A light gray outline of a world map is centered in the background of the page. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia.

OLYMPIC SKATEBOARDING DEVELOPMENT

ROADMAP 2024-28



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OUR SPORT IN NUMBERS

THE SIXTH MOST POPULAR SPORT IN THE WORLD

85MLN+

PARTICIPANTS

19K+

COMPETITORS

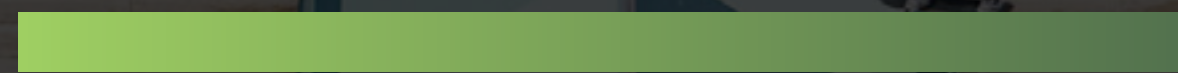
700+

OQE'S

129

OLYMPIANS

63% STREET – 37% PARK



THE OPPORTUNITY FOR GROWTH

130 NFS
AFFILIATED TO
WORLD SKATE

70 NFS
COMPETED
AT OQES

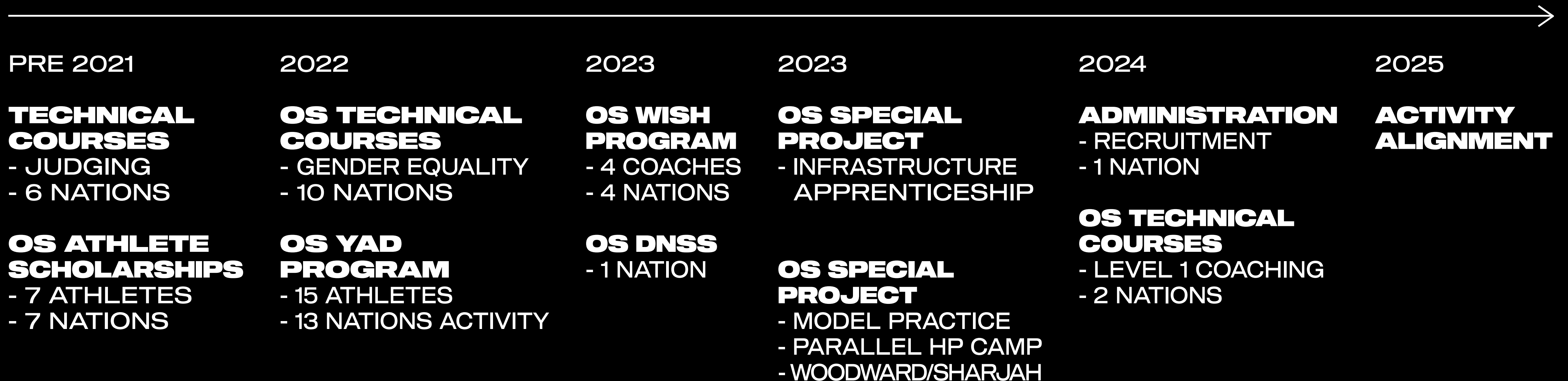
89 NFS
HAVE
SKATEBOARDING

29 NFS
COMPETED
AT OLYMPICS

206 OLYMPIC NATIONS



DEVELOPMENT JOURNEY



DEVELOPMENT SHIFTS

CURRENT	FUTURE
Isolated projects	Clear whole system strategy
Generic sporting programs	Sport specific programs
Limited partnerships not serviced or leveraged	Partnerships strategically mapped out and engaged with purpose
Single stream projects	Multiple stream projects
Hybrid learning areas	Clearly defined modules and learning areas
One step input	Staged and progressive pathway
Inconsistent connection	Strong connection between SB community and NF/NOC
No NF/NOC pre or post project accountability	Pre, during and post project NF/NOC/participant expectations

