

IAN
MCDONALD

9 79.00 49.96 64.80 70 0.00

WORLD SKATE
GAMES
ITALIA 2018

SCOOTERING WORLD CHAMPIONSHIP



ABOUT WORLD SKATE

World Skate is the governing body recognized by the IOC for all sports performed on skating wheels.

100 YEARS
OF LEADERSHIP IN ROLLER SPORTS

12,000 ATHLETES
ENGAGED AT WORLD SKATE EVENTS

137 NATIONAL FEDERATIONS
AFFILIATED WITH WORLD SKATE





ABOUT SCOOTERING

Scootering is a dynamic, youth-driven sport that blends speed, style and technical skills. Over the last 25 years, Scootering has grown from a new discipline on the action sports scene into one of the most globally popular sports, performed in skateparks and city plazas worldwide.

The diversity of Scootering, with athletes performing spectacular flips, spins and grinds, captivates audiences everywhere. Its strong youth appeal and vibrant community bring energy, authenticity, and visual impact in every event – from sports festivals to brand activations.

SCOOTERING IN NUMBERS

30 COUNTRIES

Participating via recognised national governing bodies, who have registered over **400** riders in our events so far.

MILLIONS OF VIEWS

Social media and scootering are inseparable, having developed hand-in-hand over the past two decades, offering unique marketing opportunities and access to millions of young people.

25 YEARS

Born in 1999, Scootering has evolved from a grassroots movement into a globally established sport, engaging athletes and audiences around the world.



ABOUT THE SCOOTERING WORLD CHAMPIONSHIP

The World Championship brings the world's best riders to iconic urban environments, showcasing the sports at their highest level while maximising visibility and accessibility for all.

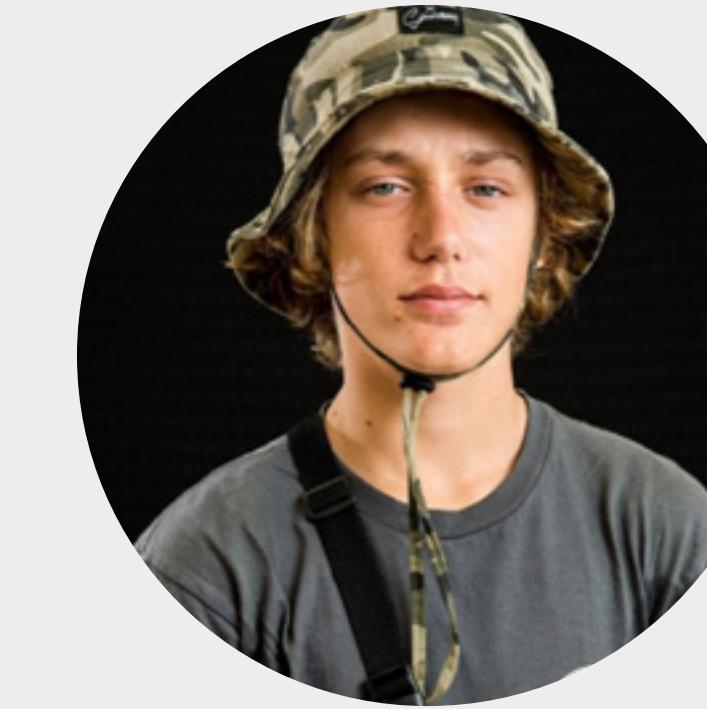
Each World Championship event spans 5–6 days, encompassing practice sessions, qualification rounds, and finals. Riders compete for prize money and ranking points that determine their global standings and grant coveted pre-seeded status for future competitions.

Every stage is documented through a comprehensive media package and a final live broadcast. The media package features high-quality photo and video content, produced in close collaboration with athletes during and after the event.

