inside Athletes Area with minimum 4 massage beds
	JUDGES AND SPORT PRESENTATION BOOTHS	2 booths (milimum sizes 8x4 and 4x4 m) next to each other with sufficient seating, tables, power supply, one printer, Wi-Fi, air conditioning (if indoors), coffee corner with snacks and soft drinks, note-taking materials
	GUEST/VIPs AREA	Hospitality area - semis and finals
	ACCREDITATION CENTER	An area with at least 4 working stations - the Administration Area/Corner shall be part of it but separated in a way to ensure privacy
	ANTIDOPING	Area exclusively dedicated to Antidoping controls made up of a waiting zone and 2 separate bathrooms (one per gender)
	COMMERCIAL/FAN ZONE AREA	Area dedicated to official commercial partners and fans, if applicable
	VOLUNTEERS & SUPPLIERS AREA	Area dedicated to volunteers and suppliers' meals and relaxation time

EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
SERVICES	AUDIO & VIDEO	This service has to be adequate to size and acoustic of the venue, the requirements:
	LIGHTING	Average lighting of at least 500 lux and average lighting ratio Eminimum/Emedium of at least 0,7 measured at competition track level (1 m from the ground)
	SCORING/TIMEKEEPING SYSTEM	A World Skate certified supplier will provide the system - technical hardware to be provided by the LOC according to the Scoring System criterias
	INTERNET	Dedicated high speed connection in all areas, but especially for Media/Press Office, Broadcasting Area and Accreditation Area - minimum characteristics of 40 megabytes for download and 20 megabytes for upload
	RADIOS	A minimum of 10 radios with at least 4 channels to permit a fast and useful communication between FOP, judges, medical service and a World Skate Coordinator
	REGISTRATION & ACCREDITATION	Software provided by World Skate (Infinity) - printing and related processes covered by the Host
	POWER	Must be adequate to the needs of all infrascstructures
	SPORT PRESENTATION	1 DJ, 1 announcer (local language+English) and 1 qualified operator managing audio & video
	MEDICAL & AMBULANCE	Local medical doctor and staff including at least 2 paramedical staff and a driver for each ambulance + all requirements as per the World Skate Medical Guide
	CLEANING & WASTE	At least three people available during all phases of competition and training
	SECURITY	Adequate number of staff to ensure control of all reserved and public access 24/7
	SAFETY & SECURITY PLAN	To be implemented by an authorized professional appointed by the Host
T&A	WSK FAMILY	Travel, accommodation and local transportation (from/to airport, venue and hotel) shall be provided for around 30 staff members in a 4-stars hotel for an average of 7 days
	NATIONAL FEDERATIONS	shuttle upon payment
	MEDIA	Same services offered to National Federations
F&B	WSK FAMILY	Breakfast, lunch and dinner to be provided
	NATIONAL FEDERATIONS	Offer special deals with Official Partner Hotels to NFs
	MEDIA	Offer special deals with Official Partner Hotels to NFs
COMMUNICATION		Creation and execution of a multicanal and multitarget communications plan
MARKETING & PROMOTION	BRANDING	Creation of a venue branding following the guidelines provided by World Skate
	SIGNAGE	Creation of a signage system to easily reach the most important points of interest
BROADCASTING		The service will be covered by World Skate - the Host has to provide a tv compound, a booth for commentators to work from and adequate power
TICKETING		Ticketing shall be managed by the Host and set at reasonable prices
PROTOCOL		The Host is responsible for the management of ceremonies (following World Skate guidelines and approval) and provision of flags, medals and announcers
ANTIDOPING		Support the World Skate Antidoping Manager in the activities related to antidoping protocol
STAFF		A team composed by at least 15 skilled members
VOLUNTEERS		30+ English speaking with a recognizable uniform and with specific roles and responsabilities
LEGAL		The Host has to sign a contract with World Skate



**GET IN
TOUCH!**

TO EXPLORE HOSTING OPPORTUNITIES FOR THE
SKATEBOARDING VERT WORLD CHAMPIONSHIP:

EVENTS@WORLDSKATE.ORG