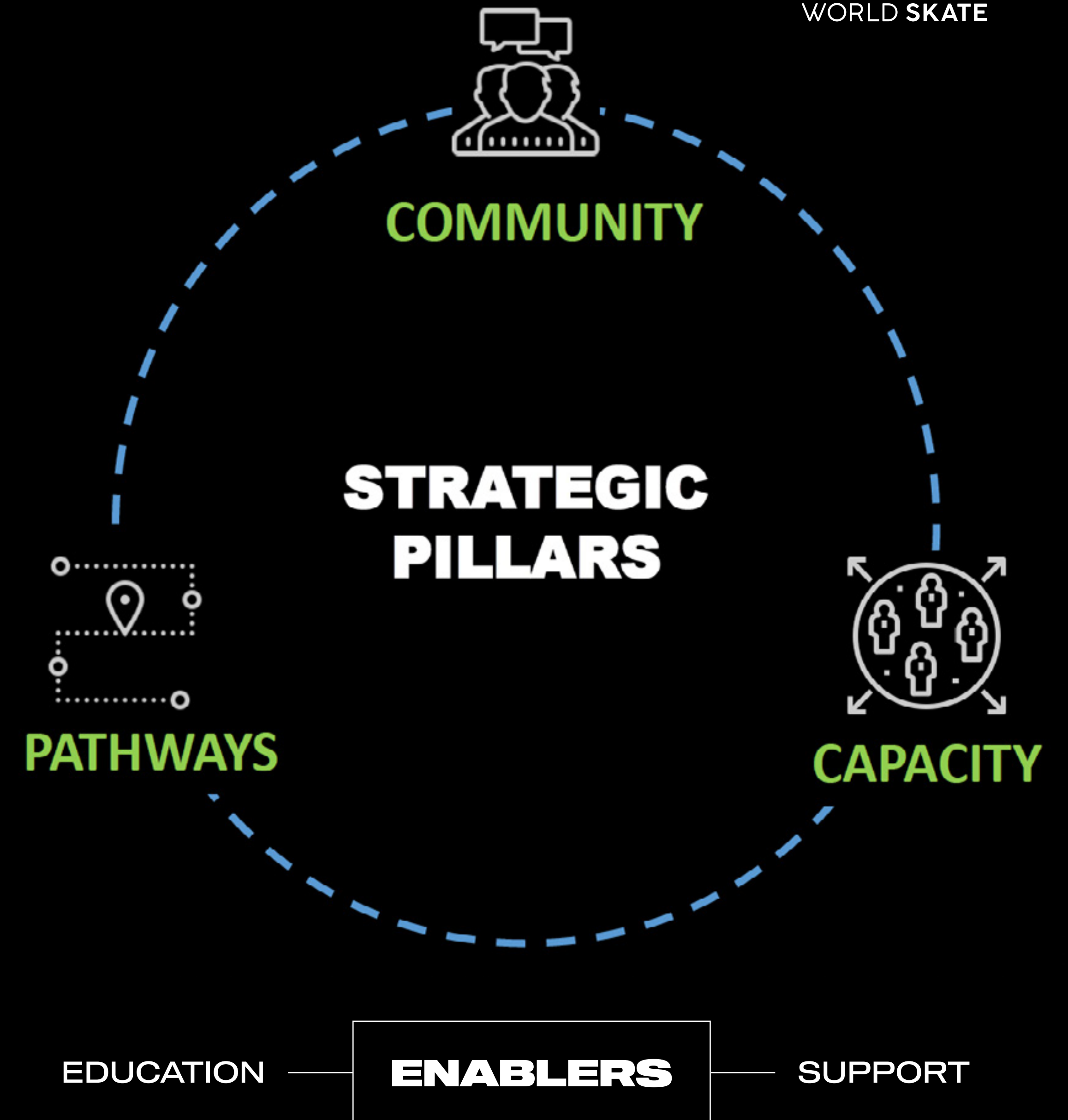
DEVELOPMENT STRATEGY 2024-28

OUR VISION

Champion the global growth and development of skateboarding, through the inclusive availability of educational and support opportunities.

OUR MISSION

- Position the skater at the centre of vibrant and united local and international communities.
- Engage and strengthen the governance and management capabilities and capacities of NFs.
- Create local and international pathways from grassroots to elite level for all key sectors.



1. COMMUNITY

Our Ambition is to support the design and delivery of products and services that make skateboarding more accessible and create safe, inclusive environments, enhancing engagement and a lifelong connection to the sport.

EQUIPMENT

To ensure communities have affordable and ready access to fundamental start-up equipment.

STRUCTURAL ENVIRONMENT

To ensure communities have design and build capability for entry level features.

CULTURAL ENVIRONMENT

To ensure communities are safe and inclusive learning environments for all discipline and sector participants.

CONNECTION

To ensure communities have trusted local and global information connected through a range of communication platforms.



2. CAPACITY

Our Ambition is to support member federations design and develop best governance models, ensuring they have the best people, systems and processes to advance their aims and create opportunities for their communities.

LEADERSHIP

To ensure good governance and management systems are in place to support key member operations.