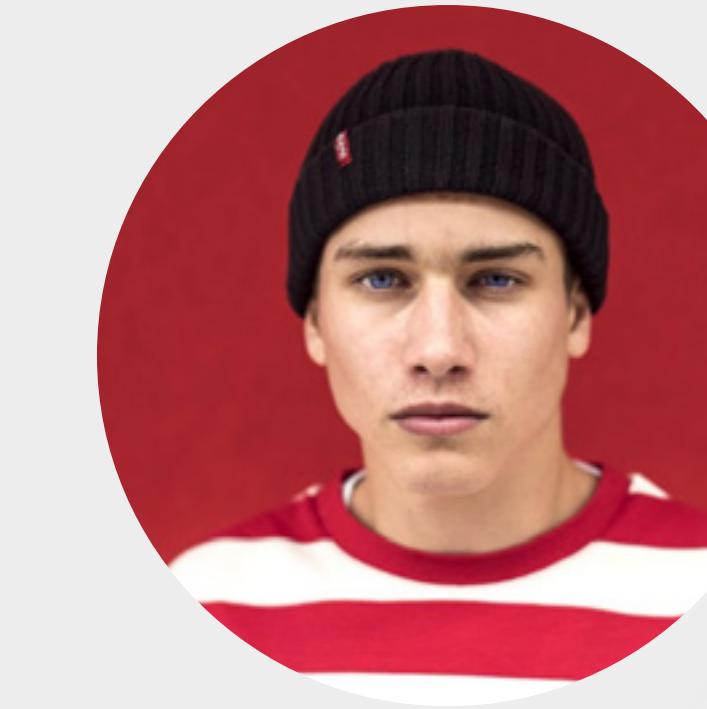
TOP STREET ATHLETES



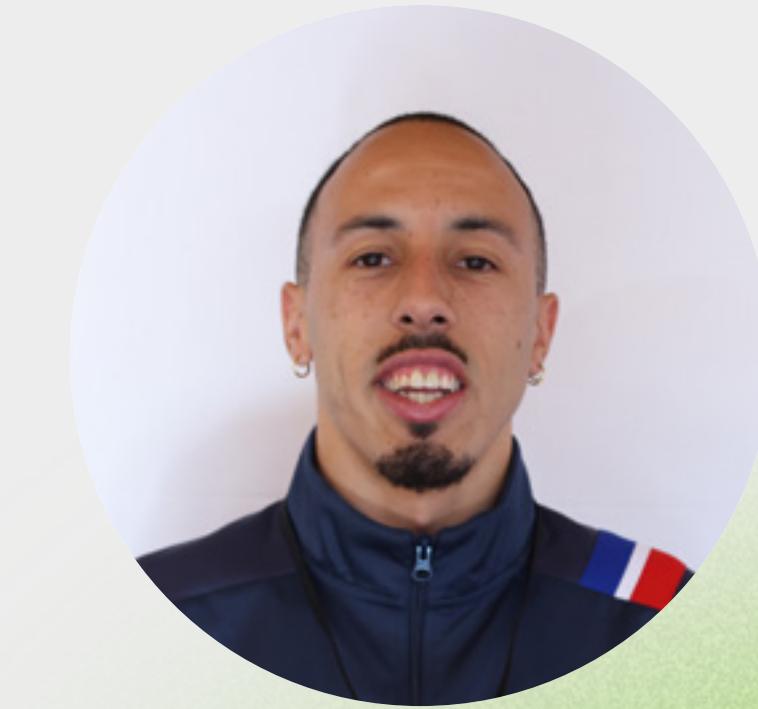
JUZZY CARTER
404K FOLLOWERS



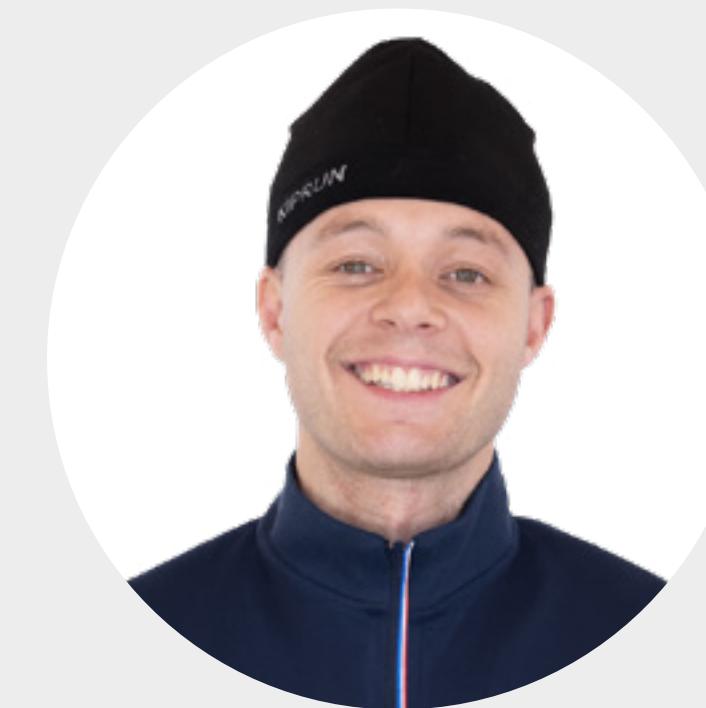
KAI SAUNDERS
227K FOLLOWERS



RICHARD ZELINKA
120K FOLLOWERS



JONATHAN PERRONI
112K FOLLOWERS



LUCAS DI MEGLIO
51.6K FOLLOWERS



JACK WALSH
20.1K FOLLOWERS



DELANEY BALL
36.7K FOLLOWERS

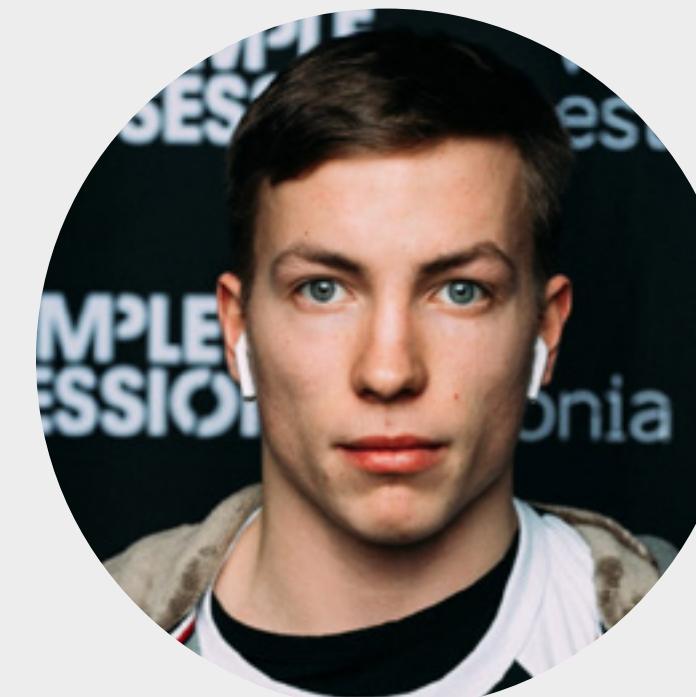


MIA CATALANO
43.5K FOLLOWERS

TOP PARK ATHLETES



ESTEBAN CLOT
75.1K FOLLOWERS



