**Solicitation for Logo and Mascot of the FIRS Roller Speed Skating World Championships 2016**

The FIRS Roller Speed Skating World Championships 2016 (the "Championships") will be held in Nanjing, China September 2016. The Championships are the top-level roller sports event under the auspices of the FIRS.

To promote the event, we hereby solicit design proposals for the logo and the mascot of the event from across the world. The design should fully reflect the Olympic Spirit, bear features of the times, embody the excitement of roller sports, and present the charm of Nanjing, the "World Capital of Roller Sports". Specific requirements are as follows:

I. Solicitation Time: from now to 10 February 2016.

II. Design Requirements:

(I) Logo

1. The entries are expected to reflect the Olympic Spirit of "Higher, Faster, Stronger", Nanjing's city spirit of "Liberality and Openness, Sincerity and Faithfulness, Fraternity and Elegance, Entrepreneurship and Innovation", as well as the image of Nanjing as the "World Capital of Roller Sports".

2. The entries are expected to demonstrate the passionate features of roller speed skating that integrate speed and strength. They should also embody the vigour and dynamics of the city of Nanjing and present the characteristics of the times.

3. The entries should be symbolic and meaningful, using ingenious and concise patterns, bright colours, and stream lines to create strong artistic appeal and visual impact.

4. The entries should be easy to produce and use together with other symbols.

5. Text reference: “**World Roller Speed Skating Championships - Nanjing 2016**"

(II) Mascot  
1. To fully demonstrate the features of the roller speed skating and the characteristics of Nanjing, the image should be unique, elegant and intriguing to create a memorable impression. The name of the mascot should be easy to remember and pronounce.

2. The entries need to be clearly displayed in different proportions, easy to produce, carry and store. They should also be easy to print or make into 3D show-pieces such as models and gifts, and easy to use along with different carriers and on different occasions.

III. Submission notice:

1. The entries should be submitted in both electronic and paper formats. For electronic version, please send the jpg image and original file to yuandongliang@njsports.gov.cn; for paper document, please mail the A4 coloured drawing (both hand and computer made are acceptable) to YUAN Dongliang at the Solicitation Office for Logo and Mascot of the FIRS Roller Speed Skating Championships 2016 (Add: No. 43 Zhouchenggen, Taipingmen, Nanjing, China, 210016; Tel: +86 25 8963 3589)

2. All the entries should bear full name, valid identity number, phone & email, mailing address.   
3. For the logo, the design should come with a black-and-white drawing and a coloured drawing, together with a piece of text (within 1000 letters) describing the creative ideas and concepts of the design; two extended design proposals in both large and small sizes (such as large banners and posters or pins and credentials) should also be provided. For the mascot, a piece of text (within 1000 letters) describing the creative ideas and concepts of the design should be provided.

4. Once an entry is selected, its ownership and right of use shall belong to the Organising Committee for the Championships, which is entitled to modify the design thereof for improvement.

5. No entries will be returned upon submission. Please retain a copy before submission.

6. Plagiarism is prohibited.

IV. Evaluation and Reward

An expert panel will be set up for this solicitation to evaluate the entries. The final results will be released on the official websites of the Championships (http://www.njrollersports.org/), FIRS (http://www.rollersports.org), Chinese Roller Skating Association ([http://www.rollersports.cn](http://www.rollersports.cn/)) and Nanjing Municipal Bureau of Sports (http://njsports.gov.cn).

One winning entry and five short-listed entries will be respectively selected for the logo and the mascot. Besides a certificate, the designer of the selected entry will be rewarded RMB 8,000 and the designers of the short-listed entries will be rewarded RMB 1,000 each.