PLANNING

To ensure strong financial control and strategic planning, with clear purpose, vision, mission and actions for goal attainment.

RECRUITMENT

To ensure good recruitment process to support workforce development and identify the right people, for the right roles.

COLLABORATION

To ensure tailored value story telling capability for the development of partnerships and commercial agreements.



3. PATHWAYS

Our Ambition is to support the development of pathways, from grassroots to elite, for those participants who seek progression within all disciplines and keysectors of the skateboarding community.

ATHLETES

To ensure there is pipeline clarity to understand talent distribution to tailor support solutions to committed athletes.

COACHES

To ensure safe coaching practice through learning opportunities aligned to an international accreditation standard.

JUDGES

To ensure there is a methodical means to identify and develop domestic judges calibrated to international standards.

COMPETITIONS

To ensure there is an appropriate quantity of quality competitions connected to local, regional and international frameworks.



PROGRAMS

AND SUPPORT OPPORTUNITIES

COMMUNITY

- Reuse and recycle skateboarding equipment program
- Industry equipment supply
- DIY Design Seminar
- NGO driven Apprenticeship
- Technical Courses
 - >Grassroots/Participation Coaching
 - >On-line/Person Judging Workshops
 - >Gender Equality
- Learn to Skate Clinics
- Community Competitions
- Web/Blog/SM Seminar

CAPACITY

- Olympic Values*
- Good governance*
- Executive Sports Management*
- Sports Administration*
- Special Projects*
 - >Strategic Planning
 - >Financial Planning
- Guided Recruitment
- Special Projects*
 - >Staff and Volunteer
- Exchanges
- Mentorships
- Special Projects*
 - >Promotion and Sponsorship
 - >Working in Partnership
- Forums

PATHWAYS


- Olympic Scholarships Athletes*
- Continental Athlete Support Grant*
- Refugee Athlete Support*
- Youth Athlete Development
 - >HP Camps/Competitions
- Athlete Career Transition*
- DNSS
- Olympic Scholarships Coaches*
- WISH Program
- Technical Courses For Coaches
 - >Development/Elite Coaching
- Technical Courses For Judges
 - >Judging Certification
- Knowledge Sharing Network

OUR COMMUNITY MODULES

Phase 1-Getting Started	LEVEL 1 COACHING	LEARN TO SKATE	EQUIPMENT	DIY FEATURES*	
	<ul style="list-style-type: none"> - Introductory level coaching course - Designed for first time coaches working with beginners - Aligned to international accreditation framework - Minimum course number threshold i.e. 10-20pax - Gender equality ratio 40/40/20 	<ul style="list-style-type: none"> - Conducted in conjunction with Level 1 Coaching program - Supervised practical component of course requirement - Beginning of the community engagement aspect - Designed for people wanting to learn how to skate and beginners - Minimum course number threshold i.e. 50-75pax - Gender equality ratio 40/40/20 	<ul style="list-style-type: none"> - Provision of minimal equipment requirements for the active participation of level 1 coaches and learn to skate participants - Equipment to include skateboards and helmets - Minimum equipment availability to include 1:1 skateboard and helmet ratio for each coach and 1:5 for learn to skate participants 	<ul style="list-style-type: none"> - Do it yourself skate feature builders training - Intended for nations with no or minimal skate parks - Designed for suitably skilled individuals with a construction and skate background/interest - Provision of pre-built features is also a possibility depending on budgetary availability - Minimum course number i.e. 3pax 	
	Phase 2-Growth	LEVEL 2 COACHING*	INCLUSION AND DIVERSITY	COMPETITION SET UP*	JUDGING
		<ul style="list-style-type: none"> - Designed for coaches working with developing skaters seeking initial competitive opportunities - Aligned to international accreditation framework (TBD) - Minimum course number threshold i.e. 10-20pax - Gender equality ratio 40/40/20 	<ul style="list-style-type: none"> - Aligned to Coaching Development Strategy deliver activations that will engage under-represented groups; - Demographic/Population specific workshops i.e. Gender, Young People, Adaptive, ADHD - Wider sport involvements i.e. video production, SM, creative arts - Minimum threshold 10-20pax 	<ul style="list-style-type: none"> - Introduction to suitable competition set up and delivery - Designed for coaches or promoters to begin the availability of gender equal local opportunities in both street and park/transition - Alignment to international formats - Minimum participants i.e. 20-30pax 	<ul style="list-style-type: none"> - Arrange in person WS judging workshop - Link to competition set up module - Provide bespoke guidance and establishment of judging pathway plan - Minimum course number threshold 5-10pax

* Modules to be developed

OUR PATHWAY SCHOLARSHIP PROGRAMS



ATHLETE DEVELOPMENT

Athletes from under-represented nations with the ambition and potential to succeed at the elite level.