ROOMET SAALIK
55.3K FOLLOWERS



ALEXANDRA MADSEN
29.2K FOLLOWERS



LUCY EVANS
19.6K FOLLOWERS



JORDAN CLARK
479K FOLLOWERS



JAMIE HULL
188K FOLLOWERS



JORDAN ROBLES
119K FOLLOWERS



JAYDEN SHARMAN
96.8K FOLLOWERS

CORE VALUES OF SCOOTERING



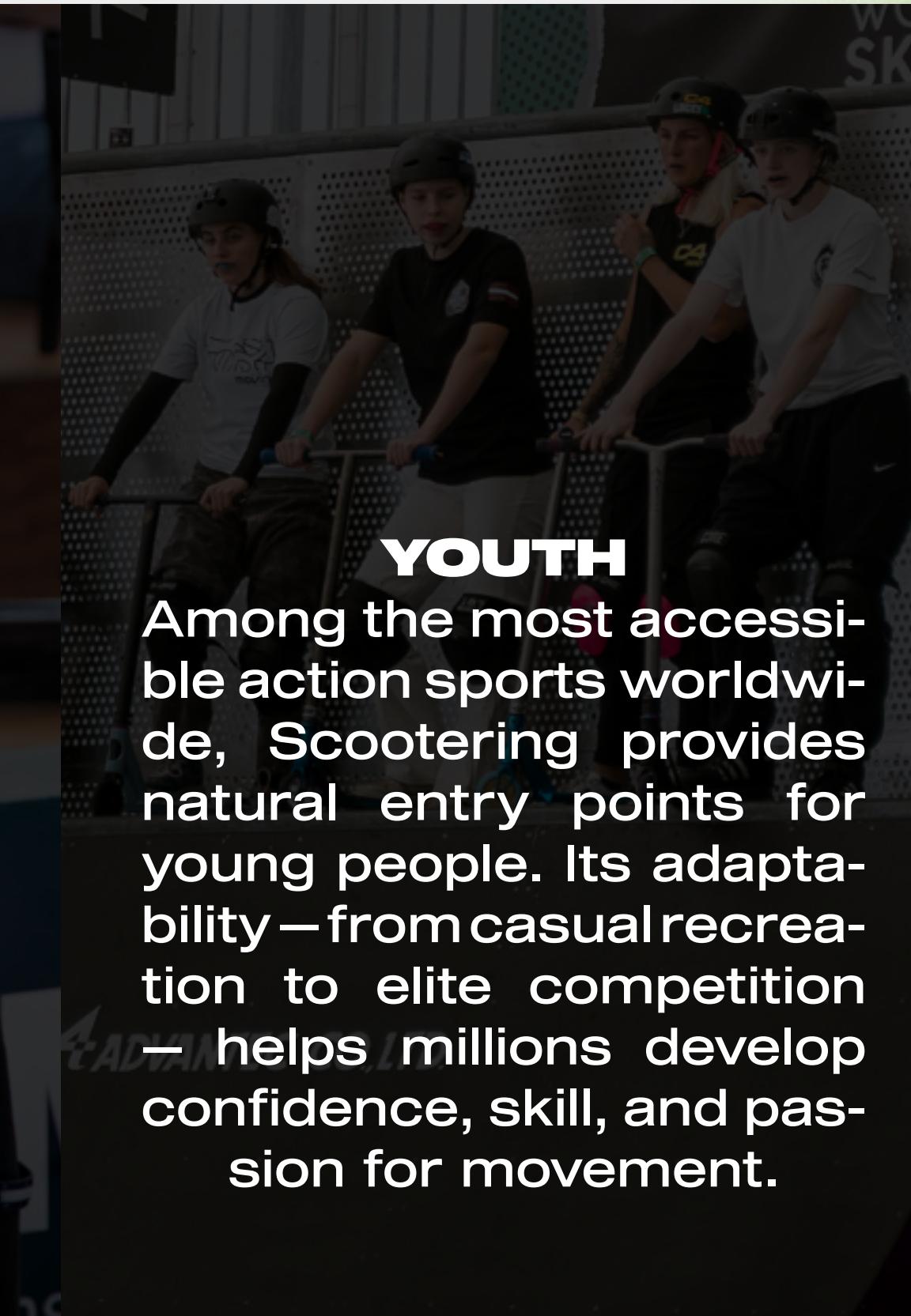
FREEDOM

There is no right or wrong way to ride. Every trick reflects the individuality of the rider, and freedom of expression is what keeps Scootering creative, fun, and constantly evolving.



