

# OLYMPIC SKATEBOARDING COACH DEVELOPMENT STRATEGY 2024-28



## OUR VISION

Make skateboarding more accessible and provide safeguarding of Olympic skateboard coaching practice through the inclusive availability of a recognised learning pathway that is aligned to an international accreditation standard.

## OUR MISSION

- Position the coach at the centre of a dedicated learner focussed experience
- Increase educational opportunities to develop and build the capability and capacity of the international coaching workforce
- Work with NFs so the creation of outcomes maximise international cohesion and engagement

## OUR PILLARS

### 1. ACCREDITATION



#### Our Ambition

Establish a clearly defined coach education and accreditation framework so there is recognition, development and maintenance of coaching qualifications.

#### Our Focus Areas:

1. Define a coaching framework and curriculum
2. Establish a coaching code of conduct
3. Regulation of; endorsed course providers, recognition of prior learning and parameters of continued professional development

#### What success will look like:

- Create a new agreed and fit for purpose coaching framework
- Increasing adoption across NFs
- YOY growth of endorsed coaching courses
- YOY growth of accredited coaches
- Increasing levels of athlete satisfaction of coaching experiences in the sport

### 2. DELIVERY



#### Our Ambition

Build a network of educational providers and venues at a national, continental and global level, so there are inclusive and equitable learning opportunities.

#### Our Focus Areas:

1. Build strategically aligned and reciprocal partnerships
2. Develop coaching course and workshop content
3. Understand the barriers facing under-represented groups and provide accessible learning for all through; fast track programs, demographic focussed programs and scholarships

#### What success will look like:

- All levels of coaching course developed and delivered
- Demographic targeted programs delivered
- YOY growth of in the number of nations having delivered, hosted and had participants in a coaching course
- YOY growth of woman participants in coaching courses
- YOY growth in the number and financial value of scholarships

### 3. COMMUNITY



#### Our Ambition

Continue to identify and implement projects that create a sense of community, enhance capability and support well-being of accredited coaches.

#### Our Focus Areas:

1. Create a global coaching network that facilitates connection, knowledge and idea sharing
2. Establish a wellbeing and mental health hub
3. Establish a global skateboard coaching conference
4. Create awards of excellence to recognise great achievements

#### What success will look like:

- Increasing satisfaction levels of coach experiences in the sport
- YOY growth in number, diversity and roles of COP members
- Be the #1 skateboarding destination for coaching related opportunities
- Deliver an international coaches conference
- Deliver an international awards of excellence

## ENABLERS

Use **TECHNOLOGY** to drive efficiency and quality of user experience on digital platforms both internal and external to the organisation.

Use a variety of **COMMUNICATION** mediums to engage and build trust with all sectors of the skateboard coaching community.