COACH DEVELOPMENT

- Women coaches with the ambition and potential to succeed in gaining roles at the elite level (via WISH).
- Coaches from under-represented nations with the ambition and potential to succeed in head roles.

JUDGING DEVELOPMENT

Continental judges, with the ambition and potential to succeed at an international level and provide regional leadership.

SCHEDULE

- 36 month programs
- 1-2x Immersive residential stays pa (5-10 days)
- 1-2x Select competition support pa
- Recognised vocational modules/courses
- Area specific mentors
- Regular online collaborative meetings
- Local and global network responsibilities

OUR SCHOLARSHIP LEARNING AND SUPPORT MODEL

FOCUSSED EDUCATION

- Fundamental content and material to facilitate learning
- Online technology to begin and maintain connection throughout program
- Individual and group tasks challenging and scaffolded

GUIDED INSTRUCTION

- Mentors, specific to each stream and individual
- Provide support and challenge
- Ongoing throughout and where possible beyond programs

COLLABORATIVE LEARNING

- Parallel stream, multi-pillar activations
- Immersive opportunities around camps, competitions or face to face visits
- Annual frequency



OUR PROCESS

- All inquires welcome to come through WSK Development Department
- Case by case analysis
- Regional context in collaboration with NF and NOC
- Short and long term program and support priorities
- Submission support to delivery partner/stakeholder
- Inter-organisational liaison

OUR FUNDING

NF SELF FUNDED:

- All programs available any time upon direct agreement between WSK and NF

WORLD SKATE MANAGED OS FUNDING:

- Applications for Athlete, Coaching and Judging direct to WSK open Q1 2025.
- Selection made Q2 2025
- Scholarships run Q3 2025-28
- Single intake only

NOC MANAGED OS FUNDING :

- Applications through NOC open Q1 2025
- Selection at OS discretion

OUR STRUCTURE



* Continental Development Coordinator roles to be developed based on pilot initiative in Africa.

ACCESSING PROGRAMS

DETERMINE PROGRAM OR SUPPORT NEED

- NF to identify gaps and priority needs
- Familiarity with OS and WSK programs
- Feel free to discuss with WSK

APPLY THROUGH WORLD SKATE

- Contact WSK Development Department
- Apply directly to WSK

OLYMPIC SOLIDARITY

ACCEPT OR REJECT

APPLY THROUGH NOC

- Contact NOC
- Apply to Olympic Solidarity through RELAY platform

WSK DELIVERY MANAGEMENT

OS DELIVERY MANAGEMENT

ACCESSING PROGRAMS

DETERMINE PROGRAM OR SUPPORT NEED

Community - DIY features* - Equipment - Competition set-up* - Web/Blog/SM seminar	Capacity - Recruitment - Mentorships - Exchanges* - Forums	Pathways - Athlete (YAD) Scholarship - Coaching/WISH - Judging Scholarship
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Community - TCC > Coaching, > Judging > GEC	Capacity - Good Governance - Olympic Values - Sports Management - Sports Administration	Pathways - Olympic Scholarships; - National Sport System - Refugee Support - Athlete Transition
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APPLY THROUGH WORLD SKATE

- Contact WSK Development Department
- Apply directly to WSK

OLYMPIC SOLIDARITY

APPLY THROUGH NOC

- Contact NOC
- Apply to Olympic Solidarity through RELAY platform

ACCEPT OR REJECT

WSK DELIVERY MANAGEMENT

Community - TCC > Coaching > Judging	Capacity - Special Projects	Pathways - DNSS
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- NF to identify gaps and priority needs
- Familiarity with OS and WSK programs
- Feel free to discuss with WSK

OS DELIVERY MANAGEMENT

Capacity - Good Governance - Olympic Values - Sports Management	Pathways - Olympic Scholarships; - Refugee Support - Athlete Transition
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**THANK
YOU!**

SKATEBOARDING@WORLDSKATE.ORG