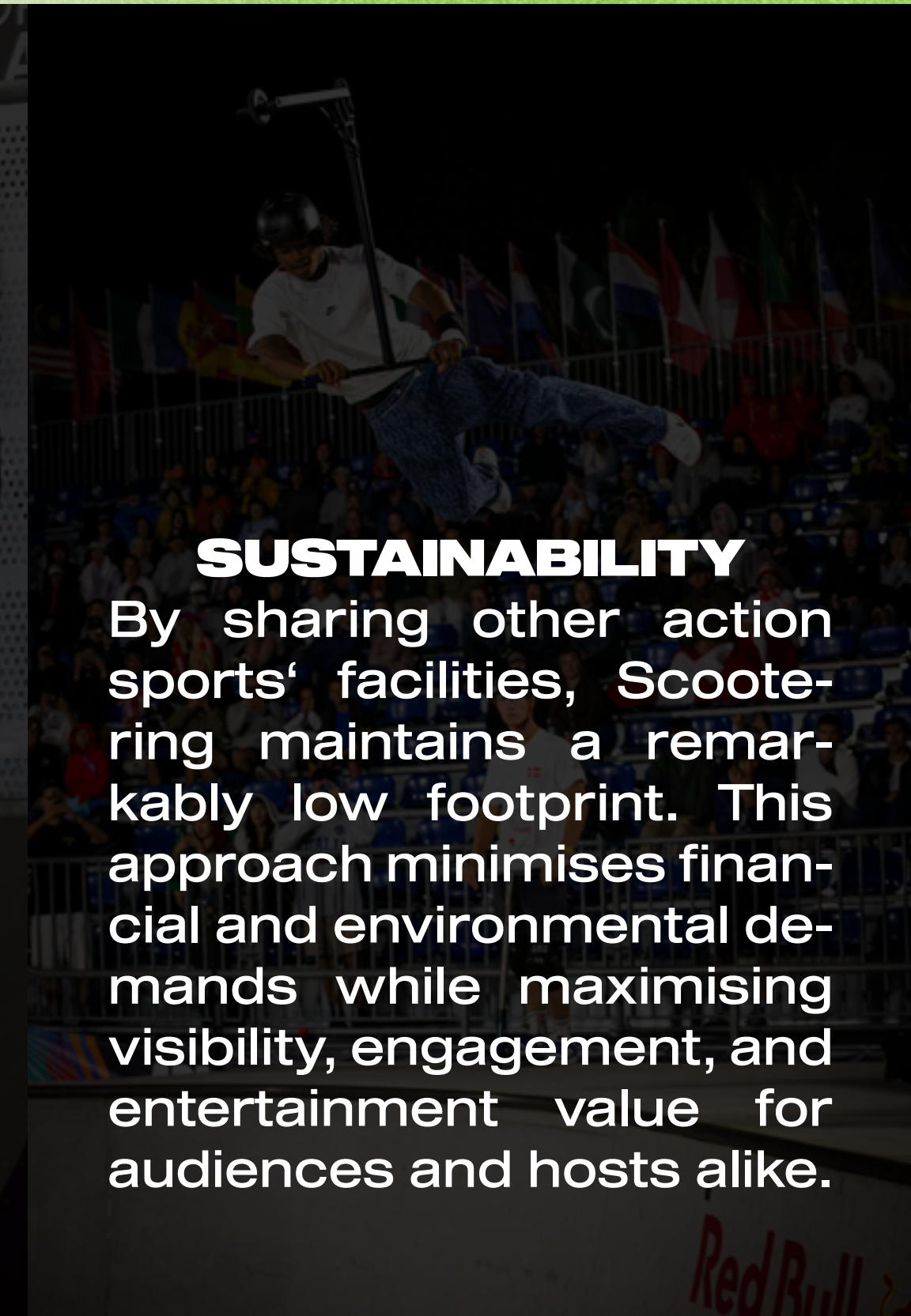
RESPECT

Spanning a world of diversity – across genders, race, culture, age, ability, and experience – the Scootering community is built on mutual respect, inclusion, and celebration of everyone who rides and supports the sport.



YOUTH

Among the most accessible action sports worldwide, Scootering provides natural entry points for young people. Its adaptability – from casual recreation to elite competition – helps millions develop confidence, skill, and passion for movement.



SUSTAINABILITY

By sharing other action sports' facilities, Scootering maintains a remarkably low footprint. This approach minimises financial and environmental demands while maximising visibility, engagement, and entertainment value for audiences and hosts alike.

ROI FOR THE HOST CITY

NAMING RIGHTS

Integration of the city & event logos visible in the venue and the broadcasting assets which provide audiences or impacts becoming a tangible value for the city.

MARKETING RIGHTS

Potential revenue sources include ticketing, fan zone activations, food & drink sales, public & private sponsorship deals, domestic media rights and more.

REACH

Daily content edition for social media and news. Creation of a tailored marketing campaign, focused on promoting your city to specifically meet your strategic goals.





ECONOMIC IMPACT

300 COMPETITORS
250 FAMILY AND FRIENDS
30 SUPPORT STAFF
20 WORLD SKATE FAMILY
600 TOTAL VISITORS
2000 LOCAL SPECTATORS

ROI: \$2 MLN PER EVENT

WATCH IT

STREET COMPETITION



PARK COMPETITION



EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
EVENT SCHEDULE	DISCIPLINES	Park and Street
	CATEGORIES	Men/Women Junior & Senior
	CALENDAR	6 days for all categories and 1 discipline (2 days of practice, 2 days of qualification, 1 day of semi finals and 1 day of finals)
INFRASTRUCTURE	FOP	Area of competition that varies by discipline - requirements specified in the Handbook
	BUFFER ZONES FOR ATHLETES AND TRAINERS	Adjacent to the FOP, a zone at least 1,20 m wide shall be arranged for athletes (and their coach, if applicable) who are about to compete
	MIXED ZONE	Area devoted to interviews and production of live contents equipped with a backdrop of at least 2x2 m branded with the logos of the event
	PHOTOGRAPHERS AREA	Area dedicated to the official photographers on the stands or on a platform overseeing the FOP or alongside the FOP
	STANDS	The minimum seating capacity is 400 people with an adequate number of toilets easily reachable, reserved seats for disabled and some areas dedicated to athletes, staff, guests and media
	OFFICES	Dedicated offices for President, World Skate Management & Staff, Judges and Technical Commission, Media equipped with chairs, tables, AC, WiFi, cable and stationery
	TV COMPOUND	A dedicated parking area for production vehicles is required (approximately 25x8 m)
	ATHLETES AREA	Area close to the FOP for at least 100 athletes and officials - requirements specified in the Handbook
	MEETING SPACES	A suitable space to hold athlete meetings and press conferences accommodating at least 50 people
	PHISIOTHERAPY AREA	Area inside Athletes Area with minimum 4 massage beds
	JUDGES AND SPORT PRESENTATION BOOTHs	One area close to the FOP for judges, Technical Commission and scoring system staff shall be arranged with a minimum size of 12x4 m - this area overlooks the entire facility and provides a clear view of all landing areas
	GUEST/VIPs AREA	Hospitality area - semis and finals
	ACCREDITATION CENTER	An area with at least 4 working stations - the Administration Area/Corner shall be part of it but separated in a way to ensure privacy
	ANTIDOPING	Area exclusively dedicated to Antidoping controls made up of a waiting zone and 2 separate bathrooms (one per gender)
	COMMERCIAL/FAN ZONE AREA	Area dedicated to official commercial partners and fans, if applicable
	VOLUNTEERS & SUPPLIERS AREA	Area dedicated to volunteers and suppliers' meals and relaxation time

EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
SERVICES	AUDIO & VIDEO	<p>This service has to be adequate to size and acoustic of the venue, the requirements:</p> <ul style="list-style-type: none"> - a digital videowall - a control station with permanent supervision - a voice-over system with at least two wireless microphones and must have a connection to broadcast music
	LIGHTING	Average lighting of at least 500 lux and average lighting ratio Eminimum/Emedium of at least 0,7 measured at FOP level (1m from the ground)
	SCORING/TIMEKEEPING SYSTEM	Criteria provided by World Skate and supplier to be approved by World Skate but provided by the Host, unless otherwise agreed
	INTERNET	Dedicated high speed connection in all areas, but especially for Media/Press Office, Broadcasting Area and Accreditation Area - minimum characteristics of 40 megabytes for download and 20 megabytes for upload
	RADIOS	A minimum of 5 radios for communication between competition area, Technical Commission and a World Skate Staff Coordinator
	REGISTRATION & ACCREDITATION	Software provided by World Skate (Infinity) - printing and related processes covered by the Host
	POWER	Must be adequate to the needs of all infrastructures
	SPORT PRESENTATION	1 DJ, 1 announcer (local language+English) and 1 qualified operator managing audio & video
	MEDICAL & AMBULANCE	Local medical doctor and staff including at least 2 paramedical staff and a driver for each ambulance - if two FOPs are to be used simultaneously the Host must provide an emergency service for each FOP
	CLEANING & WASTE	At least three people available during all phases of competition and training
	SECURITY	Adequate number of staff to ensure control of all reserved and public access
	SAFETY & SECURITY PLAN	To be implemented by an authorized professional appointed by the Host

EVENT REQUIREMENTS

MACRO	ITEMS	DESCRIPTION
T&A	WSK FAMILY	Travel, accommodation and local transportation (from/to airport, venue and hotel) shall be provided for around 24 staff members in a 4-stars hotel for an average of 7 days.
	NATIONAL FEDERATIONS	List of official hotels will be provided by the Host - the official hotel transportation to/from venue is a free service, to/from airport is provided by private shuttle upon payment
	MEDIA	Same services offered to National Federations
F&B	WSK FAMILY	Breakfast, lunch and dinner to be provided
	NATIONAL FEDERATIONS	Offer special deals with Official Partner Hotels to NFs
	MEDIA	Offer special deals with Official Partner Hotels to NFs
COMMUNICATION		Creation and execution of a multicanal and multitarget communications plan
MARKETING & PROMOTION	BRANDING	Creation of a venue branding following the guidelines provided by World Skate
	SIGNAGE	Creation of a signage system to easily reach the most important points of interest
BROADCASTING		Provide a service based on production details and World Skate technical requirements
TICKETING		Ticketing shall be managed by the Host and set at reasonable prices
PROTOCOL		The Host is responsible for the management of ceremonies (following World Skate guidelines and approval) and provision of flags, medals and announcers
ANTIDOPING		Support the World Skate Antidoping Manager in the activities related to antidoping protocol
STAFF		A team composed by at least 15 skilled members
VOLUNTEERS		30+ English speaking with a recognizable uniform and with specific roles and responsibilities
LEGAL		The Host has to sign a contract with World Skate



**GET IN
TOUCH!**

TO EXPLORE HOSTING OPPORTUNITIES FOR
SCOOTERING WORLD CHAMPIONSHIP:

EVENTS@WORLDSKATE.ORG